



Giving USA™
A public service initiative
of The Giving Institute

\$557.16 billion

In 2023, Americans gave \$557.16 billion to charity, growing 1.9% over 2022. However, when adjusted for inflation, total giving declined by 2.1%.

Where did the generosity come from?

Contributions by source

By percentage of the total

67% \$374.40 billion

Giving by Individuals

↑ grew by 1.6% from 2022

19% \$103.53 billion

Giving by Foundations

↑ increased 1.7% over 2022

8% \$42.68 billion

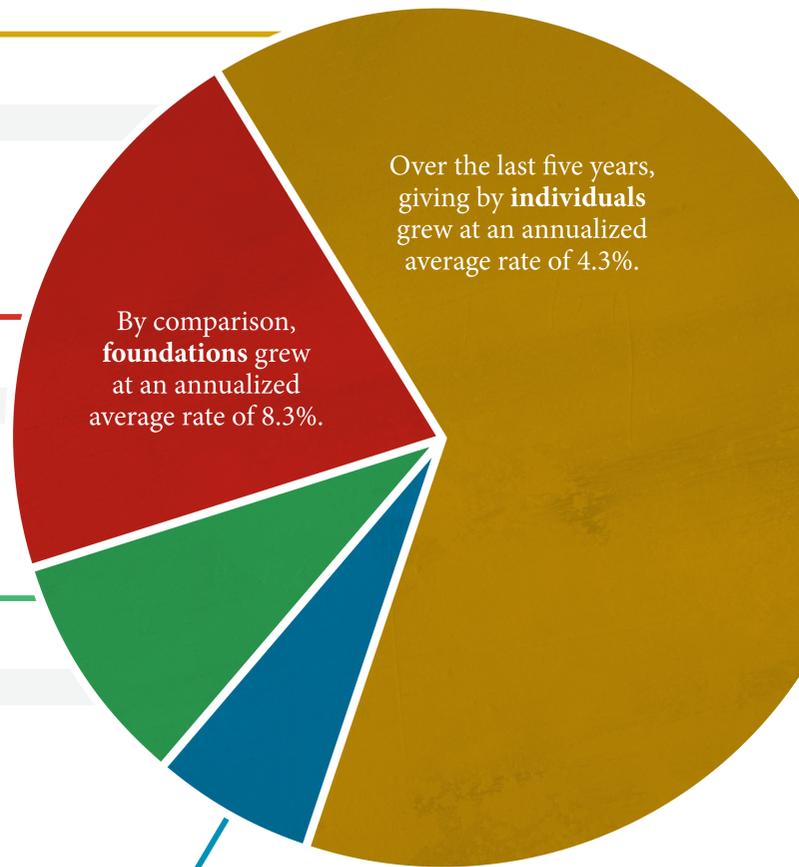
Giving by Bequest

↑ increased 4.8% over 2022

7% \$36.55 billion

Giving by Corporations

↑ increased 3.0% over 2022



*All figures on this infographic are reported in current dollars unless otherwise noted. Inflation was slightly higher than average in 2023, at 4.1%, and results may differ when adjusted for inflation. Learn more in the chapters.

Where did the charitable dollars go?

Contributions by destination

percentage of the total contributions*

Change	Percentage	Icon	Amount	Destination	Percentage of Total
↑ 3.1%	24%	Person with heart	\$145.81 billion	Religion	24%
↑ 5.8%	14%	Hands	\$88.84 billion	Human Services	14%
↑ 11.1%	14%	Graduation cap	\$87.69 billion	Education	14%
↑ 15.4%	13%	Bank building	\$80.03 billion	Foundations	13%
↑ 11.6%	10%	Dollar sign	\$62.81 billion	Public-Society Benefit	10%
↑ 8.7%	9%	Medical cross	\$56.58 billion	Health	9%
↑ 2.5%	5%	Globe	\$29.94 billion	International Affairs	5%
↑ 11.0%	4%	Arts palette	\$25.26 billion	Arts, Culture, and Humanities	4%
↑ 8.2%	3%	Plant	\$21.20 billion	Environment/Animals	3%
↓ 17.2%	3%	Gift box	\$20.66 billion	Individuals	3%

— change in comparison to total raised in 2022

*Percentages for recipient categories are calculated using the sum of recipients, which can differ from total giving for any given year. This difference is called unallocated giving, and totaled -\$61.66 billion in 2023.

Donor-advised funds are among the fastest growing forms of giving. Learn more about where grants from DAFs go in the chapter on donor-advised funds.



Five of nine subsectors reached their all time high in 2023, even when adjusted for inflation: **human services; education; health; arts, culture, and humanities; and environment/animals.**



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Giving USA Foundation™, The Giving Institute, and the Indiana University Lilly Family School of Philanthropy are pleased to continue their partnership in providing the most comprehensive, longest-running, and most rigorously researched resource on U.S. charitable giving, *Giving USA: The Annual Report on Philanthropy*. It is a privilege to report on Americans' generosity and related historical trends on U.S. charitable giving.



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