



17th Annual

HISPANIC CHARITY BALL

¥ Una Noche de Elegancia Saturday, October 21, 2006 *

Presented by



Remember, the people you work for are waiting for you at home right now.

What are your priorities? We have the tools to help you enjoy them. Citibank is proud to be a presenting sponsor of the Hispanic Foundation of Silicon Valley on its 17th Annual Gala. You make our community a better place. Thank you.





Una Noche de Elegancia

The Evening's Events

5:00 p.m. **VIP** Reception

6:00 p.m. No Host Cocktail Reception Silent Auction

7:00 p.m. Dinner & Program

9:00 p.m. Dancing with the **MVP** Band

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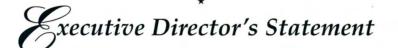
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The Fairmont Hotel, San José



NBC11 Salutes The Hispanic Charity Ball









The vision of the Hispanic Foundation of Silicon Valley (HFSV) is to cultivate philanthropy to inspire Hispanic children and families to achieve personal greatness. Our mission is to engage leadership and bridge resources to invest in a thriving Hispanic community.

So, what does this mean? It means that we do what all Latino families do – the individuals who are better off help those that need it. We do this by raising money from the community and then investing it in the best organizations doing work that is helping our community.

Through this wonderful community celebration, the Hispanic Charity Ball, we have raised and contributed nearly \$850,000 to 43 worthy organizations serving the needs of the Latino community. This event, started in 1990, has not only allowed us to invest in solutions, but has provided us with the platform to celebrate community success and generosity, reinforcing the values of giving and serving that are strong cultural traditions.

But we want to do more to create a lasting positive impact. As such, we are in the process of defining where and how we want to focus our efforts. This summer and fall we are undergoing an information-gathering effort to guide our strategic planning.

We are actively engaging in dialogue with members of our community to identify the issues of importance to them through a series of listening sessions/fundraising house parties. Each member of the HFSV board is co-hosting a house party. Several are being held throughout Silicon Valley. If you would like to attend or host a house party, please contact me directly at 408-278-2276 or talvarado@hfsv.org.

These parties are also providing us with an opportunity to develop our family of founding donors. We have been provided with a special incentive for our donors: a \$25,000 challenge grant from the Castellano Family Foundation. Our goal is to earn each of these dollars by the end of this calendar year. Please help us to reach this important milestone.

We are also holding focus groups with Latino Executive Directors and Board Chairs of organizations serving the Latino community. We want to hear about the type of support and partnership they believe is needed from our foundation.

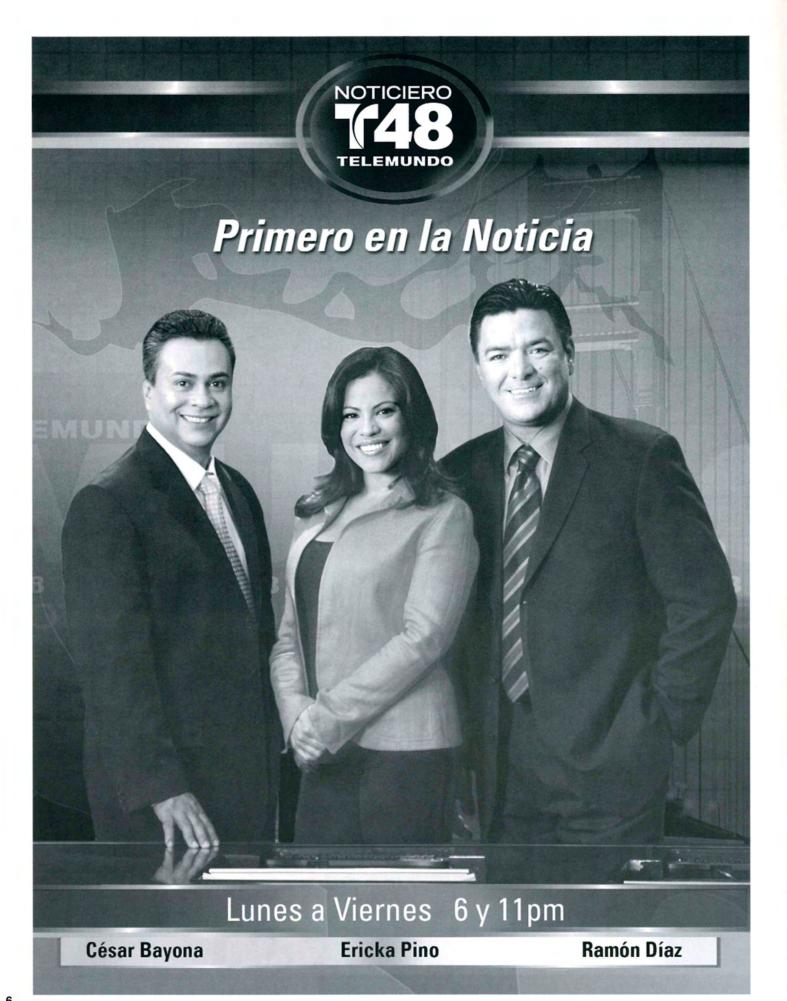
In short, we are listening and learning. The Hispanic Foundation has always been closely connected to the community. The Hispanic Charity Ball, itself, was created by community leaders and has been organized every year by volunteers from the community. And the HFSV has always involved community members in our most important decisions—the selection of our grant recipients and our *La Familia* award.

We value our comunity and commit to staying connected with you. It is through our relationship with you that we will identify the best opportunities for community engagement and investment. I am excited to tell you more about the strategies we will employ to achieve this in the near future.

Until then, thank you for joining us and enjoy the evening!

Scrisa









The Louie and Stella Sandoval Family

Compassionate, generous and inspirational are merely a few of the countless ways to describe the Sandoval Family, the recipients of this year's prestigious *La Familia* Award.

Whether sponsoring trips for at-risk youth, selling fireworks to support college bound Hispanic students or serving food to thousands at the Gilroy Garlic Festival, the late Louis Sandoval and his wife, Stella, have dedicated their lives to community volunteerism and improving the lives of those around them. In fact, the spirit of giving has been more than just a lifestyle; it's a family tradition.

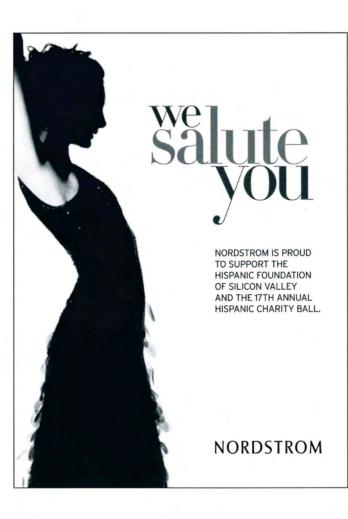
"Volunteering is natural and something we enjoy doing as a family, "said Stella Sandoval. Her children, Louis Jr., Monica, Lorenzo and Lucas often volunteered right alongside she and Louie and her parents, Alice and Gilbert Garza. The Sandoval children fondly recall helping pack food baskets for the hungry or their dad mentoring students at his auto body shop.

The Sandoval's unwavering commitment to the Gilroy community includes participation in a variety of organizations such as the Gilroy Hispanic Chamber of Commerce, Gilroy Downtown Development Corporation, Gilroy Gang Task Force and the world famous Gilroy Garlic Festival. In fact, the festival's hospitality area that feeds more than 8,500 volunteers over the course of the event is named "Louie's Kitchen" in his honor.

While the Sandovals take great pride in each of their volunteer efforts, Louie's passion was strengthening the lives of local youth. Stella admits, "Louie was constantly thinking about how to work with youth and divert them from gangs." For three years, Louie served on the Restorative Justice Board, teaching first time youth offenders the consequences of crime and the benefits of making amends to victims of their crimes. It was also not uncommon for Louie and Stella to organize and host annual camping trips and amusement park outings for dozens of at-risk or underprivileged youth. Martha Martinez, president of the Gilroy Hispanic Chamber of Commerce said, "Louis instilled the values of a good education and hard work in his family and the community."

Although Louie's passing in January 2005 at the age of 50 has left a tremendous void, his legacy and passion for helping others lives on. "Louie's proudest accomplishment was making a difference in peoples' lives. We, as a family, will continue that tradition in his honor," added Stella Sandoval.

The Sandoval family is a testament to the strength, compassion and determination of the Latino community.

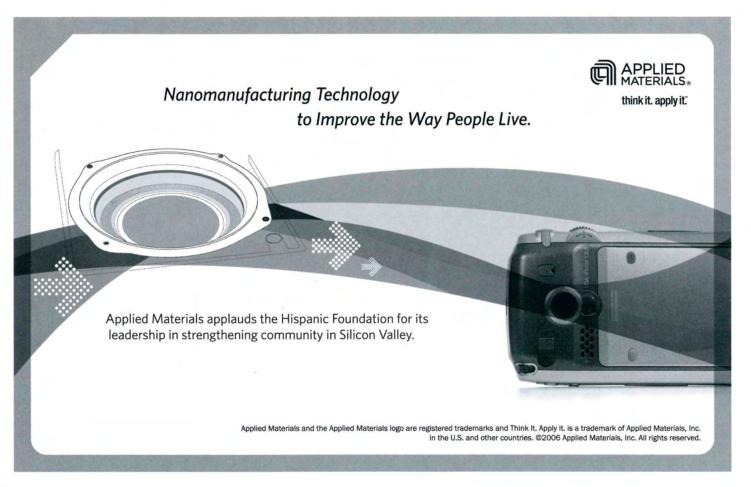


Congratulations to the Hispanic Foundation of Silicon Valley for your leadership in promoting philanthropy



Alcario and Carmen Castellano, Directors Castellano Family Foundation P. O. Box 4874 • San Jose, CA 95125-5545

The Castellano Family Foundation is dedicated to the cultivation and enrichment of Latino family values through support of organizations, primarily in the Santa Clara County community, promoting the arts, Latino culture, Latino leadership, the educational pursuits of Latino students, and special interests of the Trustees.



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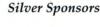








The Mercury News



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The Health Trust is proud to partner with the Hispanic Foundation of Silicon Valley.

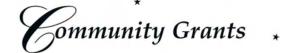
Congratulations to the La Familia Award recipient.

Thank you for your commitment and dedication to our community.

TheHEALTHTrust

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Investing in Healthy Families

In 2006, the Hispanic Foundation of Silicon Valley (HFSV) is investing in nonprofit organizations offering programs focused on the prevention of obesity through physical activity and nutrition education for Latino children/youth and their families.

The HFSV is focusing on this important issue because we want to equip Latino children/youth and their families with the knowledge and skills to live a healthy lifestyle. Thanks to a matching grant from The Health Trust, the HSFV is awarding a total of \$70,000 in cash grants.

Hazel Hawkins Hospitals Foundation

Hazel Hawkins Hospitals Foundation will fund a pilot program called "Fit for Kids" geared toward kindergarteners at R.O. Hardin School in Hollister. The program will focus on combating childhood obesity through a student exercise and education program and a parent education component. This project is an outgrowth of the year-long planning process by the Diabetes Collaborative of San Benito County.

The Collaborative first formed in 2004 from the collective response of San Benito County regional nonprofits, school district representatives, and health care providers to the obesity/diabetes epidemic in the region. San Benito has the highest rate of childhood obesity among all California counties.



Bay Area Women's Sports Initiative (BAWSI)

Services, Immigrant Rights, and Education Network (SIREN)

Mayfair Improvement Initiative (MII)

Three organizations are collaborating on a program entitled *Salud por Vida* (Health for Life) to provide services in the Washington and Mayfair neighborhoods of San Jose. Bay Area Women's Sports Initiative (BAWSI) will bring its experience providing opportunities for physical fitness, education and self-esteem building for girls through mentoring by professional and collegiate women athletes.

Services, Immigrant Rights, and Education Network (SIREN) and the Mayfair Improvement Initiative (MII) will bring their experience using Spanish-speaking community health-educators, or *Promotoras*, to share nutrition education information directly with families in the Washington and Mayfair communities.



The Community Services Agency



While there is great abundance and affluence in Silicon Valley, 20 percent of the population of Mountain View, Los Altos, and Los Altos Hills lives below poverty level. It is these "invisible" families and individuals, who struggle to make ends meet and for whom choices in food and diet are more limited, that are served by CSA.

The Community Services Agency, based in Mountain View, will be funded to support their "Food for Thought" nutrition education program and "Time for Fitness" physical activity program, both of which have a goal of reducing childhood obesity in low-income and food-insecure Hispanic households.



Dear Friends.

¡Felicitaciones a la familia Sandoval!

Like the finely woven rebozos that our mothers wear, the Latino family tradition of volunteering surrounds those who we serve with comfort and wraps us all in its warmth and beauty.

Thank you familia Sandoval and Hispanic Foundation of Silicon Valley for continuing the tradition!

Con mucho cariño,

Blanca Alvarado Supervisor, Second District

We believe in equal opportunity and an environment where differences are valued.

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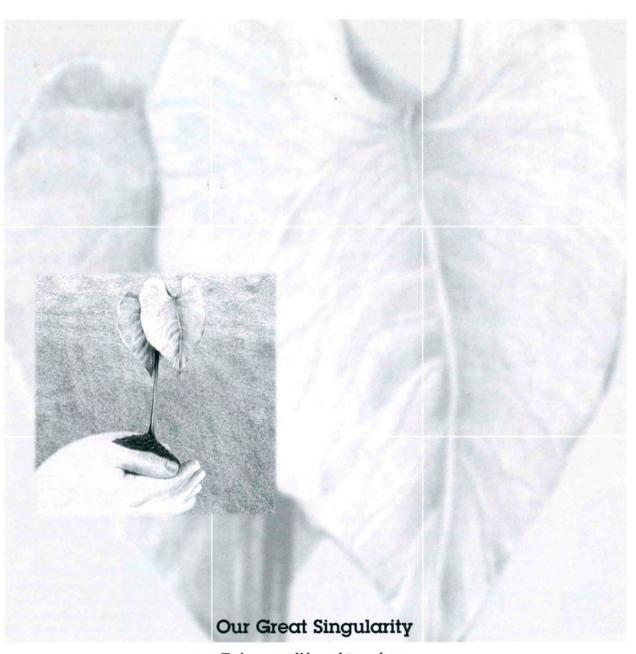
Flipping a switch isn t the only way to energize a community.



PG&E is proud to celebrate our neighbors accomplishments. Congratulations to this year's honorees and La Familia award winners!



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To improve life and transform society, people need to go in quest of the soul of the community. We proudly support those who create bonds of understanding, seek the unifying elements and find our great singularity.



Illispanic Charity Ball Emcee *



José Díaz-Balart

 $oldsymbol{A}$ ward-winning journalist José Díaz-Balart is the news anchor for Telemundo Network's "Cada día" morning program. Díaz-Balart is also the Network's National Director of Public Affairs, as well as the anchor and Managing Editor of "Enfoque", Telemundo's public affairs program.

Diaz-Balart was the first journalist in the United States to anchor both a daily Spanish and English language newscast. He has also served as host of various news programs for Telemundo, including the morning

shows, "Hoy en el Mundo" and "Esta Mañana." He also hosted "América en Vivo" and "Hoy en América" for Telemundo Internacional. He previously served as Senior Correspondent for Telemundo's weekly newsmagazine program "Sin Fronteras."

Before joining Telemundo, Diaz-Balart was co-anchor for "CBS This Morning" and anchor for "Against the Law," a daily primetime series on the CBS "Eye On People" cable channel. He joined CBS News in August 1996.

Previously, Díaz-Balart was co-anchor for WTVI-TV in Miami. While there, Díaz-Balart was awarded two Emmy's and received nominations for two others. He was part He also received four Hispanic Excellence in Journalism awards and the Associated Press Award for excellence in Diaz-Balart one of the most influential Hispanics in the United States.

Díaz-Balart is a veteran of international news broadcasts, having served as Washington bureau chief for Telemundo Network and, prior to that, as its European bureau chief in Madrid, Spain. Previously, he was the Central American bureau chief for Spanish International Network - now Univision – based in San Salvador, El Salvador.

Díaz-Balart was the Florida broadcast editor for UPI in Miami. He began his broadcast career as a reporter/anchor at WOSA Radio in Sarasota, Florida.

He graduated from New College in Sarasota, Florida and attended the University of Cambridge in England.

of the WTVJ team awarded the George Foster Peabody Award and the Alfred I. DuPont-Columbia University Award for its coverage of Hurricane Andrew. reporting. Hispanic Business Magazine has named

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The Fabulous MVP Band featuring Alfie Dreifuss

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The band plays a great variety of styles from all decades and will a feature for the Hispanic Charity Ball a Latin touch that'll get you up dancing for a magical evening of fun.



You set a shining example.

Union Bank of California is proud to sponsor the 17th Annual Hispanic Charity Ball.

We appreciate your dedication and significant contributions to the Hispanic community and are honored to support your vision and efforts. Here's to your continued success.

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Sal Pizzaro

Sal Pizarro has spent his life collecting stories about the Santa Clara Valley as a native of San Jose. While working for the school newspaper at Santa Teresa High School, Sal had his first brush with big-time journalism when he was part of a group of student reporters to interview a visiting politician from the Soviet Union in 1988.

After high school, Sal enrolled as a journalism major at San Jose State University, working for the Spartan

Daily and as a copy clerk at the San Jose Mercury News. Sal branched out from journalism and transferred to UC-Santa Barbara, majoring in political science and covering campus government for the school paper, the Daily Nexus.

After graduation, he returned to San Jose and the Mercury News. Over the years, Sal learned that his passion was for community journalism. He got the opportunity of a lifetime when Mercury News columnist, Leigh Weimers, decided to retire. Sal was announced as Leigh's replacement in December 2005.

His column, while being in the same vein as Leigh's, reaches out to growing Latino, Asian and gay and lesbian communities, while providing coverage of important institutions like philanthropy and the arts.

Sal was married in July 2006 and lives in Downtown San Jose with his wife, Amy.



Damian Trujillo

Damian Trujillo is an NBC11 news reporter, host and producer of Comunidad Del Valle. He joined the NBC11 family in June 1996.

Damian has been honored with awards from the Associated Press. the Radio and Television News Director's Association (RTNDA), and the National Association of Hispanic Journalists. He is past member of the Board of

Governors for the National Academy of Television Arts and Sciences (NATAS). Damian was recently named "2004 Reporter of the Year" by the Associated Press Radio and Television Association for California and Nevada. He has twice been nominated for an Emmy Award.

A native of the South Bay, Damian holds a Bachelor of Science degree from San Jose State University. Damian grew up in Greenfield, about 2 hours south of San Francisco on Highway 101. While in high school, Damian worked in the agricultural fields of the Salinas Valley, with his family. Today, Damian's family awards an annual scholarship to a well deserving student from Greenfield High School. The recipient must be the son or daughter of farmworker parents.

Damian and his wife, Monica, have one daughter, Malyna.

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personal greatness.



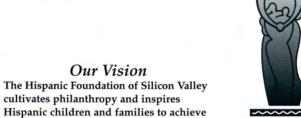
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The Hispanic Foundation of Silicon Valley engages leadership and bridges resources to invest in a thriving Hispanic community.

Our Mission

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HISPANIC CHARITY BALL STEERING COMMITTEE

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Left to right: Marco Perez, Jim S. Gonzales, Ray Castañeda, Marielena Scanlon, Holly Perez, Lupe Barrera, Christine Harris, George Duran and Juan Avila



We wish to Thank our In-Kind Donors

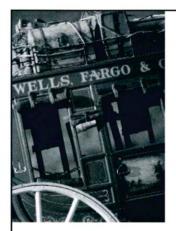
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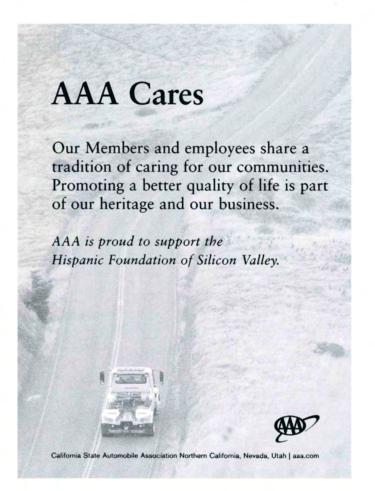
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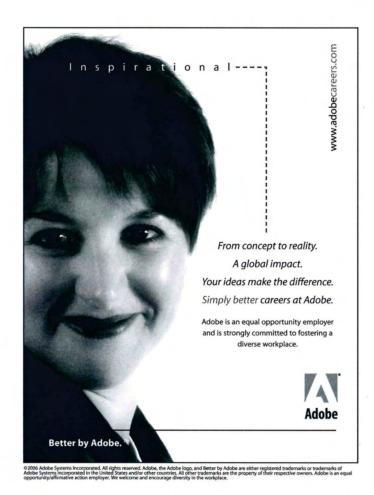
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Congratulations to the Sandoval Family and the Hispanic Foundation of Silicon Valley

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El Observador Salutes The Hispanic Foundation of Silicon Valley's 17th Annual Hispanic Charity Ball

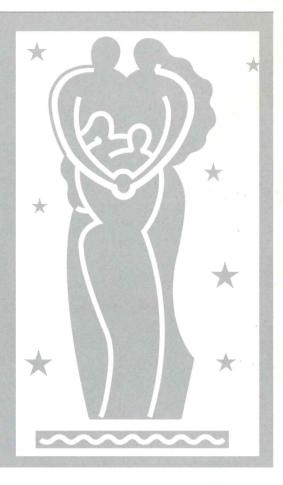
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