



29th

HISPANIC
FOUNDATION
BALL



HISPANIC FOUNDATION OF SILICON VALLEY
OCTOBER 20, 2018 | THE FAIRMONT HOTEL SAN JOSE

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Our Mission

The Hispanic Foundation of Silicon Valley is dedicated to inspiring community philanthropy and engaging people to invest in the educational achievement, leadership development, research, and convening and engaging the Hispanic community to improve the quality of life for Latinos and the Silicon Valley region.

STEERING COMMITTEE



Steering Committee Members

Margarita DeAvila, Frances Gonzalez, Karla Rodriguez Lomax, Isaac D'Amore Nieblas, Maria Garcia, Clara Roa, Lisa Anna Dominguez.

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EVENING PROGRAM

5:30 P.M

NO HOST COCKTAIL
RECEPTION

7:00 P.M

DINNER

8:00 P.M

PROGRAM

9:00 P.M - 11:30 P.M

DANCING WITH
ULTIMATE SOUNDS
- DJ NORMAN



#HFSVBall #SiliconValleyLatinos #HFSV

MASTER OF CEREMONIES



Jessica Aguirre
News Anchor,
NBC Bay Area News

Jessica Aguirre is the 6 and 11 p.m. evening anchor at NBC Bay Area News and an Emmy award winning journalist.

Jessica began her career while attending the University of Miami. Before coming to the Bay Area in 1997 she anchored and reported in Los Angeles and Miami, earning Emmy awards for her series on the struggles of migrant children and for her investigative work on child molesters. Her journey to Cuba following the steps of boat people fleeing Cuba won an Associated Press award. Jessica won an Emmy for her poignant two part series on the emotional journey of an East Bay transgender teen and her efforts to preserve her fertility before undergoing sex reassignment surgery and for her live coverage of the "Ghostship" warehouse fire in Oakland.

More recently Jessica headlined NBC Bay Area's live coverage from the Sonoma and Napa county wildfires.

As the daughter of immigrant parents, Jessica is fluent in Spanish, and deeply involved in organizations that promote literacy and help stem the Latino achievement gap including The Silicon Valley Education Fund. Jessica can also be found at many community events in the East Bay where she lends her voice to a variety

of local causes. Her passion for news and global events has taken Jessica from Cuba to England and many places in between. She's covered natural disasters like Hurricane Andrew, and man-made catastrophes like the Oklahoma City bombing, as well as race riots in Miami and the 10-year anniversary of 9/11 from ground zero. Jessica traveled to Brazil for the summer Olympic Games where she interviewed Bay Area athletes and covered security and political issues, facing the people of Rio and Olympic tourists.

Here at home, Jessica is focused on covering laws and events that impact children, from investigative stories that uncover the loopholes set up by Jessica's law to the deteriorating state of education in the public school system.

Her Emmy nominated education show "Class Action" took a deep look at the issues facing California educators and public schools. Her signature interviews with education leaders like U.C. President Janet Napolitano, State Superintendent of Education Tom Torlakson, and reform activist Michelle Rhee have distinguished her as a leading education specialist in the Bay Area. Her investigative reporting into the aftermath of the Napa earthquake and the impact on local schools led to school safety legislation being introduced by Assemblyman Bill Dodd.

Jessica resides in the East Bay, with her two daughters. Her devotion to learning, supporting children and local charities has her routinely on the lecture circuit in the Bay Area discussing education and advocating for better, safer communities.



Gabriel Sotelo
Sports Director & Anchor,
Noticiero Telemundo 48

Since 1996, Gabriel Sotelo has been a NBC Bay Area News reporter, host and producer of "Comunidad Del Valle," the longest running Gabriel Sotelo is the six-time Emmy award winning week-day Sports Director & Anchor for "Noticiero Telemundo 48," at 5:30pm, 6PM, and 11pm. Telemundo 48 Area de la Bahia|KSTS is a Spanish station serving the Latino community in the bay area.

Born in Tijuana, and raised in Rosarito Mexico; Sotelo began his career in Univision 17 San Diego/KBNT as a morning host for "Despierta San Diego." In addition to this, Gabriel Sotelo was a correspondent for Univision in partnership with Verizon Wireless for "La Copa Mundial de la FIFA en Sudafrica" 2010.

Sotelo joined the "Noticiero Telemundo 48" team in 2014 and ever since he has thrived delivering the most essential sports news to our community. As a part of being a week-day sports anchor he also hosts "Telemundo Deportivo Edicion Gigantes" a show dedicated to extensive coverage of the San Francisco Giants; airing once a month. He has won 6 Emmys and 3 consecutive "Best Sports Anchor" Emmy Awards. Working in the Bay Area has granted him the opportunity to work with and cover a wide range of sports; NFL, NHL, NBA, MLS, MLB and FIFA Confederations Cup.

Gabriel holds a Bachelor of Arts degree in Communications from Autonomous University of Baja California. The father of two children advocates for youth and service to the community faithfully believing that small details make the big difference.

Bienvenidos / Welcome



Message from the President and CEO

Welcome to the 2018 Hispanic Foundation Ball celebrating 29 years of our Foundation's work to improve the quality of life for the Silicon Valley Latino community.

Thank you to our sponsors, individual ticket buyers, volunteers, and staff. Your continuing support and engagement supports our daily work with Latino parents, students, and future leaders.

This evening is also a time to thank those members of our community who have volunteered to bring this wonderful event to you. We simply could not conduct the Ball without our volunteers—thank you!

Lastly, we thank our Foundation's Board of Directors for the leadership and guidance throughout the last year.

This past September we announced the results of our 2018 Silicon Valley Latino Report Card. The report's short message is, not all are thriving in Silicon Valley. Underneath the surface of successful tech companies, the region has transformed to one with skyrocketing housing costs, lower education scores, and increasing inequity that disproportionately affects our Latino community. The report card adds a renewed sense of urgency but also a vision for what is possible if we come together as one community.

For a brighter future, we are especially pleased to have recipients of our Latinos in Technology Scholarship program in the audience. You will have the opportunity to meet them throughout the evening and during our "Fund-a-Need" appeal.

Lastly, tonight we celebrate the 29th time we have come together as a community to celebrate a Latino family of distinction. This year, we continue this tradition as we honor our La Familia Award recipients, the Guel Family, who is being honored for their deep-rooted commitment and involvement in our community.

With your support and engagement our foundation will continue have a positive impact by increasing opportunities for our community to reach our full potential.

Please join us!

Ron Gonzales | President & CEO

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SPECIAL AWARDS

Visionario Award



The ***Visionario Award*** is presented to an individual or organization who has demonstrated visionary leadership as an investor in one of the Foundation's initiatives.

This year's recipient of the **VISIONARIO AWARD** is the **Coca-Cola Company**.



For the last seven years Coca-Cola has been a loyal sponsor of the Hispanic Foundation Ball and a generous supporter of the Hispanic Foundation of Silicon Valley's Parent Education Academies and Family College Success Center.

Nancy Limon will be accepting the award on behalf of Coca Cola. Nancy is Vice President of Public Affairs & Communications for Reyes Coca-Cola Bottling. Nancy is passionate about Reyes Coca-Cola Bottling's commitment to strengthening local communities, specifically in the areas of women's economic empowerment and sustainability. As a first-generation college graduate, Nancy is also a strong supporter of higher education opportunities for underserved communities.

As one of the most influential corporations in the world, with an extremely loyal consumer base, Coca-Cola has strived to be a socially responsible company in the United States and worldwide. In 2017, Coca-Cola Company gave back more than \$138 million to directly benefit nearly 300 organizations across more than 70 countries and territories. The loyal support of Coca Cola to our programs has helped the Hispanic Foundation of Silicon Valley grow exponentially and better serve our community in the areas of education excellence, leadership development, and convening and engaging the Latino community.

Pioneros Award



The ***Pioneros Award*** is presented to an individual or organization that has been a significant funder of our Foundation's work to improve the quality of life for Silicon Valley Latinos.

This year's recipient of the **PIONEROS AWARD** is **Google**. Google has been a loyal supporter of the Hispanic Foundation Ball and the foundation programs. Their generosity allowed us to expand one of our flagship programs, the Parent Education Academy, in Mountain View and Sunnyvale where we reached to over 1,100 parents and teachers in just two school years.

Javier Gonzalez, Google Government Affairs and Public Policy Manager, will accept the award on behalf of Google. A native of San Jose, Javier attended local schools including Santa Clara University and is committed to the success of Latinos in Silicon Valley.

2018 La Familia Award

Luis and Alicia Guel were married in 1949, a year before Luis was deployed to the Korean War. Upon his discharge, Luis earned 5 bronze stars for his bravery in risking his life as a frontline medic. They settled in the Bay Area where Luis joined the Veteran's Administration (VA) and worked for 38 years.

In 1963, they moved their family to their permanent home in Sunnyvale. The Civil Rights movement was at full steam when Alicia and Luis first became involved in grassroots Chicano Theater for El Teatro Campesino. Inspired, they became volunteer instructors with Los Lupenos folklorico group where Luis taught dances while Alicia made costumes. They later started their own successful dance troupe called Ballet Folklorico de Luis Guel.

In their spare time, the Guels volunteered with Club Estrella - a nonprofit club that promotes Mexican-American heritage by sponsoring cultural events and fundraisers that go to scholarships. Their eldest son Joe has led this effort for the last 30 years, awarding over 200 scholarships to date.

In retirement, Luis pursued his passion for investigation into the Aztec calendar for decades. He wrote a book with his son Juan, titled "Xiuhmolpilli: the 52 Year Cycle," which came on the heels of years of serving as a lecturer at various universities and organizations throughout California. His 8' sculpture of this ancient artifact is featured in the lobby of Mayfair Community Center in east San Jose.

In 2003, Alicia passed away, but not without leaving a legacy of community service to her eight children.

Eldest son Joe and his wife Gloria continue the family's tradition of volunteering with Club Estrella and Teatro Vision. Joe served on the board of directors for CET in San Jose for several years. Their youngest son of four children, Jose, is currently working on a documentary film of his grandfather Luis' story that will be released this year.

Jesse Guel is married to Michele and currently serves as a Christian Pastor. They volunteer their time running the Celebrate Recovery program through their church, and Jesse's passion for helping others has also led him to be a strong source of support through counseling, crisis intervention, and providing resources to people experiencing homelessness.

Luis and Alicia's youngest son, Juan, is married to Tina and works at Hope Services with developmentally disabled elders. He is fondly known among local Latino-serving nonprofits as a strong role model and mentor for teachers and community leaders.



Left to right, standing: Ana Guel, Michele Guel, Jesse Guel, Ruben Gonzalez, Juan Guel, Tina Guel, Gloria Guel, Joe Guel, Angel Moncallo
Left to right, seated: Maria Harvey, Rosa Gonzalez, Luis Guel, Carmen Guel

His three children, Amelia, Juan, and Lydia also work and volunteer in community organizations where they follow the family business of giving back.

Eldest daughter Rosa married Ruben Gonzalez and works in the tech industry at Genentech. Keeping the family tradition alive, every year she and her family choose a different community organization from food pantries to soup kitchens to volunteer together.

Daughter Angel married Abel Moncallo and is a former softball coach and Girl Scout troop leader. For decades, she has been a parent volunteer, often serving as a safe haven for local youth, but Angel credits her parents for her support of future generations: "my parents always opened their home to others in need."

Also continuing with the family legacy, daughter Maria Harvey, a nurse with the Veteran hospital for 10 years, continues to serve as a private provider and home health nurse.

Finally, twins Carmen and Ana, serve the community: Ana, as a nurse for adults with disabilities, and as a home caregiver for local elders both by trade and as a volunteer; and Carmen as School Site Council member, Project Cornerstone volunteer, paraeducator at Lakewood Elementary, and as a dancer with folklorico dance groups. Said Carmen: "I danced from the age of 5 for Ballet Folklorico de Luis Guel and proudly inherited from my parents and pass down a love of cultural art, cooking, and especially dancing."

Today, 5 living generations keep the family legacy alive. In addition to all the Guel family does respectively, together, they have set up a youth education program in the name of Luis' mother Carmen C. Guel. Through their annual family reunion, they raise funds to give out educational supplies and scholarships to students.

"The Guel family has touched not only their home neighborhood in Sunnyvale, but all of Silicon Valley through their continued service, dedication, and commitment to the community," said Ron Gonzales, President and CEO of the Hispanic Foundation of Silicon Valley.

HISPANIC FOUNDATION OF SILICON VALLEY INITIATIVES

Latinos in Technology



A program to grow the high-tech workforce by preparing Latino students with strong STEM (science, technology, engineering, and math) skills and supporting their transition to and through college.

- Scholarships of up to \$10,000 to 100 students annually who have declared a major in a STEM related field.
- Summer Internships in tech industry

160
SCHOLARS

42%
are female juniors and seniors majoring in a STEM degree.

46%
interned or will be interning this Summer in a STEM related company.

82%
of our Latinos in Technology Scholars are First-Generation College Students.

Family College Success Center

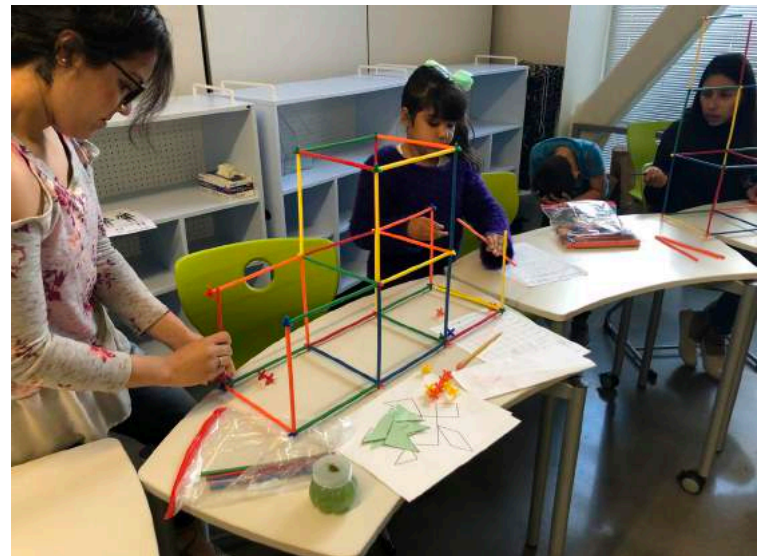
A “one-stop hub” that annually serves over 2000 college aspiring middle and high school students and their parents in their transition to and through college.

Middle School Programs

- After school programs designed to prepare 7th and 8th grade students for success in math and algebra
- Classes to explore science, technology, engineering, coding, computer science and math
- Parent education and engagement classes

High School Programs

- SAT test preparation
- Dual college enrollment programs
- College prep: financial literacy, college night, and college application workshops



Parent Education Academy

Prepares Latino parents to support their children to achieve greater educational success.

Over 2000
parents graduated



Latino Board Leadership Academy

A comprehensive leadership training program designed to train Latinos to serve as board members of nonprofit organizations.

Over 360 Graduate Fellows

70% of fellows appointed to nonprofit board of directors.



2018 Silicon Valley Latino Report Card



We serve as a hub for our Silicon Valley leaders and community to convene and engage.

The *2018 Silicon Valley Latino Report Card* stands on the shoulders of the original 2011 report card and provides an updated baseline about Latino quality of life in our region

To review this report visit:
<http://bit.ly/2018LRC>



2018 Silicon Valley Latino Report Card

260+
attendees

HISPANIC FOUNDATION OF SILICON VALLEY INITIATIVES FUNDERS

Latinos in Technology



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Family College Success Center



Partners: Cal SOAP, Catholic Charities of Santa Clara County, College Spring, East Side Union High School District, Evergreen Community College, Family Engagement Institute, Foothill College, Girls Who Code, KIPP Bay Area Schools, Notre Dame de Namur University, Santa Clara University, San Jose State University, Second Harvest Food Bank, Silicon Valley Education Foundation, The Foundation for Hispanic Education, The Parent Institute for Quality Education, The TECH Museum of Innovation, University of California - Santa Cruz, and 25 schools in Santa Clara and San Mateo counties

Latino Board Leadership Academy



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2018 Silicon Valley Latino Report Card



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A vibrant community depends on the participation of its members. The more diverse their backgrounds, experience and skills, the more farsighted their contributions to the community can be.

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as an artist and educator
is allowing traditions to
live on."*

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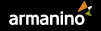
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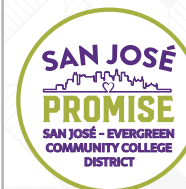


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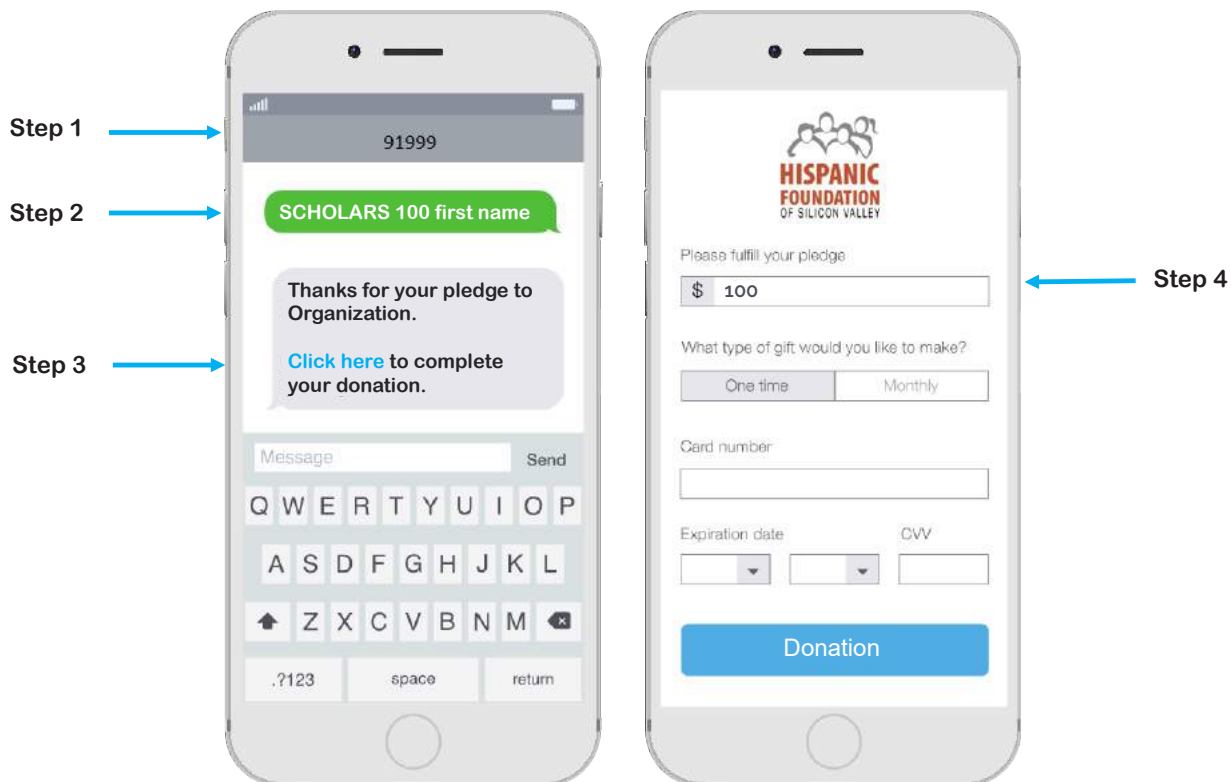
The drawing will be held on Saturday, October 20, 2018 at approximately 9 p.m. PST during the Hispanic Foundation Ball at the Fairmont Hotel in San Jose, CA (170 S Market St, San Jose, CA 95113). Winner must be a guest at the Hispanic Foundation Ball and must be present to win. Ticket sales will end on Saturday, October 20, 2018 at 8 pm. Amounts paid for chances in raffles are not gifts, and consequently do not qualify as deductible charitable contributions. All sales are final. For all the detailed rules and regulations please visit www.hfsv.org/hispanic-foundation-ball/2018-alaska-airlines-raffle



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