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# Nineteenth Annual Hispanic Charity Ball

#### EVENING PROGRAM

6:00 p.m.
No Host Cocktail Reception & Silent Auction

7:00 p.m.

Dinner & Program

Special Guest Performance by Manuel Romero

9:00 p.m.

Dancing with Latin Affect and DJ Carlos Diaz

Casino Gaming



HISPANIC FOUNDATION OF SILICON VALLEY

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## Bienvenidos/Welcome to the 19th Annual Hispanic Charity Ball

This year the HFSV reached a milestone. baving contributed over \$1,000,000 in grants to local agencies.



#### **Statement from the Executive Director**

Welcome to the 19th annual Hispanic Charity Ball! I hope that after tonight you will feel a part of our community... our familia of philanthropists.

This year the Hispanic Foundation of Silicon Valley reached a milestone, having now contributed over \$1,000,000 in cash grants to local agencies and scholarships to Latinas attending college! This year, our grants are focused on youth fitness and getting our kids to be physically active outdoors and in nature. Together, we are demonstrating the power of community philanthropy by investing in the health of our children.

Tonight we are also honoring a local legislator who we have had a long relationship with, Assemblymember Joe Coto. In 1990, Joe Coto was a relatively new Superintendent of the East Side Union High School District when he served as the first chair of the Hispanic Charity Ball. Our paths have crossed again and we are proud to celebrate his leadership in promoting greater diversity in philanthropy.

And we have found another incredible family to honor with our *La Familia Award*—the Garcia family of Mountain View. Their involvement has made a difference in their community. They are representative of the impact that an engaged Latino community can and will have in California and beyond. We thank them for inspiring others to be involved, give back, and take ownership of their communities.

Through the Hispanic Charity Ball and our other programs, the Hispanic Foundation is shining a spotlight on the issues affecting our community, partnering with our community's philanthropists to achieve their charitable goals, and investing in our community's success. We look forward to your continued partnership in 2009 and beyond.

Teresa Alvarado Executive Director

#### Statement from the Hispanic Charity Ball Chair

Good evening. It is always a pleasure and honor to see so many people gathered in support of the Hispanic Foundation of Silicon Valley, our community's most prestigious philanthropic event.

I was introduced to this organization by attending this spectacular event and I was changed by it. I was moved by the strength and generosity of those we honor. I am still immensely proud of what this event represents and what this organization accomplishes.

Hispanics will, in the near future, have the distinction of being the majority population in California. With this distinction comes great responsibility; the responsibility to address the current threats facing our environment and to ensure that our earth will be preserved for many generations to come.

For this reason, the décor for this year's ball is centered upon the butterfly. The Monarch butterfly makes annual migrations from Central Mexico to the United States traveling as far as 3,000 miles. The migration of the Monarch butterfly reminds me of the migration of our parents and grandparents who came here from all parts of Latin America to partake in the riches of this land. Both the butterfly and our ancestors exhibit remarkable determination to endure such a journey and are sustained by the environments of both origin and destination.



I was introduced to this organization by attending this spectacular event and I was changed by it.

Finally, as tonight's event chair, I must say that it is extremely humbling to see this celebration of giving come to fruition each year in large part due to the volunteerism of our steering committee. I thank my co-chair, Vintage Foster, as well as all our subcommittee chairs—Hilda Ramirez, Frances Gonzalez, Jim Gonzales, and Holly Perez—and their teams.

We also want to thank the dozens of volunteers who have attended training over the past weeks and spent the day setting up, are here with us tonight, and will stay late this evening to wrap things up and provide you with, what I hope will be, an evening to remember. Enjoy!

#### **Teresa Guerrero-Dalev**

Board Member and 2008 Hispanic Charity Ball Chair

## your COMMUNITY (

Silicon Valley Community Foundation is proud to sponsor the Hispanic Foundation of Silicon Valley's 19th Annual Hispanic Charity Ball.

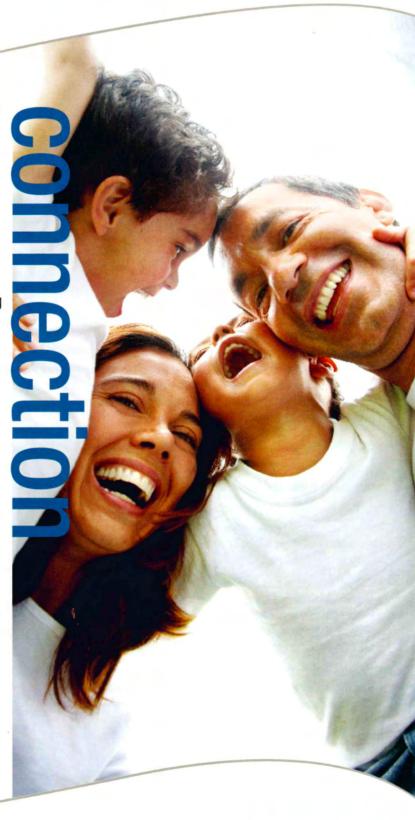
Our Community has long been a welcoming region and a place where people come to achieve their dreams, both large and small. Today Silicon Valley Community Foundation is dedicated to inspiring greater opportunities and civic participation in San Mateo and Santa Clara counties.

We partner with those who want to give back locally, nationally and internationally and provide maximum tax advantages from the simplest to the most complicated charitable gift.

We offer our donor partners resources for implementing their philanthropic vision, opportunities to share ideas with others who have similar interests, and access to our expert grantmaking staff.

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## 2008 Hispanic Charity Ball Steering Committee

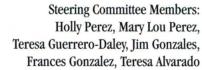
Our sincere thanks to the many people who are responsible for organizing this wonderful event. They have spent countless hours planning and creating an evening to remember.

Hon. Teresa Guerrero-Daley, Chair





Vintage Foster, Co-Chair





La Familia: Jim Gonzales (chair), Lupe Barrera, Xavier Campos, Lydia Medina, Rosie Carlos, Eleanor Villarreal, Maria Marroquin, Jose Villarreal, George Duran

Program & Production: Teresa Guerrero- Daley (chair), Lisa Lee, Rick Moreno, Frank Valenzuela, Mary Lou Perez, Chris Esparza

Fundraising: Teresa Alvarado (chair), Vintage Foster

Silent Auction: Hilda Ramirez (chair),
Papia Gambelin, Monica Zent Cervantes, Elaine Lugo,
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Hispanic Foundation of Silicon Valley would like to thank
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La Familia Award!

## 2008 La Familia Award



The Hispanic Foundation of Silicon Valley will celebrate the volunteer accomplishments of the Garcia family of Mountain View, recipients of our 2008 *La Familia* Award. The award is the foundation's highest honor and is presented annually to a Bay Area Latino family who has demonstrated exemplary commitment and volunteer service to the community.

Join us in recognizing the
Garcia family
for their contributions
to our community.

In 2005, Oscar Garcia, along with his wife Lisa, brother Marco, sister-in-law Elena, and mother-in-law RoseMary Sias Roquero helped establish Mesa de la Comunidad in response to concerns about school closure proceedings in the Mountain View-Whisman School District.

Mesa de la Comunidad is a Mountain View based advocacy organization for under-represented groups in civic, business and educational organizations. The non-profit organizes community activities, such as after school programs and soccer tournaments and addresses community issues including gang awareness and immigration.

Laura Casas Frier, Foothill-De Anza Community College District trustee and MESA board member, nominated this year's *La Familia* Award winners. She describes the Garcia family as "exemplary contributors to a very rich life of civic engagement."

The Garcia family is involved in a variety of community organizing and service activities and we honor them for that wide-ranging service this year. This family is bridging various community interests and promoting dialogue and civic engagement broadly in Mountain View. They are making a long-lasting impact that will inspire tomorrow's community leaders and philanthropists.

Pictured above are: Lisa Garcia, Oscar Garcia, RoseMary Sias Roquero, Marco Garcia, Elena Garcia.

## Masters of Ceremonies



NBC Bay Area Salutes the 19th Annual Hispanic Charity Ball





Jessica Aguirre, Anchor/Reporter

Jessica Aguirre is an evening anchor at NBC Bay Area News. Jessica began her career while attending the University of Miami. Before coming to the Bay Area nine years ago, she anchored and reported in Los Angeles and Miami. She earned Emmy awards for her series on the struggles faced by migrant children and for a series on child molesters. Her series on Cuban boat people trying to make it to the U.S. won an Associated Press award.

As the daughter of immigrant parents and fluent in Spanish, she supports League of United Latin American Citizens and the Mexican American Legal Defense and Educational Fund. She also supports The Raphael House, San Francisco's oldest family shelter, and El Hogar De Los Ninos, a Bay Area non-profit which provides education for children in Nicaragua. She is also a member of the National Academy of Television, Arts and Sciences.

Jessica resides in the East Bay with her husband and two daughters.



South Bay native Damian Trujillo is an NBC11 news reporter, host and producer of "Comunidad Del Valle."

Damian has been honored with awards from the Associated Press, the Radio and Television News Director's Association (RTNDA), and the National Association of Hispanic Journalists. Damian was named "2004 Reporter of the Year" by the Associated Press Television and Radio Association for California and Nevada and three times nominated for an Emmy Award.

Damian grew up in Greenfield, about 2 hours south of San Francisco on Highway 101. While in high school, Damian worked in the agricultural fields of the Salinas Valley, with his family, to help make ends meet. Each year, the Trujillo family awards a college scholarship to the son or daughter of a farm worker in Greenfield.

In his spare time, he enjoys golf and volunteering with school children. He holds a bachelor's degree from San José State University.





# 9TH ANN<mark>UAL HISPANIC CHA</mark>RITY

## El Observador Salutes The Hispanic Foundation of Silicon Valley's 19th Annual Hispanic Charity Ball.



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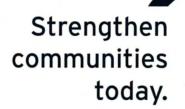
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#### SPECIAL THANKS

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Better world tomorrow.

We are proud to support the 19th Annual Hispanic Charity Ball. We commend the Hispanic Foundation of Silicon Valley and all the awardees for their work in transforming and strengthening the Hispanic community in Silicon Valley.

Citi never sleeps"



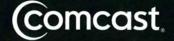
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#### **Assemblymember Joe Coto**

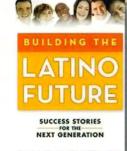
Assemblymember Joe Coto is currently serving his second term in the California Assembly. A lifelong Democrat, Coto proudly represents the 23rd Assembly District in San José, which includes the east side, downtown and the Monterey Road

corridor. In 2006, Mr. Coto was elected Chair of the 26 member and highly influential Latino Legislative Caucus.

In 2007, Assemblymember Coto introduced **Assembly Bill 624 (AB624)**—**The Foundation Diversity and Transparency Act**. This bill would have required private, corporate, and public operating foundations with assets over \$250 million to collect and disclose specified diversity data relative to governance and grant-making. The bill was intended to cause foundations to take a closer look at their grantmaking activities and governance structures to encourage a more focused philanthropic interest in the state's low-income and communities of color.

In June of this year, Assemblymember Coto agreed to withdraw his legislation after reaching an agreement with several California foundations. A coalition of ten large California foundations announced that they will work together over a multi-year period to make grants that provide capacity building support and technical assistance to minority-led community-based organizations that primarily serve minority and low-income communities in California. The foundations will also support leadership development activities that will bolster and train a diverse pipeline of executives, staff and board members for the nonprofit and philanthropic sectors. By the end of 2008, they will announce a comprehensive set of grantmaking activities to begin in 2009.

Thanks to Assemblymember Coto, California foundations are leading the nation in reflecting upon their community investments and ensuring the efficacy of their funding of programs and services will benefit minority and low-income communities in California. We thank Assemblymember Coto for spurring this important conversation.



#### Frank Carbajal ~

Recognizing Latino Leadership

Over the last two decades, Latinos in the United States have risen to places of prominence in every walk, from politics, industry, and education to sports, entertainment, and journalism. Latinos can be found at the head of charitable

foundations, food industry giants, technology companies, media empires, and more.

A local author, Frank Carbajal, has documented many of their stories in Building the Latino Future - Success Stories for the Next Generation. The book, co-authored by Humberto Medina, is a compilation of the inspiring stories of dozens of men and women who, despite humble beginnings, meager resources, and limited opportunities, beat the odds and rose to become leaders in their professions. Their stories describe the habits, strategies, beliefs, and resources that enabled these icons to make it to the top.

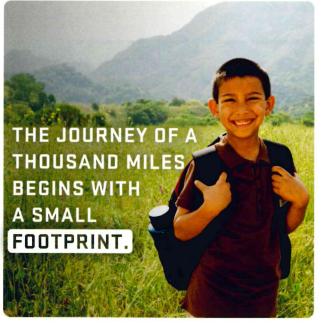
Frank Carbajal will conduct a book signing at the Hispanic Charity Ball, offering his book at a discounted rate and donating 50% of the proceeds to the Hispanic Foundation of Silicon Valley. Like the Hispanic Foundation of Silicon Valley, Frank is focusing a spotlight on the success of the Latino community and we thank him for practicing philanthropy in his community.

#### La Onda Verde ~

Engaging Latinos in the Environmental Movement

NRDC, the Natural Resources Defense Council, is a national, nonprofit organization of scientists, lawyers and environmental specialists dedicated to protecting public health and the environment. Founded in 1970, NRDC has 1.2 million members and online activists, served from offices in New York, Washington, Chicago, Los Angeles, San Francisco and Beijing.

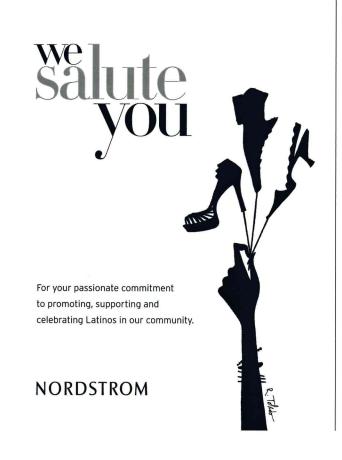
La Onda Verde is the NRDC's voice in the Latino community designed to provide information in Spanish on the full range of environmental topics. On www.laondaverde.org you can find information, news and studies developed by NRDC professionals as well as information on how to protect your family and the planet. La Onda Verde provides trustworthy and up to date information on topics like global warming, children's health, water quality and much more.

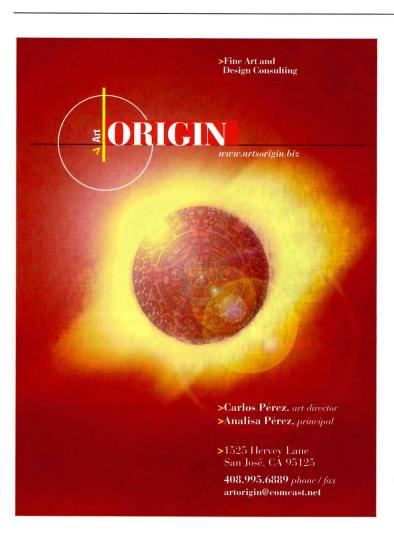


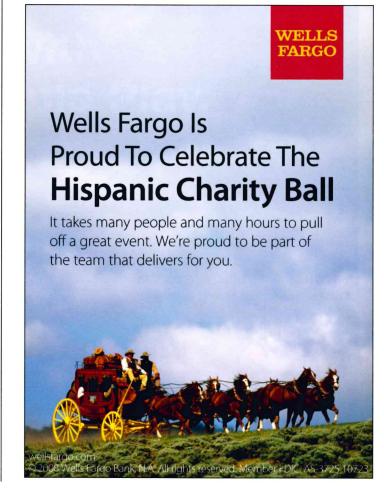
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## 2008 Flealthy Kids Fund Grantees

Since 2006, the Hispanic Foundation of Silicon Valley
has partnered with The Health Trust to award grants to nonprofits working
to prevent childhood obesity in the Latino community.

This year, we have focused specifically on Youth Fitness and expanding opportunities
for Latino youth (ages 5-15) to engage in physical fitness activities, with an
emphasis on activities that take place outdoors and in nature.





#### Sacred Heart Nativity Schools -Leadership Summer Camp \$20,000

The children served by Sacred Heart Nativity Schools mostly come from the core downtown San José area. At Leadership Camp, students learn how to swim, experience being around and riding a horse, and participate in several hours of physical activity each day. They learn how to play team sports and to value and respect the beautiful Camp setting and the natural world.

#### YMCA of the Santa Clara Valley – Adventures in Fitness \$10,000

The grant to YMCA of the Santa Clara Valley will support youth ages 11-15 from East San José, East Palo Alto and East Menlo Park. Through the Adventures in Fitness program, youth will participate in outdoor hikes one Saturday each month. Their final trip will be a 5-day trip to YMCA's Point Bonita Camp, an outdoor camp and conference center located in the Marin Headlands.

Congratulations to all of our 2008 Healthy Kids Fund grantee organizations!

#### Catholic Charities - El Toro Youth Center Wellness Program, Morgan Hill \$15,000

El Toro Youth Center, has been providing after school services since 1987 to low income and disadvantaged youth. At El Toro, kids will participate in a comprehensive activities program 3-4 times a week including softball, baseball, football, soccer, and physical activity contests such as walking groups, challenge games, camping trips, swimming, and more.

#### Sierra Club - San José Inner City Outings \$15,000

Despite the large percentage of Latinos in the California population, Latino use of the state's outdoor recreational opportunities is low. The Sierra Club's San José Inner City Outings provides underserved youth with unique outdoor experiences such as camping, hiking, backpacking, rafting, and kayaking.

#### Bay Area Women's Sports Initiative (BAWSI) – BAWSI Girls After-School Program \$15,000

BAWSI Girls is a weekly after-school fitness and motivational program for 3rd, 4th and 5th grade girls. Unique to this program is the opportunity for girls to interact and play with women athletes from university sports teams. These "coaches" bring their experiences from the college playing fields to the school playgrounds and serve as strong role models, trainers, and friends.

## Evening's Entertainment



Latin Affect

Latin Affect was formed in early 2005 and is made up of nine of the most talented musicians in the Bay Area. Members of Latin Affect have shared the stage with international artist such as Santana, Malo, Tierra, Tower Of Power, Little Joe Y La Familia, Neil Young, Bill Champlin, Jo Baker, John Garcia (former lead guitarist for John Lee Hooker) and many more. Dynamic and energetic performances are a Latin Affect signature. Led by Carlos Silva and highlighting the powerful vocals of Joe Ray Baeza, the funky rhythm section and masterful horn line deliver live dance music to please all crowds. Latin Affect is the musical soul of the people. www.latinaffect.com

## Manuel Romero

At age 19, singing sensation Manuel Romero is well on his way to stardom and fame. His current concert "Manuel Romero All New" leaves fans enchanted by Manuel's voice as he adapts to a wide range of musical styles, from mariachi and ballads in Spanish to classical and Christian contemporary as well as pop and romantic songs in English.

Manuel has performed extensively on stage and in concert. He has performed in the musicals "Altar Boyz" and "Buddy ~ The Buddy Holly Story". He has participated as a Top 20 contestant in NBC's "America's Got Talent" and has headlined at Shoreline Amphitheatre with Wayne Brady and All 4 One. He is a favorite to open sports events by singing the national anthem. He has also received commendations for his exceptional musical talent by President Fox of Mexico and Mayor Antonio Villaraigosa of Los Angeles.



Manuel has received the International Trebby Award for best popular album and song of the year for self-titled album Manuel Romero and he has recently released his fourth and long awaited religious album, Santa Maria.

www.manuel-romero.com



### Frank Mendiola

Frank J. Mendiola has played venues as diverse as the Inn at Spanish Bay in Pebble Beach and Poppy's Fishmarket in Morgan Hill, where he currently entertains on alternating Saturdays. Frank has been entertaining as a piano player, accompanist, singer and songwriter for forty years. pianomanfrank@hotmail.com



Carlos Diaz

Knight Sounds began in 1983 and became a full-time company in 1986. Carlos Diaz has performed at thousands of events in the past 24 years. He is a long-time supporter of local events and is a great DJ for any occasion. (408) 926-DJDJ

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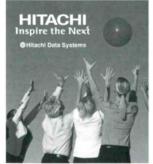
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