

18th Annual

Hispanic Charity Ball



Saturday, October 13, 2007

The fast track is
meaningless if no one
is there to hug you at
the end of the race.

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you enjoy them. Citibank is proud to support the 18th
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Cuando calienta el sol

The Evening's Events

6:00 p.m.

*No Host
Cocktail Reception
&
Silent Auction*

7:00 p.m.

Dinner & Program

9:00 p.m. to Midnight

Dancing with Orquesta Liberación

The Fairmont Hotel San José

Hispanic Foundation of Silicon Valley

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San José State University

Our Vision

The Hispanic Foundation of Silicon Valley cultivates philanthropy and inspires Hispanic children and families to achieve personal greatness.

Our Mission

The Hispanic Foundation of Silicon Valley engages leadership and bridges resources to invest in a thriving Hispanic community.

Welcome to the 18th annual Hispanic Charity Ball

For those of you who have never attended, we are so glad that you could join us! I hope that after tonight, you will feel a part of this community of philanthropists. You are surrounded by people who, probably much like you, care about our community and want to share their good fortune with others.

For those of you who have come to our annual community reunion year after year, thank you so much for making this another wonderful celebration of friends and philanthropy. Through your support, we have been able to contribute over \$900,000 in grants to 47 local agencies and scholarships to nine Latinas attending college.

It has also been an exciting year for the Hispanic Foundation of Silicon Valley as we expand our reach beyond the Hispanic Charity Ball. Earlier this year we concluded a strategic planning process wherein we identified three strategies for further building individual philanthropic leadership in our community.

One, we are working with individual donors in achieving their charitable goals. There are great benefits to including charitable giving in your financial planning and, as you will witness tonight, passing on a legacy of giving to your children and community.

Two, we plan to engage groups of donors in social venture philanthropy. Through giving circles, we will create the opportunity for strategic philanthropic learning, sharing, and action.

Three, we want to address the critical need for diverse nonprofit board leadership and are excited to be developing a Latino Board Leadership Academy. We have received enthusiastic support for this innovative program and look forward to partnering with many of you as we launch it next year and begin developing the next generation of Latino board leaders to govern Silicon Valley's nonprofits.

But for now, it is time to enjoy a memorable evening. We are honored that this, our 18th year, is a grand success. Our sincere thanks go to the many people who are responsible for organizing this wonderful event. Hispanic Charity Ball Chair, Yolanda Treviño, and Fundraising Chair, Vintage Foster, have led an incredible steering committee who, collectively, have put in hundreds of hours to create an evening to remember.

We also want to thank the dozens of volunteers who have attended trainings over the past weeks and spent the day setting up, are here with us tonight, and will stay late this evening to wrap things up.

It is extremely humbling to see this celebration of giving of volunteering come to fruition each year. It represents a major coming-together of people who want to give back. We thank you for being a part of our philanthropic family tonight and in the future.

Sinceramente,

Teresa Alvarado

Teresa Alvarado
Executive Director



**El Observador Salutes
The Hispanic Foundation of Silicon Valley's
18 Annual Hispanic Charity Ball**



**El Observador Publications, Inc. Congratulates the Grantees and
the honored "Familia".**

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2007

Hispanic Charity Ball

Steering Committee



Yolanda Treviño, Chair

Program & Production:

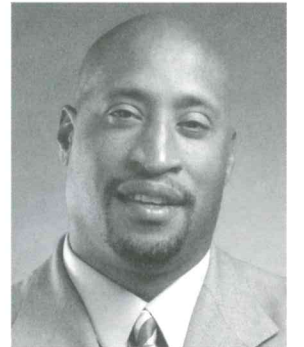
Yolanda Treviño - Chair
Carl Beatty
Lina Broydo
Carmen Castellano
Hon. Cindy Chavez
Hon. Teresa Guerrero-Daley
Anna Moreno
Rick Moreno, artist

Sponsorship:

Vintage Foster - Chair
Teresa Alvarado - Co-Chair

Silent Auction:

Hilda Ramirez - Chair
Ray Castañeda - Chair
Papia Gambelin
Patricia Lowe
Elaine Lugo
Ernie Olivares
Ruth Pedroza-Moore
Monica Zent-Cervantes



Vintage Foster, Chair



Pictured left to right are: Ray Castañeda, Rebecca Gallardo, Jim Gonzales, Holly Perez, Yolanda Treviño, Hilda Ramirez, Teresa Alvarado, and Juan Avila.

La Familia:

Jim Gonzales - Chair
Lupe Barrera
Xavier Campos
Rosie Carlos
George Duran
Charlen Fong
Maria Marroquin
Lydia Medina
Mary Jane Solis
Eleanor Villareal
Jose Villarreal

Volunteer Mgt:

Juan Avila - Chair

VIP Reception:

Laura Pesavento - Chair
Rebecca Gallardo - Co-Chair

Media:

Teresa Alvarado - Chair
Holly Perez - Co-Chair

Thank You to the following for their generous support of this year's event!

George Patten- Director of Catering, Fairmont Hotel
Ceja Vineyards
Alex Sotelo Vineyards
Pete Constant Photography
Mexican Heritage Plaza
Judith Sanchez - Raymundo Florist
Robert and Marta Falkenberg
Pesavento Productions
Giant Productions
Eclipse Productions
Rosanna Alvarez



NBC 11 Salutes

the Hispanic Foundation of Silicon Valley



La Familia Award



Each year, the Hispanic Foundation of Silicon Valley selects one family to recognize for their exemplary service to the community and presents them with the *La Familia* Award. This year, we are pleased to honor the Al and Susan Camarillo Family. Stanford University professor, Dr. Al Camarillo, along with his wife, Susan, and three adult children, have dedicated themselves to raising awareness and resources to combat homelessness and poverty and work extensively with youth.

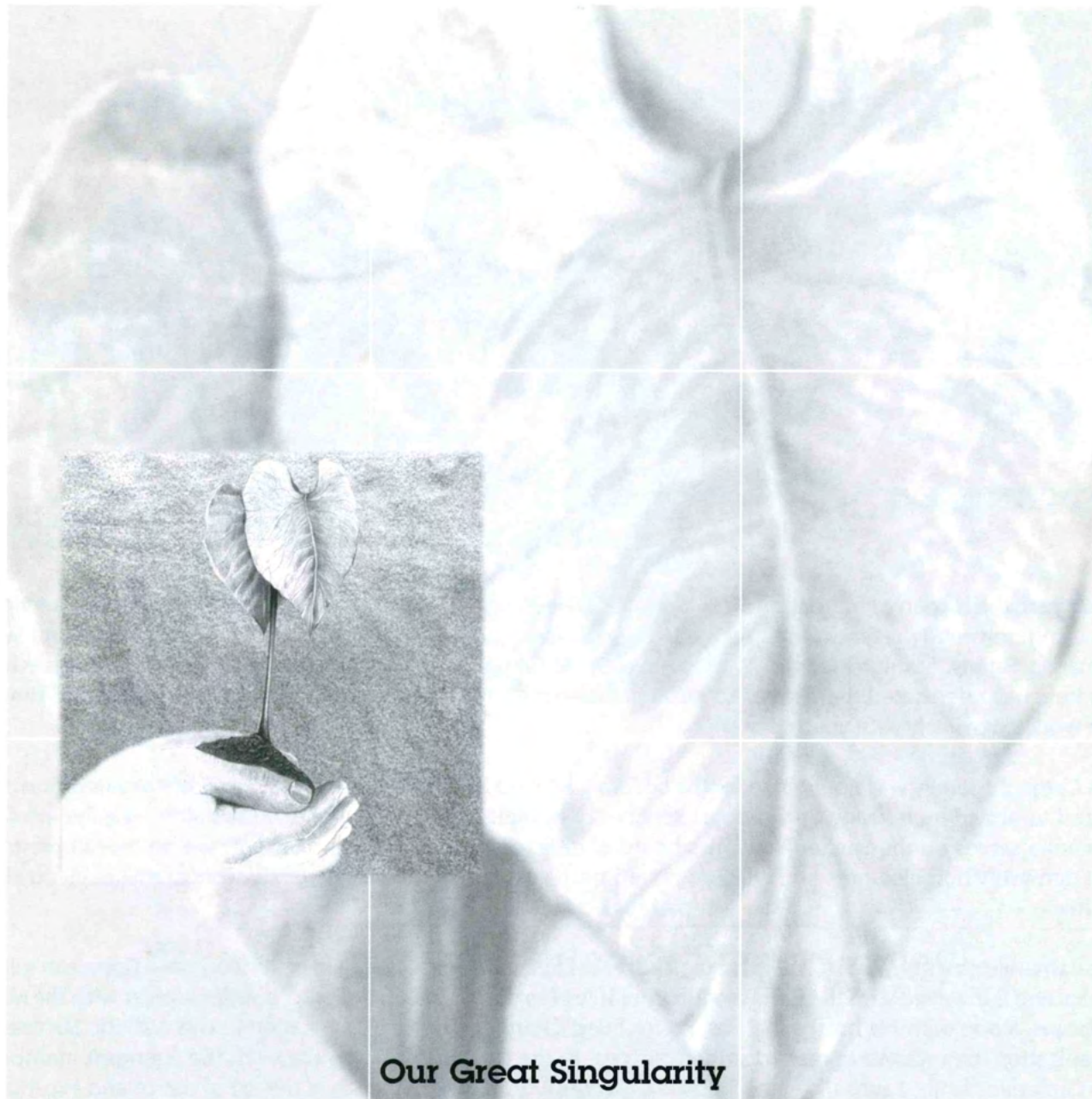
The Camarillo family was nominated for the *La Familia* Award by Shelter Network, a non-profit organization committed to providing housing and support services to homeless families and individuals along the Peninsula. Al Camarillo serves on the Shelter Network's board of directors and both he and Susan have promoted programs that demystify homelessness and encourage non-homeless families to volunteer alongside families living at the shelter.

The Camarillo children have followed in their parent's footsteps. Jeffrey Camarillo, 28, works at a Compton middle school and is involved with the East Palo Alto Mural Art Project. Greg Camarillo, 25, a wide receiver with the Miami Dolphins, along with his brother Jeffrey, co-founded Charging Forward for Academic and Athletic Success, an organization they started to reward student success in the classroom and on the field. The youngest member of the Camarillo family, Lauren, created "Hip Hop Haven," a program that teaches the art of dance and Hip-Hop to children being assisted by Shelter Network.

Dr. Camarillo created a course at Stanford University called "Poverty and Homelessness in America" to help infuse an awareness of these issues in students and create and sustain community service as part of campus living. It was this course that particularly affected former student, Amit Garg. Amit, now a Business Analyst with Google Inc., had this to say about the Camarillos.

"I want to thank you for recognizing this wonderful family. The Camarillos embody everything this award is about. What they do for the community could write volumes in itself -- coaching local baseball teams, living in dorms with college students and taking care of them (I was one of them), supporting Haven House which is a shelter for the homeless, teaching in disadvantaged communities, inspiring everyone around them. They have made a huge positive difference in countless lives, including mine. They are role models for me."

We thank the Camarillos for representing the many families who give back all year long and serve as role models for us all.



Our Great Singularity

To improve life and transform society, people need to go in quest of the soul of the community. We proudly support those who create bonds of understanding, seek the unifying elements and find our great singularity.

The Mercury News
The Newspaper of Silicon Valley

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CATALINA GARCIA... ANCHOR/REPORTER



Catalina García joined KDTV's news team in 2005 as a general assignment reporter for the station's weekday newscast "Noticias Univision 14" and as a weekend reporter for the station's weekend newscast, "Noticias Univision 14: Fin de Semana."

A native of Miami, Florida who has lived in both Florida and California, Catalina is fully bilingual and bicultural. Prior to KDTV, Catalina worked for the Univision station in Miami, WLTN 23, where she anchored and reported for their morning newscast, "Al Amanecer" (At Daybreak). Simultaneously, she was a reporter for The Miami Herald newspaper and a reporter and breaking news writer for local radio.

Catalina holds bachelor degrees in political science and journalism and master's degrees in print and broadcast journalism. In 2007, Catalina was awarded the Mark Twain Award for Best Light News Feature at the annual Associated Press Television Radio Association (APTRA) awards ceremony in Hollywood, California. The Mark Twain Awards are presented to news professionals in California, Nevada and Hawaii. Catalina's winning news feature, "Chica Soltera Busca Pareja" was a two-part series on new and innovative ways of dating. Catalina's feature, which aired in November 2006, captured the events of a single Bay Area Latina as she explored online dating and speed dating, among other options.

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AND THE 18TH ANNUAL HISPANIC CHARITY BALL.

NORDSTROM

Presenters

Sal Pizarro has spent his life collecting stories about the Santa Clara Valley as a native of San Jose. While working for the school newspaper at Santa Teresa High School, Sal had his first brush with big-time journalism when he was part of a group of student reporters to interview a visiting politician from the Soviet Union in 1988. After high school, Sal enrolled as a journalism major at San Jose State University, working for the Spartan Daily and as a copy clerk at the San Jose Mercury News. Sal branched out from journalism and transferred to UC- Santa Barbara, majoring in political science and covering campus government for the school paper, the Daily Nexus. After graduation, he returned to San Jose and the Mercury News. Over the years, Sal learned that his passion was for community journalism. He got the opportunity of a lifetime when Mercury News columnist, Leigh Weimers, decided to retire. Sal was announced as Leigh's replacement in December 2005. His column, while being in the same vein as Leigh's, reaches out to the growing Latino, Asian and gay and lesbian communities, while providing coverage of important institutions like philanthropy and the arts. Sal was married in July 2006 and lives in Downtown San Jose with his wife, Amy.



Sal Pizarro



South Bay native Damian Trujillo is an NBC11 news reporter, host and producer of "Comunidad Del Valle." Damian has been honored with awards from the Associated Press, the Radio and Television News Director's Association (RTNDA), and the National Association of Hispanic Journalists. Damian was named "2004 Reporter of the Year" by the Associated Press Television and Radio Association for California and Nevada and three times nominated for an Emmy Award. He was also selected as one of the "100 Most Influential Latinos In Silicon Valley" by the Mexican-American Community Services Agency (MACSA).

Damian grew up in Greenfield. While in high school, Damian worked in the agricultural fields of the Salinas Valley, with his family, to help make ends meet. Each year, the Trujillo family awards a college scholarship to the son or daughter of a farm worker in Greenfield.

Damian Trujillo

Captain Richard I. Calderón is with the San José Police Department Bureau of Field Operations. Hired in November 1978, Capt. Calderón has held a number of progressively responsible positions in the department, obtaining the rank of police captain in 2007.

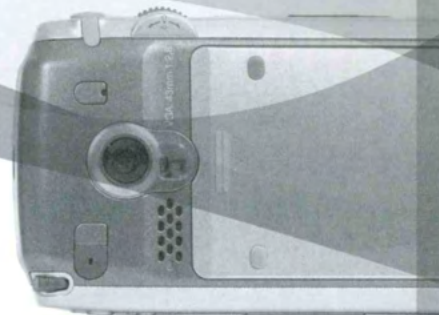
In addition to his duties with the police department, Richard has been an extremely active member of the San Jose community. He is a co-founder of the Hispanic Foundation of Silicon Valley and has served as the chair of the Hispanic Charity Ball gala. He is currently or has been a board member of the San José Conservation Corps, San José Peace Officers Association, Vietnamese Voluntary Foundation, and a commissioner on the County of Santa Clara Human Relations Commission.

For his significant service, Capt. Calderón has received numerous awards including the Santa Clara County Human Relations Commission Public Service Award, the Santa Clara County Board of Supervisors Resolution of Commendation for distinguished service, Portraits of Success Exemplary Leadership Award, and the San José Police Department Community Commitment Award. He has also been widely featured in publications for his community involvement and innovative crime prevention and youth involvement efforts.



Capt. Richard Calderón

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Applied Materials applauds the Hispanic Foundation for its leadership in strengthening community in Silicon Valley.

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Healthy Kids Fund

In 2006, the Hispanic Foundation of Silicon Valley partnered with The Health Trust to award grants to nonprofit organizations working to prevent childhood obesity in the Latino community through nutrition education and physical activity.

This year, we are pleased to announce the second phase of our **Healthy Kids Fund**, specifically focused on Youth Fitness. With the support of The Health Trust, we are launching this fund with \$25,000. However, we have the exciting opportunity to add \$50,000 more to the fund with your support!



2006 Grantee: Hazel Hawkins Hospitals Foundation

The Health Trust has awarded the Hispanic Foundation of Silicon Valley with a \$25,000 challenge grant. With your partnership, we will collect that total amount and continue the good work we started last year supporting nonprofit organizations working with our youth to lead active and healthy lives.



2006 Grantee: Bay Area Women's Sports Initiative

An April 2005 report prepared by the California Department of Education showed a strong positive relationship between physical fitness and academic achievement. Data from the 2004 Physical Fitness Test (PFT) and the spring 2004 California Standards Tests (CSTs) were used to study the relationship between fitness and academic achievement.

Highlights of the report include:

- ★ As the overall PFT score improved, the mean scale score on the CST in English-language arts also improved.
- ★ Mathematics results were consistent with English-language arts results. That is, as the overall PFT score improved, the mean scale score on the CST in mathematics also improved.
- ★ For females and males, as the overall PFT score increased, so did the mean CST in English-language arts scale scores.

So supporting programs that encourage physical activity is important for our youth! And you can make an impact by contributing to the Hispanic Foundation of Silicon Valley **Healthy Kids Fund**.

You have until December 31st to contribute to this year's Fund and leverage your 100% tax-deductible contribution with others! The HFSV will conduct grantmaking in the spring 2008 focused on Youth Fitness. We look forward to telling you about the great organizations working with our youth to become more fit.

Our sincere thanks go to The Health Trust for their continued partnership with the Hispanic Foundation of Silicon Valley on this important issue.

Entertainment

Orchestra Liberazion



Founded on March 4, 2006 / First debut: May 13, 2006

The leaders of the Band are the brilliant Puerto Rican percussionist Eddy Hernandez and the new talent of salsa music, the Peruvian Juan Anton ("El Blanco de la Salsa").

The band is also directed by the timbale player, Eddy Hernandez, a man with a successful music career who has formed other bands in the past.

Our music is called "The Salsa with Cache" like the radio program that "El Blanco de la Salsa" used to perform in "La Grande 1010 in San Francisco."

Our goals are to earn the respect and love of our audience by giving them a good time, while they enjoy our great "Salsa with Cache" music, and to become one of the favorite bands of the Bay Area.

Joyce McCulloch



Joyce McCulloch is the singer for the Swing Solution band. She led her own band, Prodigy, a top forty rock band for over ten years before joining the Swing Solution Band in the early 90's and becoming a big band singer. She's been working hard at her craft and is now among the best singers in the area.

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David Osterback



Jaime Weber

Knight Sounds

began in 1983 and became a full-time company in 1986. Knight Sounds has performed at thousands of events in the past 24 years. Carlos Diaz has been a long-time supporter of local events and is a great DJ for any occasion.

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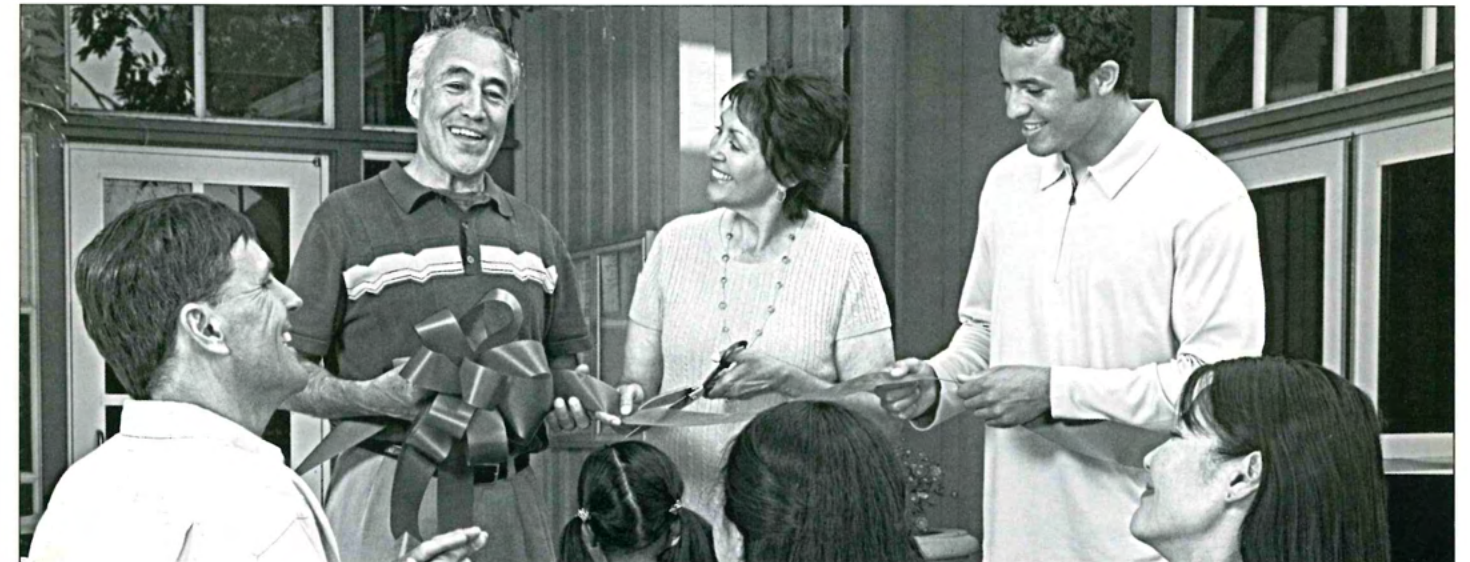
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Creative Marketing and Design Group



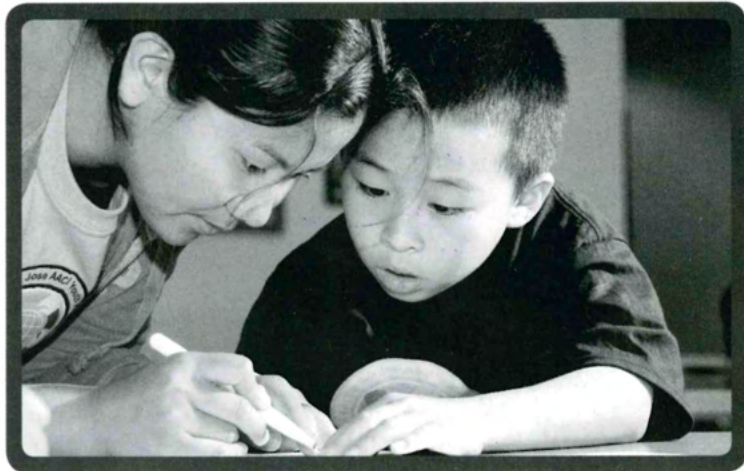
This is what strong communities are built on.

PG&E is proud to recognize the Hispanic Foundation's contributions to the community. We proudly join you to celebrate the work of so many in our community. At PG&E we believe it's just as important to bring energy to a community through our actions as it is through our power lines.

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When we set out
to change the community,
we started by changing ourselves.



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The counties of San Mateo and Santa Clara have always stood for imagination and innovation. So when it came to dreaming up ways to better serve the region, we imagined a new way forward for ourselves. The new Silicon Valley Community Foundation resulted from the historic merger of Peninsula Community Foundation and Community Foundation Silicon Valley in January 2007. The new community foundation combines more than \$1.9 billion in assets with a priceless portfolio of expertise and experience - in turn creating a catalyst for change greater than the sum of its parts. Imagine that.