



Hispanic Foundation Ball

Since 1990



October 19, 2024
Signia by Hilton, San Jose

www.hfsv.org - 408.216.7612 - office@hfsv.org

The Hispanic Foundation Ball

Fueling Dreams, Sparking Change

The Hispanic Foundation of Silicon Valley grew out of a special event, the Hispanic Foundation Ball, which took place for the first time in 1990.

For the last 34 years, this annual event has been the signature event for the Hispanic community of Silicon Valley to convene and celebrate successes and a crucial source of funding for the organization's mission.



800+ guests

\$700K+ funds raised

65+ sponsors

[See the 2023 Sponsors](#)

"The event was inspiring and encouraged those who attended to continue to do something good for one's community."

Hispanic Foundation Ball guest.



Sponsorship Opportunities

	Presenting Sponsor \$50,000	Diamond Sponsor \$30,000	Gold Sponsor \$20,000	Silver Sponsor \$10,000	Bronze Sponsor \$7,500
Table and guests	2 tables of 10 seats at premium location	2 tables of 10 seats at premium location	1 table of 10 seats at premium location	1 table of 10 seats	1 table of 10 seats
VIP Pre-gala reception with hosted bar	20 passes	10 passes	6 passes	4 passes	2 passes
2-minute video promotion to play at event	✓				
On-screen sponsor ad at event Ad location based on sponsorship level	16in x 9in	16in x 9in	7.5in x 4.75in	3.75in x 4.75in	3.5in x 2in
Event live recognition as a sponsor by MCs	✓	✓	✓	✓	
Recognition on all before and after Ball advertising and promotion* - Logo or ad placement based on sponsorship level	✓ Ad on Social Media sponsor announcement	✓ Ad on Social Media sponsor announcement	✓ Ad on Social Media sponsor announcement	✓ Logo on Social Media sponsor announcement	✓ Logo on Social Media sponsor announcement

What to expect this year

VENUE

The Signia by Hilton Hotel - formerly
The Fairmont - in downtown San Jose.

AGENDA

- 5:30 pm Reception
- 7:00 pm Dinner at the Imperial Ballroom
- 8:00 pm Latinos in Technology Presentations,
Fund a Need, and Raffle
- 9:00 pm Dancing

DRESS TO IMPRESS

This is a black-tie event. Gowns and tuxes
are encouraged!



The Impact of Your Sponsorship

We need your support more than ever!

Your sponsorship allows us to impact the Hispanic community in Silicon Valley further and provide them with the critical resources they need to promote economic mobility.

3,000+

Students and families receive STEM programming and parent education annually.



545

Latinos in Technology Scholars have received scholarships mentorship and access to internships.



659

Latinx professionals have graduated from the Latino Board Leadership Academy





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