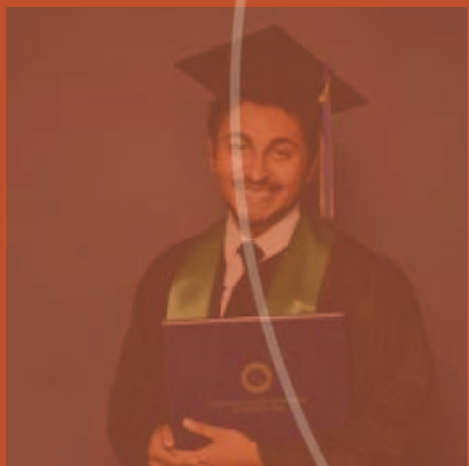
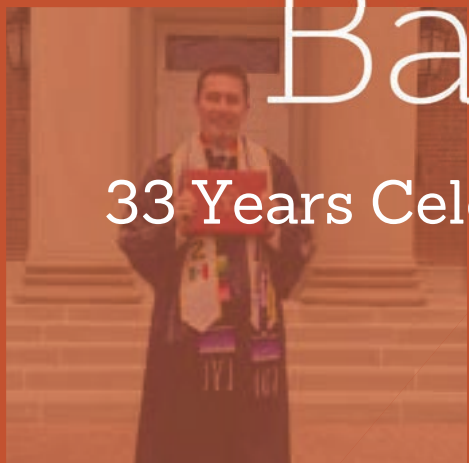


Hispanic Foundation Ball 2022

33 Years Celebrating the Latino Community



BIENVENIDOS | WELCOME



As the President & CEO of the Hispanic Foundation for the past 13 years, I'd like to first address the significance of this year's Hispanic Foundation Ball. We gather in person for our annual event for the first time in three years.

It is safe to say that our Latino community has grit, resilience and has been tested during the last three years of the Covid-19 pandemic. During the 2022 Hispanic Foundation Ball, we plan to celebrate our relentless effort to pursue a better life for families, friends, and loved ones in Silicon Valley.

The Hispanic Foundation of Silicon Valley puts its best foot forward to support our Latino families, starting with our cradle to career education excellence strategy. We know that education begins with our families at home. With our Latino parent's support and active participation, the students we serve can reach even greater academic levels. We train our parents so that they can academically support their children's classroom performance. Improving the quality of life for our families is not just a singular effort; it takes a community to uplift our future generations.

At the Hispanic Foundation Ball, we honor those parents and students in Santa Clara and San Mateo counties who have excelled in the midst of a pandemic, social injustice, and countless other deterrents.

As we move our community forward, our uphill battle is not denied. But as one, we come together today, to tell our young people we need them now more than ever. We have big problems to solve, and it is up to you to lead us into a more inclusive, sustainable, and equitable future.

Tonight, we gather to amplify the Hispanic Foundation's mission - to improve the quality of life for our Latino community in Silicon Valley.

A handwritten signature in black ink that reads "Ron Gonzales". The signature is fluid and cursive.

Ron Gonzales

President and CEO



Hispanic Foundation Ball 2022



EVENING PROGRAM

5:30 PM
NO-HOST
COCKTAIL
RECEPTION

7:00 PM
DINNER

8:00 PM
LATINOS IN TECHNOLOGY
PRESENTATIONS,
FUND A NEED AND RAFFLE

9:00-11:30 PM
DANCING



#HISPANICFOUNDATIONBALL
#HFSV #SILICONVALLEYLATINOS

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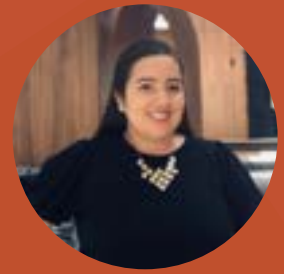
Ron Gonzales
President and CEO



Clara Roa
Vice President,
Fund Development,
Marketing, and Impact



Margarita DeAvila
Operations Manager



Melissa Canela
Director of Programs



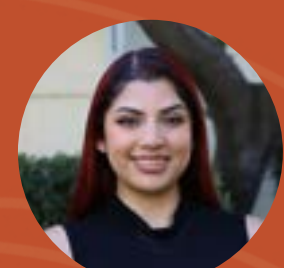
**Gisela Angulo-
Avellaneda**
Marketing and
Communications
Associate



Anissa D. Basaldua
Fund Development
Assistant



Mirella Maldonado
Education Programs
Coordinator



Karla Mondragon
Education Programs
Coordinator



**Hispanic
Foundation**
of Silicon Valley

Our Mission

The Hispanic Foundation of Silicon Valley is dedicated to inspiring community philanthropy and engaging people to invest in educational excellence, leadership development, and convening and engaging the Hispanic community to improve the quality of life for Latinos and the Silicon Valley region.

FEATURED SPEAKERS



Daisy Polanco

Current Latinos in Technology Scholar

Daisy Polanco is a first-generation Latina born in Red Bluff, CA, raised in Oakland, CA. She is a first-generation college student in her family. Daisy began her studies at Chabot College and transferred to the University of California, Berkeley. She will graduate in 2023 with a Bachelor's Degree in Computer Science. Daisy is passionate about using technology to make a difference in people's lives, and her goal after graduation is to begin her career as a Software Engineer.

Joseph Hernández

Latinos in Technology Alumni, Class of 2022

Joseph is a first-generation college graduate with a dual degree in Cellular and Molecular Biology and Latinx Studies from San Francisco State University. He is proud of his Oaxaquan and Chiapaneca roots and is passionate about equitable access to healthcare for the community.

Joseph is an advocate/representative for community members in a San Francisco-based nonprofit and facilitates workshops educating others on health-based topics. In the future, Joseph aspires to enroll in medical school to become a physician.



Michelle Torres

Parent Education Academy Graduate

Michelle Torres is a proud Paraguayan mother of two sons. Her oldest is in 8th grade and attends Roosevelt School. Her youngest is in 5th grade at Hoover Elementary School in San Mateo County. Michelle runs her own small business, M Creations Art, where she creates custom products like t-shirts and mugs. Michelle and her family have participated in two of our HFSV education excellence programs: Familias Unidas parent classes and Science is Elementary family experiments. She is a strong advocate and active leader in her children's education.



MISTRESS OF CEREMONIES

Jessica Aguirre



Jessica has been a primetime evening anchor at NBC Bay Area for over 20 years. She also is the co-host of NBC Bay Area's *Race in America: The Conversation* alongside Marcus Washington. This show explores racial equity and social injustice and attempts to bridge the divide between backgrounds and generations.

Throughout his career, Jessica has won an Emmy for her poignant series on the emotional journey of an East Bay transgender teen and her efforts to preserve her fertility before undergoing sex reassignment surgery, another Emmy for her live coverage of the "Ghostship" warehouse fire in Oakland and field anchoring from the deadly Sonoma and Napa county firestorms; and recently was inducted into the National Academy of Television Arts & Sciences Silver Circle for twenty-five years of excellence in television journalism.

Jessica resides in the East Bay with her two daughters. Her devotion to learning, supporting children, and local charities has her routinely on the lecture circuit in the Bay Area, discussing education, gender equity, and minority advancement in the workplace. Jessica also serves on the board of Watermark, the Bay Area's largest membership organization dedicated to increasing the number of women in leadership positions.

Jessica can also be found at many community events in the East Bay, where she lends her voice to various local causes.

As the daughter of immigrant parents, Jessica is fluent in Spanish and deeply involved in organizations that promote literacy and help bridge the gap in STEM careers for Latinos. Including the Hispanic Foundation of Silicon Valley, where she has been Master of Ceremonies of the Hispanic Foundation Ball for over 20 years, helping make this night memorable!

MASTER OF CEREMONIES



Damian Trujillo

Damian has been an NBC Bay Area News reporter for 26 years and the host and producer of "Comunidad del Valle," the longest-running public affairs program in Spanish on Telemundo 48 in the Bay Area.

Throughout his career, Damian has won the prestigious Emmy Award, also named "2004 Reporter of the Year" by the Associated Press Television and Radio Association for California and Nevada and many more.

Damian grew up in Greenfield, about 2 hours south of San Francisco on Highway 101. While in high school, Damian worked in the agricultural fields of the Salinas Valley with his family to help make ends meet. He picked garlic, broccoli, cucumbers, and strawberries.

Every year on the Cesar Chavez Holiday, Damian's wife, Monica, his daughters Malyna and Isela, son Michel Damian and Damian honor his first job by distributing sack lunches to roughly 250 farm workers as a "Thank you" gesture for their tireless work. Also, yearly, the Trujillo family awards a college scholarship to the son or daughter of a farm worker in Greenfield.

Damian has been the Master of Ceremonies for the Hispanic Foundation Ball for over 30 years, helping us make this night memorable!

OUR INITIATIVES

Latinos In Technology

CRADLE TO CAREER



College

- Latinos in Technology Scholarship
- Career Coaching Programs
- STEM Internships & Jobs



High School

- College Prep Workshops
- Math & Science Readiness
- STEM Career Exposure



Grades 6-8

- Coding & STEM Career Exposure
- Algebra 1 Proficiency
- Math & Science Readiness



Grades K-5

- Reading Proficiency
- Coding & STEM Career Exposure
- Math & Science Readiness



Parent Education

- Family Engagement Workshop
- College Preparation Info
- Digital & Financial Literacy workshops

Hispanic Foundation College Success Programs

- K-12 | College readiness, STEM-related classes, parent education and other resources. In the 2021-2022 school we accomplished the following:



2,146

Total participants served



63%

Increase of San Mateo County participants



84%

Graduation Rate



Latinos in Technology Scholars



43%

Female

36%

Community
College
Transfers

86%

have a STEM job
post-college.

- Scholarships for up to 3 years to juniors and seniors in college who have declared a major in a STEM-related field at their 4-year university.
- Professional development opportunities, coaching, mentorship, and other resources.
- Internships in various STEM industries.



479 Scholars

Latino Board Leadership Academy

A comprehensive leadership training program designed to train Latinos to serve as board members of nonprofit organizations.



575

Graduated Fellows

70%

Graduates appointed to
nonprofit boards

LATINOS IN TECHNOLOGY INITIATIVE PROGRAM PARTNERS



PRESENTING SPONSOR



Inclusion Ignites Innovation

Welcome to the Hispanic Foundation Ball 2022. Silicon Valley Bank is proud to support the work of the Hispanic Foundation of Silicon Valley and to celebrate Hispanic/Latinx success in innovation.

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TO THE
HISPANIC FOUNDATION OF
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DELIVER**

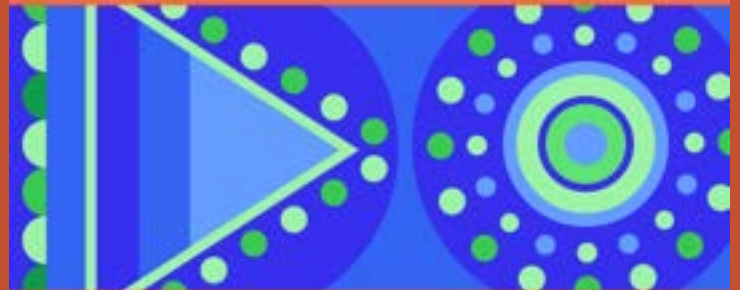
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The Google logo, consisting of the word "Google" in its signature multi-colored font (blue, red, yellow, blue, green, red).

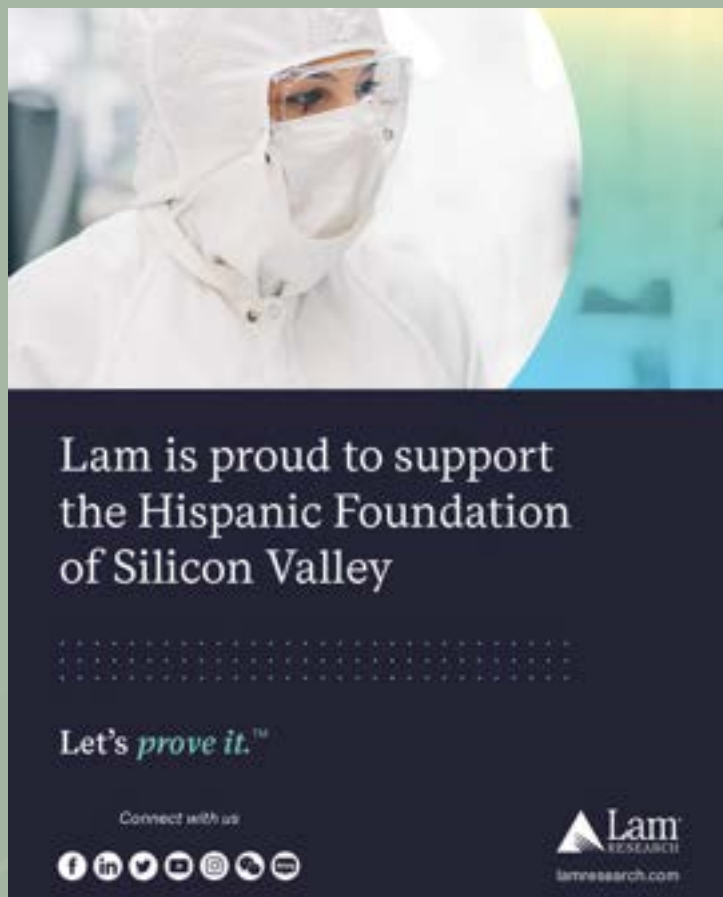
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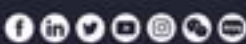

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The Intuit logo is displayed in a bold, blue, lowercase sans-serif font. A registered trademark symbol (®) is located at the bottom right of the word.This advertisement for Lam Research features a photograph of a person in a white protective suit and mask. The text below the photo reads: "Lam is proud to support the Hispanic Foundation of Silicon Valley". Below this is a decorative dotted line, followed by the slogan "Let's prove it.™". At the bottom, it says "Connect with us" above a row of social media icons (Facebook, LinkedIn, Twitter, YouTube, Instagram, and others). The Lam Research logo and website "lamresearch.com" are in the bottom right corner.

Lam is proud to support
the Hispanic Foundation
of Silicon Valley

Let's *prove it.*™

Connect with us

 
lamresearch.com

The LinkedIn logo is shown in its standard blue color. It consists of the word "Linked" in a sans-serif font, followed by "in" inside a blue square, with a registered trademark symbol (®) to the right.The logo for Mission College Santa Clara features a stylized orange sunburst or fan-like graphic at the top. Below the graphic, the words "MISSION" and "COLLEGE" are stacked in a bold, teal, sans-serif font, separated by a thin horizontal line. Below "COLLEGE", the words "SANTA CLARA" are written in a smaller, teal, sans-serif font, also separated by a thin horizontal line.

MISSION

COLLEGE

SANTA CLARA

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DIVERSITY FUELS OUR GREATNESS

Combined, more than half of all undergraduate degrees earned by California's Latinx, African American and Native American students are earned at the CSU.

sfsu.edu



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Konexion is a KLA employee resource group with a mission to foster an inclusive community, where employees interact and innovate together, through cultural sharing and understanding of the diversity of the Latinx community.

kla.com/careers

KONEXIÓN



kla.foundation

KLA Foundation is committed to advancing humanity by investing in our communities to create a more equitable, inclusive and accessible world.

We nurture strategic partnerships with organizations that deeply understand their community's and empower our employees to get involved in causes that are close to their hearts.

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it's only human to see a bright
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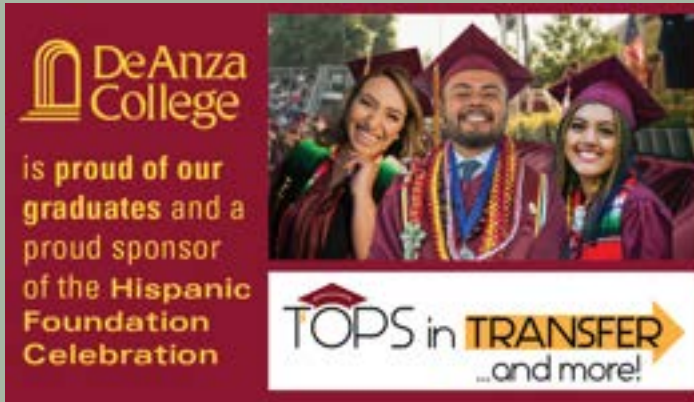


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Building a stronger community brings out the best in everyone. Together, we can share more, create more change, and do more good for the places we call home.

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- **NO BLACK OUT DATES!** Valid for 1 year from date of the drawing
- Voucher may be used separately or simultaneously
- You don't need to depart from San Jose, CA
- Must be present to win, and have a ticket stub

The drawing will be held on Saturday, October 15, 2022 at approximately 9 p.m. PDT during the Hispanic Foundation Ball at the Signia Hotel By Hilton in San Jose, CA (170 S Market St. San Jose, CA 95113). Winner must be a guest, present and have on hand the ticket stub at the Hispanic Foundation Ball to win. Ticket sales will end on Saturday, October 15, 2022 at 7:30 p.m. PDT. Amount paid for a chance in the raffle are not gifts, and consequently do not qualify as a deductible charitable contribution. All sales are final. For all detailed rules and regulations, visit www.hfsv.org/hispanic-foundation-ball-2022-raffle/

SAVE THE DATE!

34th Hispanic Foundation Ball

October 21, 2023

Hispanic Foundation of Silicon Valley
1961 The Alameda, San Jose, CA 95126
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office@hfsv.org
www.hfsv.org