



**Hispanic
Foundation**
of Silicon Valley

Hispanic Foundation

College Success Programs

2023-2024 ANNUAL IMPACT REPORT

Transforming
futures, one Latino
in STEM at a time

K-16 Model

The Hispanic Foundation College Success Programs' primary objectives are to:

- Improve college readiness
- Increase student and parent knowledge about the college journey
- Increase students' interest and excitement in STEM careers
- Increase the number of Latinos employed in the STEM industry



Latinos in Technology Scholarship Program:

- Financial support
- Career coaching and mentorship
- Internship support



- College Prep Workshops
- STEM Exposure
- Financial Literacy



- Artificial Intelligence
- Coding
- Computer Science
- Algebra 1 and Math support
- Biomed, Science, and Space camps
- STEM careers exposure



- Coding
- Reading proficiency
- STEM career exposure
- Science and Math support



- Family engagement workshops
- College preparation info for parents
- Digital Literacy
- Financial Literacy

Impact Summary

School Year 2023-2024



3,804

TOTAL PARTICIPANTS SERVED



10,689

TOTAL REPEAT VISITS



3,345

TOTAL GRADUATES

Milestones

- 88% graduation rate across all programs.
- Served 64 schools and school districts across Santa Clara and San Mateo County.
- Supported students and families in claiming over \$400K in College Savings Funds through our CalKIDS initiative.
- Collaborated with the Spartan East Side Promise Program to host our very first College Day with San Jose State University.
- Hosted our first-ever Tech field trip for middle school girls to Wipro Technologies.

K-12 Schools Served

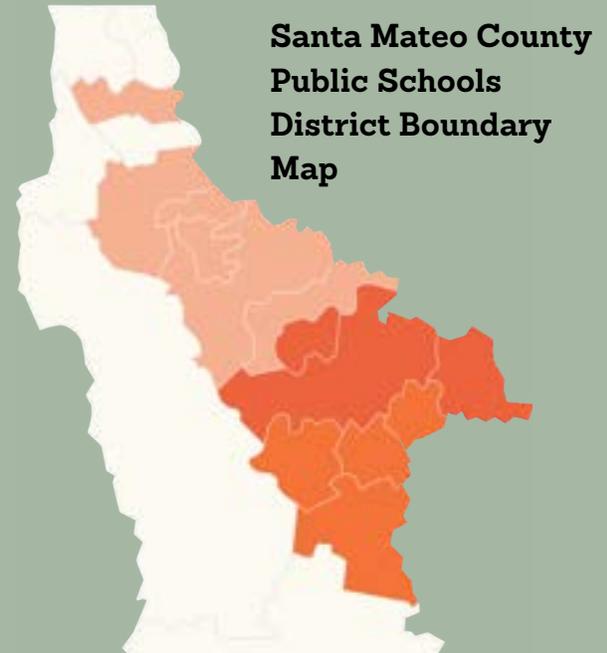
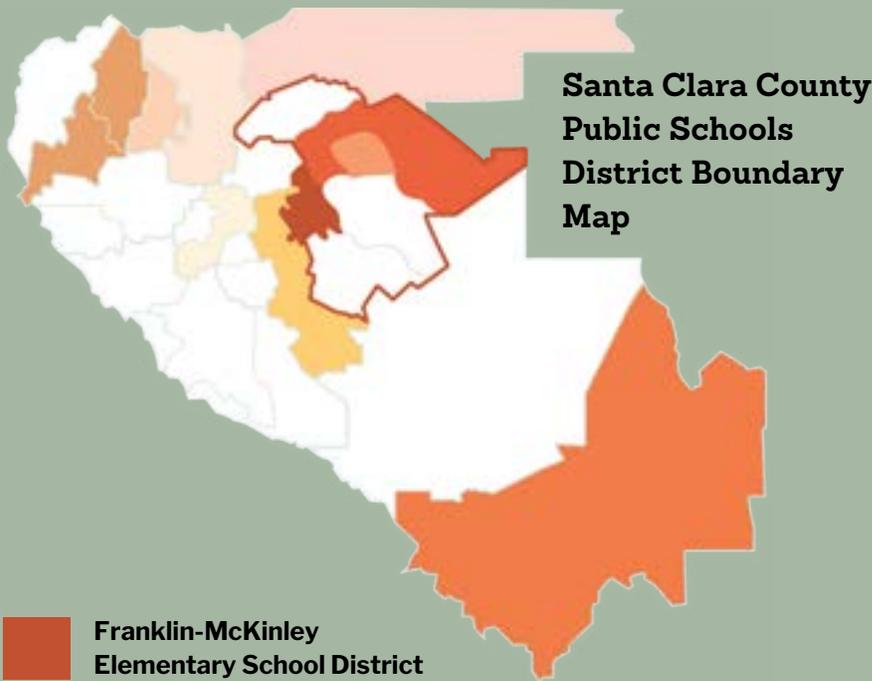
Santa Clara and San Mateo County

23-24 Impact

2,109 students

1,695 parents

64 schools



Franklin-McKinley Elementary School District
• 12 schools

Alum Rock Union School District
• 9 schools

East Side Union High School District
• 7 schools

Mount Pleasant Elementary School District
• 3 schools

Mountain View / Los Altos High School District
• 2 schools

San Jose Unified School District
• 2 schools

Milpitas Unified School District
• 2 schools

Sunnyvale School District
• 2 schools

Campbell Union High School District
• 1 school

Gilroy Unified School District
• 1 school

Santa Clara Unified School District
• 1 school

Redwood City Elementary School District
• 9 schools

Sequoia Union High School District
• 6 schools

Ravenswood City Elementary School District
• 3 schools

Menlo Park City School District
• 1 school

Bayshore Elementary School District
• 1 school

San Mateo Union High School District
• 1 school

South San Francisco Unified School District
• 1 school

Parent Education

The goal of the Parent Education Academy (PEA) is to increase the knowledge and engagement of Latino parents in the involvement of their children's education and in their own professional development. Our PEA programs serve 1,000+ parents per year.



1,315

GRADUATES



“Through the parent education academy I learned how to guide my children to college and gain information surrounding how to get financial aid and scholarships. I feel more confident in guiding my daughter when she has questions about school.”

Cecilia Ruelas
Parent Education Academy
Graduate

Our partners

- **CalKIDS** is a California initiative that provides low-income K-12 public school students, \$500 (or more) for post-secondary education. In partnership with Excite Credit Union (ECU) we helped unlock over \$400,000 in college savings funds.
- **Eastside Education Initiative (EEI)** is a coalition between the Hispanic Foundation of Silicon Valley, Latino Education Advancement Foundation (LEAF), Silicon Valley Education Foundation (SVEF) and the Santa Clara County Office of Education (SCCOE) dedicated to advocating for equal funding for East San Jose schools and providing supplemental educational services that promote college and career readiness.
- **The Parent Institute for Quality Education (PIQE)** and **Familias Unidas** provide 8 week-long digital programs that aim to engage, empower, and transform families by providing curriculum on the public school system, advocacy, social-emotional learning, and more.
- **EveryoneOn** and **the Affordable Connectivity Program (ACP)** are nationwide efforts aimed to close the digital divide and unlock social and economic opportunity by connecting people in under-resourced communities to affordable internet service, computers, and digital skills trainings.
- **Wells Fargo** and **Excite Credit Union** partners with HFSV to provide quarterly financial literacy workshops.

Parent Spotlight

Paula Blas - Santa Clara County

Paula, a proud alumna of our Parent Education Academy (PEA), embodies the transformative power of our mission. She has shared how the PEA equipped her to actively support her children's academic success actively, emphasizing the importance of parental involvement.



“As parents, it's essential to be involved in our children's education for their success. Navigating the education system can be complex, but these workshops provide the tools and resources to better support them”



Raquel Aguilar - San Mateo County

Raquel's experience in our PEA and Digital Literacy Program shows the power of equipping parents with skills to engage in their children's education. With knowledge in Social-Emotional Learning, Child Development, and digital skills, she now advocates for her family's success, creating a ripple effect that strengthens communities and builds a foundation for future generations.

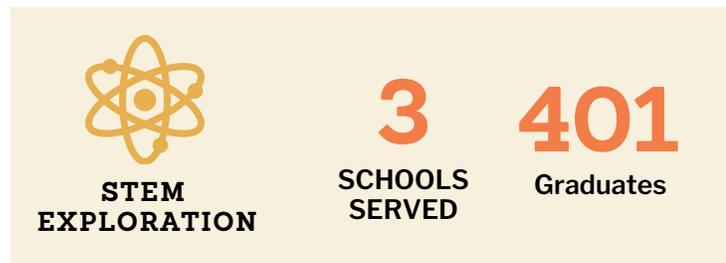
“The Hispanic Foundation's programs are vital for our Latino community because they connect us and show that growth goes beyond learning, no matter our stage in life”



Elementary School

We partner with organizations focusing on math proficiency, STEM exploration, and reading literacy.

- **Math Proficiency:** In partnership with the Silicon Valley Education Foundation (SVEF), the Elevate [Math] summer intervention program introduces curriculum aligned with the upcoming year's Common Core Math classes, enhancing both math skills and student confidence.
- **STEM Exploration:** In partnership with Calculus Roundtable, we offer a variety of programs to accelerate math and science skills, such as game development through programming languages, Girls Mathletes, Space/VR/BioMed camps, and a K-3 STEM program that introduces young learners to math and science concepts through tactile games.
- **Reading Literacy:** In partnership with Springboard Collaborative, students build essential reading skills before the 4th grade, closing the literacy gap.



Middle School

At the middle school level, our goal is to expose students to coding and make sure they are Algebra 1 ready by the time they reach high school.

In addition to collaborating with SVEF's Elevate [Math], we also collaborate with Girls Who Code and Technovation Girls Club to offer 6th, 7th, and 8th graders the opportunity to learn about STEM through the lens of Latina STEM professionals who teach the fundamentals of coding and computer science, app development, and artificial intelligence.

With brand-new laptops and a field trip to Wipro Technologies, some of the girls gained hands-on experience with STEM professionals and immersive technology opportunities, further empowering them to become confident leaders and innovators.



176
GRADUATES



90%

OF PARTICIPANTS EXPRESSED INTEREST IN PURSUING STEM DEGREES IN COLLEGE AFTER GRADUATING.



"My favorite part of the club was learning about all the different fields and skills that are connected to coding."

**-KIPP Heartwood Student
GIRLS WHO CODE PARTICIPANT**



High School

At the high school level, our primary emphasis is on fostering college readiness and promoting STEM career exposure.

In collaboration with Quetzal Mama, a renowned national college advisor for students and families from historically underrepresented groups, we provide expert college admission coaching, comprehensive programs, and essential tools to deserving students and their families.

As an approved Cash for College organization, our foundation also hosts workshops in partnership with the California Student Aid Commission and CalSOAP to support students in completing their Application for Federal Student Aid (FAFSA) or CA Dream Act Application (CADAA). We also provide quarterly financial literacy workshops in partnership with partner with local banks.



**COLLEGE
READINESS**

31

Schools served

249

Graduates



91% of students

indicated greater confidence in writing their UC Personal Insight Questions for college applications after attending a College Readiness workshops.



81% of students

indicated having gained tools, tips, and strategies to write effective scholarship essays.

Community Events

This year we expanded community convening opportunities to provide more hands on experiences for Latino families. STEM-related community events are designed to ignite interest in higher education and STEM careers among K-12 Latino students. They spark curiosity, build foundational skills, and showcase the vast opportunities STEM and higher education can offer.

October 2023



San Jose State University College Day

November 2023



Hispanic Tech-a-thon

February - May 2024



College and Career STEM Panels

May 2024



Wipro Technologies Company Fieldtrip

June 2024



Summer Carnival and Resource Fair

June 2024



Artificial Intelligence Community Day at the Tech Interactive

HFCSP Investors



About the Hispanic Foundation of Silicon Valley

Mission

The Hispanic Foundation of Silicon Valley is dedicated to empowering the lives and futures of Latinos in Silicon Valley through community philanthropy, investment in educational excellence, leadership development, and the convening and engaging of the region's dynamic Hispanic community.



EDUCATIONAL EXCELLENCE

- Latinos in Technology Scholarship
- Parent Education Academies
- K-12 STEM Programs
- College Readiness Workshops



LEADERSHIP DEVELOPMENT

- Latino Board Leadership Academy
- Board Match Night



CONVENING & ENGAGING COMMUNITY

- The Hispanic Foundation Ball
- The Latino Report Card
- The Latinx Speaker Series



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