# HISPANIC FOUNDATION COLLEGE SUCCESS PROGRAMS ANNUAL REPORT:



### 2022 - 2023



# **CRADLE TO CAREER**

The Hispanic Foundation College Success Programs' primary objectives are to contribute to higher high school and college graduation rates by making supplemental learning programs more accessible to students in underserved communities. These programs aim to improve college readiness, increase student and parent knowledge about the college journey, increase students' interest and excitement in STEM careers, and increase the number of Latinos employed in the STEM industry.

College	<ul> <li>Latinos in Technology Scholarship Program</li> <li>LITSI Professional Development Series</li> <li>Career Coaching Programs   Empowered Students, Conexiones Mentorship Program</li> <li>Summer STEM Internships</li> </ul>
High School	<ul> <li>College Prep Workshops   Quetzal Mama</li> <li>STEM for Success Scholar Chats</li> <li>Financial Literacy   Excite Credit Union, CA Student Aid Comission, Latinas Talk Dinero</li> </ul>
Grades 6-8	<ul> <li>Coding   Girls Who Code</li> <li>Algebra 1 Proficiency   Elevate Math</li> <li>Girls Mathletes   Calculus Roundtable</li> </ul>
Grades K-5	<ul> <li>Reading Proficiency   Springboard Collaborative</li> <li>Science and Literacy   Science is Elementary</li> <li>Math and Science   Calculus Roundtable</li> </ul>
Parent Education	<ul> <li>Parent Education Academy   Family Engagement Institute, Parent Institute for Quality Education, United Through Education - Familias Unidas</li> <li>Digital Literacy - Aprendizaje Digital   Everyone On</li> <li>Financial Literacy   Bank of America</li> </ul>

### Annual Summary: 2022-2023





### **Milestones**

- Collaborated with 18 program partners, 3 being new program partners and initiatives: Eastside Education Initiative, The Tech Interactive, and EveryoneOn.
- Supported 57 schools and school districts across Santa Clara and San Mateo County.

### Santa Clara County Schools

- ACE Charter Schools Adelante Dual Language Academy Alum Rock Union Elementary School District Hubbard Media Arts Academy Aptitude Elementary School August Boeger Middle School Ben Painter Elementary School Breakthrough Silicon Valley Bridges Academy Cristo Rey Network DCP Alum Rock High School DCP Alum Rock Middle School DCP El Camino MS DCP El Primero East Side Union High School District Franklin McKinley Union School District
  - Gilroy Unified School District Hoover Middle School Ida Jew Academy **KIPP** Heartwood **KIPP** Heritage **KIPP** Navigate KIPP Prize KIPP San Jose Collegiate Latino College Prep Academy Los Altos High School LUCHA Luis Valdez Leadership Academy McCollum Elementary School McKinley Elementary School

Mountain View-Los Altos Union High School District Mt. Pleasant Elementary School District Mt. Pleasant High School Oak Grove High School Overfelt High School Roberto Cruz Leadership Academy Russo/McEntee Academy Ryan STEAM Academy San Jose Unified School District Santa Clara Unified School District Silver Creek High School St. Patrick School Valle Vista Elementary Voices Franklin-McKinley Yerba Buena High School

### San Mateo County Schools

- Adelante Selby Spanish Immersion School Bayshore Elementary School District Carlmont High School Clifford School Costaño Elementary East Palo Alto Academy Garfield School Henry Ford Elementary School Hoover Elementary School John F. Kennedy Middle School KIPP Esperanza High KIPP Excelencia **KIPP** Valiant
- Menlo Park School District North Star Academy Orion Alternative Elementary School Ravenswood City Elementary School District Redwood City Elementary School District Roosevelt Elementary School Roy Cloud School Sequoia Union High School District South San Francisco School District Taft Elementary School Tide Academy Woodside High School



# **PARENT EDUCATION**

The goal of the Parent Education Academy (PEA) is to increase the knowledge and engagement of Latinx parents in the involvement of their children's education. Our PEA programs serve 1,000+ parents per year.

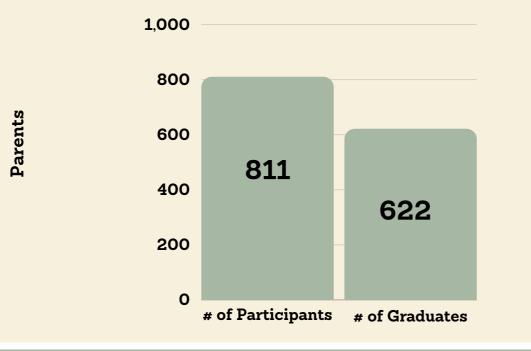
Our PEA partners are:

- Parent Institute for Quality Education (PIQE)
- Family Engagement Institute (FEI) at Foothill College
- Familias Unidas, United Through Education
- EveryoneOn (Aprendizaje Digital)
- Financial Literacy: Bank of America and Wells Fargo

**99%** of parent participants agreed they learned to inspire their children to go to college, are better prepared to have conversations about college with their children, and learned about financial aid, scholarships and other college resources.



#### Participant Breakdown



# **GRADES K-5**

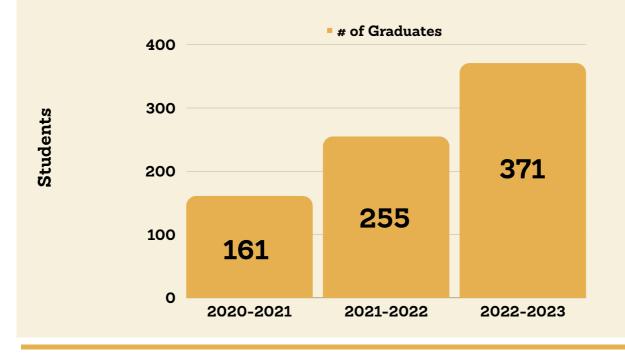
#### Literacy Comprehension and STEM exposure

At the elementary school level, our educational approach is dedicated to providing students with a robust foundation in Science, Technology, Engineering, and Mathematics (STEM). To achieve this goal, we have strategically aligned with Springboard Collaborative to help students boost reading skills while also strengthening family-educator relationships. As well, we partner with Science is Elementary to help us bridge the gap between children and access to exciting, high-quality science education.





#### **Increase in Graduation**



# **GRADE 6-8**

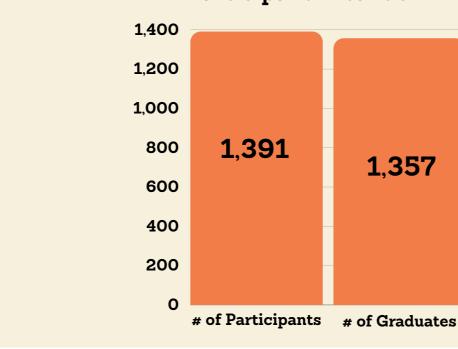
At the middle school level, we provide coding classes and math proficiency resources. We collaborate with Girls Who Code to offer 6th, 7th, and 8th graders the opportunity to learn about STEM through the lens of Latina STEM professionals.

We also collaborate with Silicon Valley Education Foundation to provide Elevate [Math] programs and Calculus Roundatble to provide Girls Mathletes clubs. The goal of these programs is to increase the number of students passing and meeting Common Core math standards in their next-level math class, to get them on a path for college and career success.

**78%** of graduates reported feeling confident with understanding new things about STEM after participating in Girls Who Code.

Students





#### **Participant Breakdown**

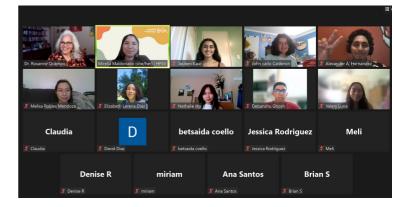
# HIGH SCHOOL

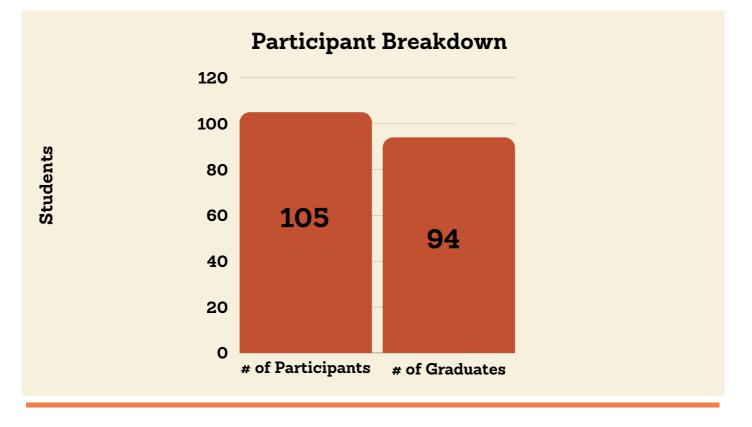
#### College Prep | Quetzal Mama

At the high school level, our primary emphasis is on fostering college readiness and promoting Science, Technology, Engineering, and Mathematics (STEM) exposure among students.

In collaboration with Quetzal Mama a renowned national resource for students and families from historically underrepresented groups seeking exceptional college advice and support, we provide expert college admission coaching, comprehensive programs, and essential tools to deserving students and their families. 94% of students reported feeling confident about their abilities in writing

about their accomplishments for college applications after one workshop with Quetzal Mama.





# **HFCSP CONVENING INITIATIVES**

#### **STEM Community Luncheon**



This year, to celebrate Women's History Month, the Hispanic Foundation collaborated with long-time partner Calculus Roundtable to host our first STEM Community Luncheon. Inviting STEM funders and community partners from both Santa Clara and San Mateo Counties, we gathered for an afternoon of networking and new insights. In conversation with one another, our featured panelists spoke to the importance of advocacy for STEM DEI efforts, family engagement, and representation in STEM-related fields.

of participants who completed 53% or participants who completed our post-event survey reported that their first time visiting a that their first time visiting a

a museum was during our Community Day at the Tech Interactive.

To kickoff our Summer quarter, more than a dozen of our Hispanic Foundation participants and their families joined us for our Community Day at the Tech Interactive-a collaborative effort that sought to bring together HFSV families for a day filled with imaginative, immersive, science + technology learning and fun. Hosting spaces where families are exposed to STEM fields is crucial to our efforts toward empowering future generations and increasing the number of Latinos employed in the high-tech industry.

### Community Day at the **Tech Interactive**



### STEM FOR SUCCESS SCHOLAR CHATS

In our ongoing commitment to fostering excellence in STEM education, we are thrilled to share the remarkable success of our STEM for Success Scholar Chats, a collaborative initiative with The Foundation for Hispanic Education (TFHE) and their three high schools: Latino College Preparatory Academy, Roberto Cruz Leadership Academy, and Luis Valdez Leadership Academy.

**88%** gained important tools, tips, and strategies to help them pursue a path to college.

of students reported having

STEM for Success Scholar Chats

Once a month, our programs team spotlights and interviews one of our own Latinos in Technology Scholars live across TFHE's three high schools during the students advisory period. We have 600-800 students and teachers join the chats monthly. The purpose of the chats are to foster STEM curiosity, increase student's knowledge of STEM careers, and strengthen their confidence in college and career readiness.

As Latinos pursuing degrees in STEM-related fields, our featured scholars spoke to the difficulties of navigating college as a first-generation student, having to finance their own degrees, and finding a reliable support system on campus.

91% of participants would recommend this chat series to other students.

These chats are an engaging way for high school students to learn what to expect in college, and get exposed to STEM fields.







# **EASTSIDE EDUCATION INITIATIVE**



SILICON VALLEY







Increase economic mobility in East San Jose by:

# **OUR MISSION**

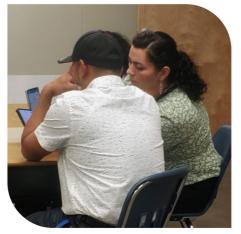
1. Advocating for equal funding in East San Jose schools &

2. Providing supplemental educational services to promote a college and career readiness culture

The Eastside Education Initiative (EEI) has four pillars: Student, Family & Community Engagement, Core Subject Proficiency, College & Career Readiness, and Advocacy, The HFSV provides student, family and community engagement opportunities to promote a college and career readiness culture at the Mount Pleasant Elementary School District. We collaborate with our other EEI partners to provide college field trips, STEM College and Career Student Panels, Resource Fairs and more.



**College Field Trips** 



**Parent Education Classes** 



STEM, College & Career Student Panels

Since March of 2023, we have had 227 participants enroll in our PEAs. 92% of them reported understanding the importance of being engaged in their students' education. Parents can enroll in classes such as:

- Parent Institute for Quality
   Education (PIQE)
- · LEAF's Puente

Bridge to College
 Digital Literacy
 And more



# **PARENT SPOTLIGHT**

#### **IRMA CASTILLO**

\*PARTICIPANT OF OUR PARENT EDUCATION ACADEMY, PIQE/DIGITAL LITERACY/BIRDGE TO COLLEGE

Irma Castillo is a proud Mexican mother who has lived in East San Jose since 1997. Her three children have attended Ida Jew Academy, Mount Pleasant High School, and her youngest daughter, Emily, is a recent graduate from Silicon Valley Education Foundation's Elevate Math summer course at Mount Pleasant High School.

Irma has consistently demonstrated her commitment to her children's education by actively participating in their school through volunteering and employment. Despite her engagement, she found it challenging to comprehend the U.S. education system and navigate the college admission process. Enrolling in our courses, such as PIQE, proved transformative for Irma. She gained insights into the roles of school districts, administrators, and college requirements. Moreover, she acquired knowledge about seeking assistance when her child faces academic challenges. Empowered with a comprehensive understanding of her rights and responsibilities as a parent, Irma now feels confident in advocating for Emily's education at both local and state levels. Our Eastside Education Initiative advocacy class has equipped her with the wisdom needed to effectively champion her child's educational journey.

Irma's biggest takeaway from participating in our parent education academies is that she can guide and support her daughter to and through college by using the communication skills and educational tools she learned. Irma learned there will be grants, scholarships and many other forms of financial aid available to her daughter. She realized that the opportunity to attend a university is possible and can exist in her family.

Irma thanks the Hispanic Foundation of Silicon Valley for investing in East San Jose because she believes access to resources is crucial for our Latino community to have the opportunity to feel empowered and capable of earning college degrees, professional careers and higher socioeconomic status. Thank you, HFSV!



#### -Irma Castillo

### More about the Hispanic Foundation of Silicon Valley

Our mission is to inspire community philanthropy and engage people to invest in the Educational Excellence, Leadership Development, and Convening and Engaging of the Hispanic community to improve the quality of life for Latinos and the Silicon Valley region.

### **Educational Excellence**

- Latinos in Technology Scholarship
- Parent Education Academy
- K-12 STEM Exposure
- College Readiness Workshops

### Leadership Development

- Latinos Board Leadership Academy
- Board Match Night

### **Convening & Engaging Community**

- The Hispanic Foundation Ball
- The Latino Report Card
- The Latinx Speaker Series

### CONTACT THE PROGRAM'S TEAM



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#### HISPANIC FOUNDATION COLLEGE SUCCESS PROGRAM INVESTORS















**APPLIED** MATERIALS





**KAISER PERMANENTE** 

Lucile Packard

SOBRATO

**Family Foundation** 

Foundation

THE David Er

The



AT&T



BANK OF AMERICA













