



**Hispanic  
Foundation**  
of Silicon Valley

# 2023-2024 IMPACT REPORT

**One Latino in STEM at a time**



# CEO Message

Dear Friends, Partners, and Supporters,

As we reflect on the past two years, I'm filled with pride and gratitude for all we've accomplished together at the Hispanic Foundation of Silicon Valley. Our mission to empower Latinos in STEM and advance educational excellence remains stronger than ever.

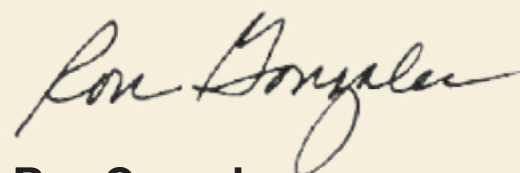
Through our College Success Programs, we served 6,639 K-12 families, achieving an impressive 88% program graduation rate. The Latinos in Technology Initiative continues to break barriers, supporting nearly 600 STEM scholars. Since 2016, 457 scholars graduated, joining a growing network of Latino STEM professionals transforming industries and communities.

Looking ahead, we are doubling our commitment to “transforming futures, one Latino in STEM at a time.” Our new strategic plan amplifies this mission by scaling proven programs, launching innovative initiatives, and deepening corporate partnerships.

Thank you for believing in our mission. Our work is now more critical than ever, as it is imperative that we highlight the immense value of Latinos and immigrants to our economy and our country.

Let's continue this important work—one scholar, one family, one Latino at a time.

With gratitude,

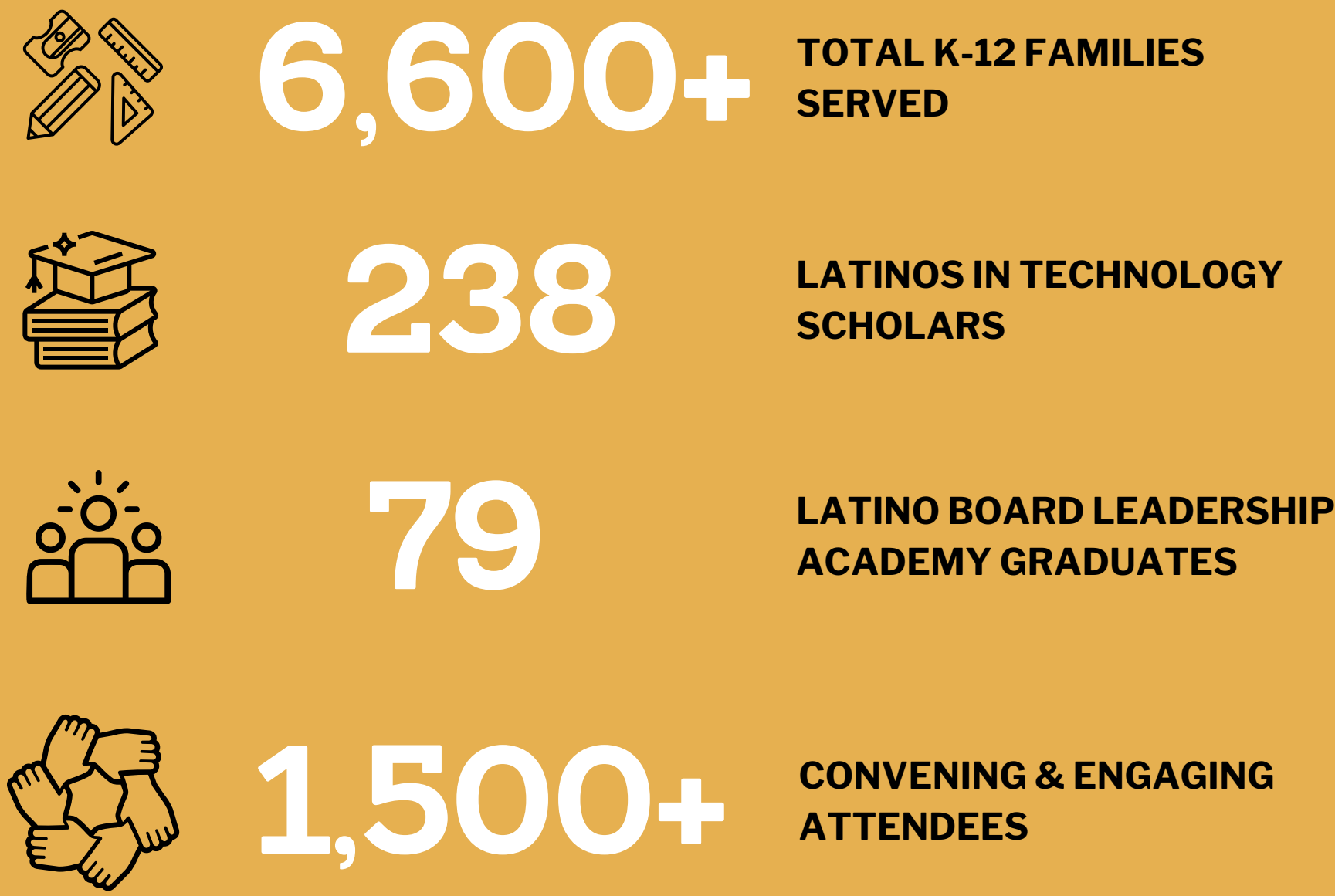


**Ron Gonzales**  
President and CEO



**“Together, we are building  
a future where Latino  
representation in STEM  
reflects the strength and  
diversity of our  
community.”**

# 2023-2024 Impact Summary



This report presents combined impact data from the 2023 & 2024 academic years.



# Our Mission

The Hispanic Foundation of Silicon Valley is dedicated to inspiring community philanthropy and engaging people to invest in educational excellence, leadership development, research, and convening and engaging the Hispanic community to improve the quality of life for Latinos and the Silicon Valley region.



## EDUCATIONAL EXCELLENCE

- Latinos in Technology Initiative
- K-12 STEM Programs
- Parent Education Academies



## LEADERSHIP DEVELOPMENT

- Latino Board Leadership Academy



## CONVENING & ENGAGING

- The Hispanic Foundation Ball
- The Latino Report Card
- The Latinx Speaker Series



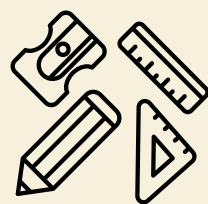
# Education Excellence K-12 College Success Programs

We tackle inequities in STEM industries by empowering K-12 families through parent education, STEM programs, and college prep workshops designed to boost college readiness, raise graduation rates, and inspire Latino students to pursue STEM careers.



**2,600+**

**LATINO PARENTS SERVED**



**4,000+**

**K-12 STUDENTS SERVED**



**13+**

**NONPROFIT PROGRAM  
PARTNERS**

\*Detailed College Success Programs Impact Report

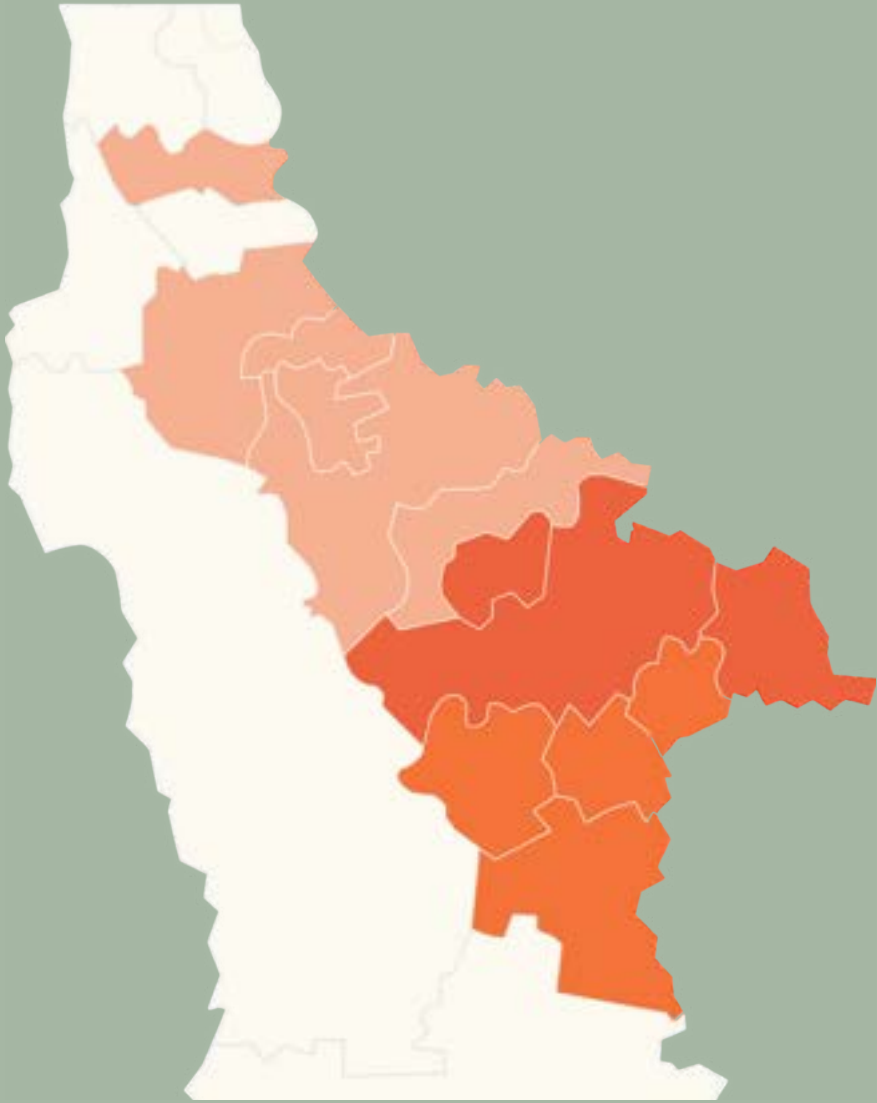


**“Thanks to the Parent Education Academy, I’ve learned how to guide my children toward college and access valuable financial aid and scholarship information.”**

**-Cecilia Ruelas,  
Parent Education Academy Graduate**

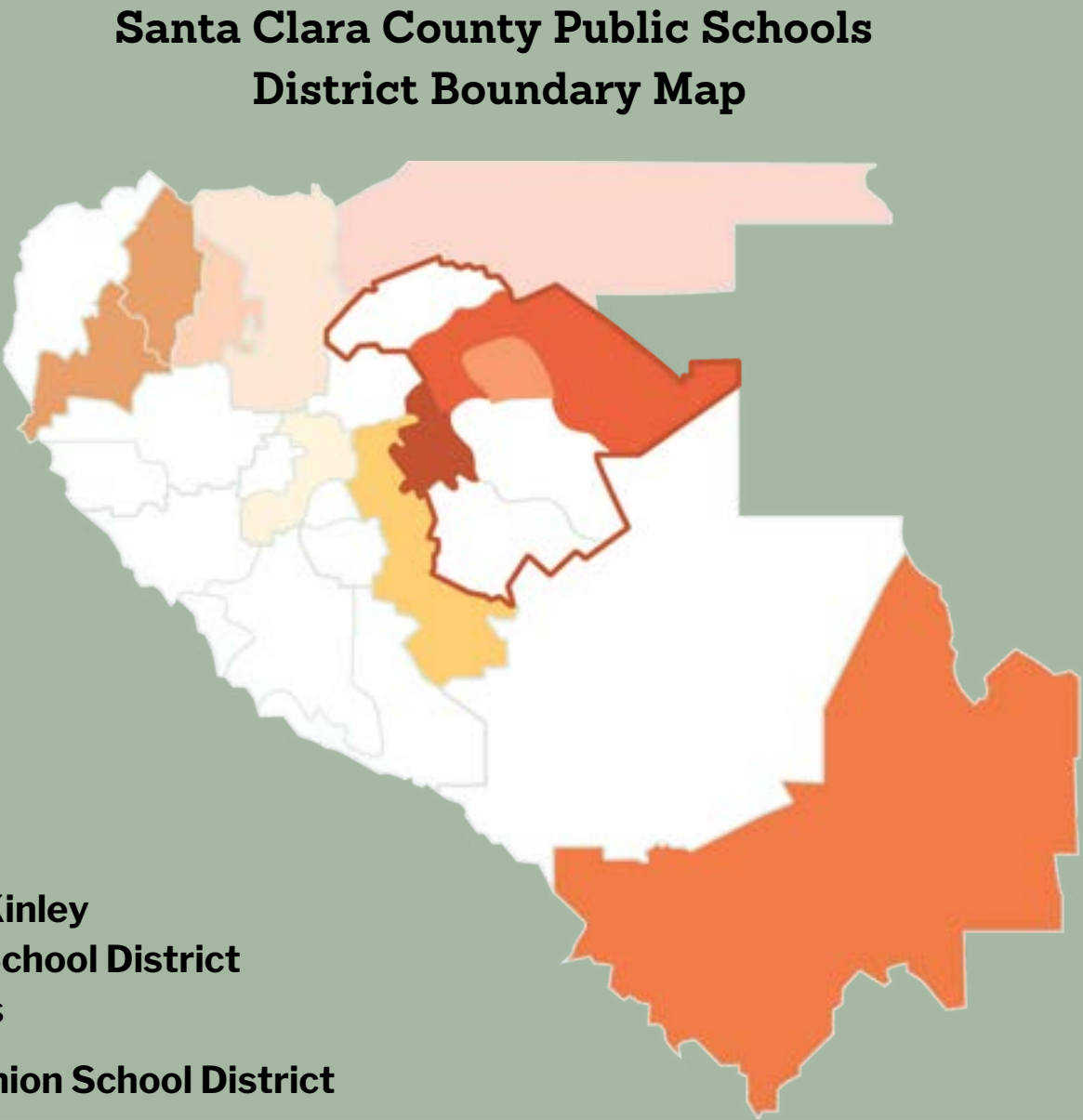
# Education Excellence

## 64+ Public Schools Served



**Santa Mateo County Public Schools  
District Boundary Map**

- Redwood City Elementary School District**
  - 9 schools
- Sequoia Union High School District**
  - 6 schools
- Ravenswood City Elementary School District**
  - 3 schools
- Menlo Park City School District**
  - 1 school
- Bayshore Elementary School District**
  - 1 school
- San Mateo Union High School District**
  - 1 school
- South San Francisco Unified School District**
  - 1 school



**Santa Clara County Public Schools  
District Boundary Map**

- Franklin-McKinley Elementary School District**
  - 12 schools
- Alum Rock Union School District**
  - 9 schools
- East Side Union High School District**
  - 7 schools
- Mount Pleasant Elementary School District**
  - 3 schools
- Mountain View / Los Altos High School District**
  - 2 schools
- San Jose Unified School District**
  - 2 schools
- Milpitas Unified School District**
  - 2 schools
- Sunnyvale School District**
  - 2 schools
- Campbell Union High School District**
  - 1 school
- Gilroy Unified School District**
  - 1 school
- Santa Clara Unified School District**
  - 1 school

# Education Excellence

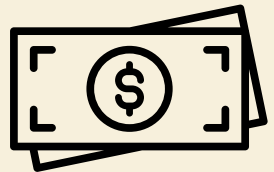
# Latinos in Technology Initiative

Since 2016, the Latinos in Technology initiative has transformed opportunities for Latino students in STEM, providing financial aid, professional development, and internships to bridge the gap in representation within STEM careers.



**595**

**SCHOLARS SERVED**



**\$8.5M**

**INVESTMENT TO DATE**



**800+**

**HOURS OF PROFESSIONAL  
DEVELOPMENT ANNUALLY**



**“HFSV was my first believer, equipping me with valuable skills and a welcoming community as I navigated the challenges of being a first-generation college student. They opened my eyes to new possibilities and made me feel like I belonged.”**

**- Giselle Alvarez, Latinos in Technology Scholar, UC Berkeley, B.A, Data Science & Native Studies**

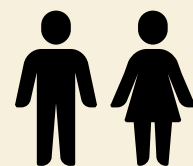
# Education Excellence

# Scholars Profile



457

GRADUATED SCHOLARS



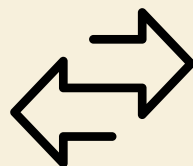
81%

FIRST GENERATION



100

UNIQUE STEM MAJORS



33%

COMMUNITY COLLEGE TRANSFERS

\*Detailed Latinos in Technology Initiative Impact Report



# Leadership Development Latino Board Leadership Academy

Over 15 years and 27 academies, this 10-week program has equipped Latinx professionals to excel as nonprofit board members, providing in-depth training in governance and immersing fellows in the nonprofit ecosystem.



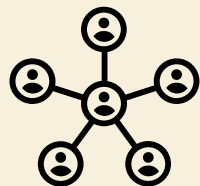
766

SENIOR FELLOWS



110+

SILICON VALLEY NONPROFITS  
HAVE LBLA FELLOWS ON THEIR  
BOARDS.



27

ACADEMIES

\*Latino Board Leadership Academy 2024 Detailed Impact Report

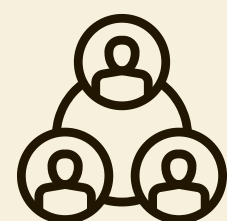


**“The program was an incredible opportunity to network with Latinx leaders, improve my knowledge of Non-profit management and financials, improve my leadership skills, and more!”**

**-LBLA Senior Fellow Graduate**

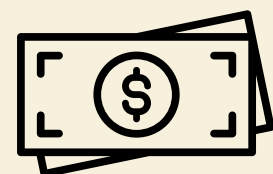
# Convening & Engaging Hispanic Foundation Ball

For over three decades, this annual gala has united the Silicon Valley community to celebrate and support the students and families who benefit from our programs, raising vital funds to empower the next generation of Latinos in STEM.



**700+**

**GUESTS**



**\$1M**

**RAISED IN 2024**



**60+**

**SPONSORS YEARLY**



**“I attended my first ball 28 years ago. What has been consistent is the joy and inspiration I experienced then as an impressionable, new young professional and now as a seasoned community leader. Thank you for your investment in the future!”**

**-Hispanic Foundation Ball Attendee**

# Convening & Engaging Latino Report Card

The 2023 Silicon Valley Latino Report Card is the 4th report produced by HFSV. It offers updated insights into the quality of life of Latinos in Silicon Valley across five key areas: Education, Health, Financial Stability, Housing, and Environment, and features data on the impact of the COVID-19 pandemic on the Latino community.

## REPORT KEY LEARNINGS:

- **Millennials make up 40% of the region's Latino population**, playing a key role in its future as a global economic leader.
- Investing in initiatives now is crucial **to closing the COVID-related academic achievement gap** and supporting Latino student success.
- The Report Card calls on schools, employers, and government to address challenges, create solutions, and **commit to empowering the Latino community**.

\*2023 Silicon Valley Latino Report Card

## 2023 SILICON VALLEY LATINO REPORT CARD



# 2024-2025 Looking Ahead

In 2024, we launched a Strategic Planning process to reflect on our achievements over the past 15 years and chart a bold course for the future. Building on more than three decades of collaboration with the Latino community, we are implementing a clear and measurable roadmap to amplify our impact.

The Hispanic Foundation is doubling down on its mission to increase the number of Latinos entering STEM careers. Our education-to-STEM workforce pipeline focuses on three key phases—seed, cultivate, and harvest—to address systemic inequities, foster academic and professional growth, and highlight the invaluable contributions Latinos bring to STEM fields. With strengthened operations and programs, we are ready to inspire and empower the next generation of Latino leaders in STEM.

**“Our goal is to elevate the Latino community by inspiring interest in STEM from a young age and equipping students with the academic tools to earn a high school diploma, graduate college, and succeed in STEM careers”.**

## Q1 SUMMER



### Landscape Analysis, Program Audits

Complete a landscape analysis of Latinos in STEM and an internal program impact audit

## Q2 LATE FALL



### Theory of Change, Logic Model & Key Performance Indicators

Theory of Change workshops and programs design

## Q3 EARLY SPRING



### Launch Event, Learning Report

HFSV will synthesize learnings into an exciting publication to share the evolution of our programs

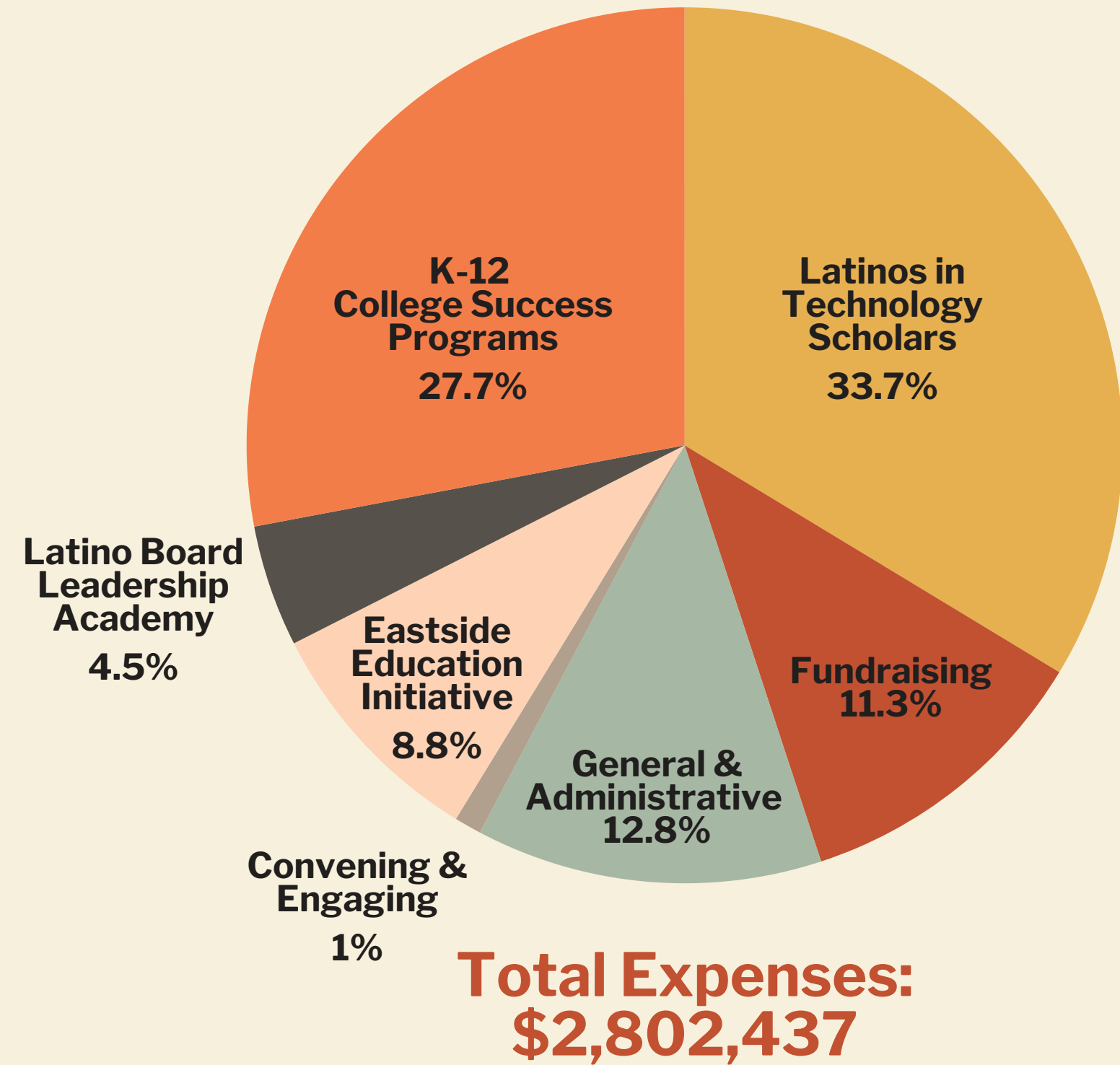
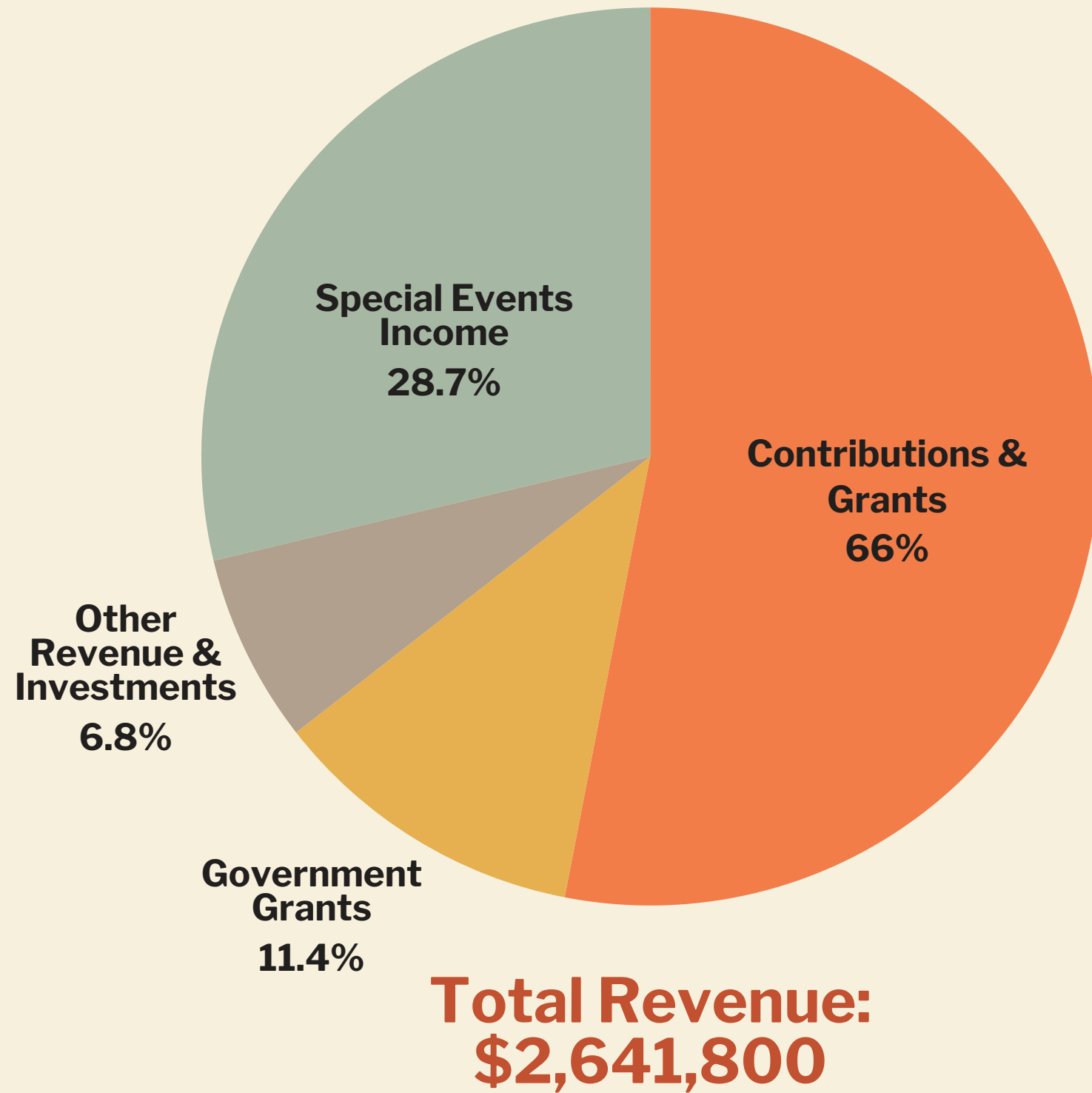
## Q4 MID-SPRING



### Multi-year Plan

We are now positioned to think with a 5 year goal in mind for program evolution and development needs.

# Financials FY23-24



These financials are for fiscal year 23-24 which comprises the period between July 1, 2023 to June 30, 2024. Revenues include multi year grants. To see our most recent audited financials and 990 forms please click [here](#).

# Thank you

The Hispanic Foundation of Silicon Valley extends its deepest gratitude to all our supporters whose on-going commitment enables us to improve the quality of life for Silicon Valley Latino families.

Listed here are donors from January 2023 to December 2024

- \$500K+**  
Hastings / Qunllin Fund  
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<p>Thank you to our many donors whose names are not listed here. Your generosity enables us to support the Silicon Valley Latinx community year after year.</p> <p>Donations include generous corporate matching.</p> <p>While we strive for accuracy, we apologize for any errors or omissions. For corrections or questions, please contact us at <b>office@hfsv.org</b></p>				

# Our Team



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Senior Specialist



**Paola Campos**  
Education Programs  
Coordinator



**Margarita DeAvila**  
Senior Operations  
Manager



**Ron Gonzales**  
President & CEO



**Mirella Maldonado**  
College Success and  
STEM Programs Manager



**Sintia Marquez Jimenez**  
Fund Development  
Coordinator



**Karla Mondragon**  
Leadership Development  
& Latinos in Technology  
Programs Manager



**Bernhard Ries**  
Business Strategy Lead,  
CoGenerate Encore Fellow



**Clara Roa**  
Chief Development and  
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**Evelyn Rojas**  
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