

HISPANIC FOUNDATION OF SILICON VALLEY

16TH ANNUAL HISPANIC CHARITY BALL



Original artwork by Vi Vu

Una Noche en La Habana
Saturday, October 1, 2005

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Una Noche en La Habana

The Evening's Events

5:00 p.m.

VIP Reception

Sponsored by Pacific Gas and Electric Company

6:00 p.m.

No Host Cocktail Reception

&

Silent Auction

7:00 p.m.

Dinner & Program

9:00 p.m.

Dancing with

Johnny Polanco

y

Conjunto Amistad

The Fairmont Hotel, San José

a nose for news
and a brain to
match



Sandy
Castelblanco



Laura
Garcia-Cannon



Daniel
Garza



Jodi
Hernandez




Craig
Herrera



Kris
Sanchez



Damian
Trujillo

NBC11 News  **illuminating**

Statement from the President



Teresa Alvarado, Board President

I thank you for joining us here tonight and sharing in this celebration with the Hispanic Foundation of Silicon Valley (HFSV). Like all philanthropies, our mission is to match resources with needs. This is not a new phenomenon.

Recently, while undergoing a household organizing project, my mother uncovered some buried treasure... newspaper articles from the 1940s and 1950s. In them, my family rediscovered some wonderful stories of Latino life in this area. We read about a vibrant and active Hispanic community – a community that came together in civic clubs, dance halls, and churches.

One article from the February 20, 1945, San Jose Evening News in particular struck me. It told of a charity event being organized by two organizations, El Buen Vecino and the Confederation for Recreation of Latin-American Youth. The “Grand Benefit Ball,” as it was called, was to establish a fund for Latin-American youth in Santa Clara County. The event was to be held at the Civic Auditorium, featuring entertainers from throughout Latin America, including “Senorita Alicia Arroyo, one of Mexico’s most popular ballerinas, and Senorita Abigail Alvarez, Latin-American songstress.”

Another article, from the Sunday Mercury Herald-News, described the event as being part of a “large-scale movement... for better understanding between the Anglo-American

and Latin-American” communities, noting that the event was to be attended by “leaders in both the Anglo-American and Latin-American community, and with guests present from San Francisco and Stanford University.”

The material we found from some 60 years ago told the story of a Latino community that was making a mark. A community with leadership that banded together to solve issues. A community with a sense of itself and a sense of place. It is this tradition of community sharing and helping that we are continuing to celebrate through the Hispanic Charity Ball.

Over the past 16 years, many community leaders have contributed their time, money, and heart to this event. Many of them are among us tonight, and are leaders in business, education, health care, law enforcement, public service, the trades and the nonprofit sector. And the funds that we have contributed to area nonprofit organizations have served the Latino community through social services, education, housing, youth development, and the arts.

I am proud of the spirit of generosity and sense of community that we are helping to keep alive. Whether you’re from Mountain View, Sunnyvale, San Francisco, Gilroy, Salinas, or someplace else, you have made a connection to this community and, through your support of this event, are helping it to thrive and be a special place for future generations.

Just as previous generations have done.



congratulations

Applied Materials applauds the Hispanic Foundation for its leadership in strengthening community in Silicon Valley.

Congratulations to the Hispanic Community Foundation of Silicon Valley for your leadership in serving the Latino community



The Castellano Family Foundation is proud to be a Gold Sponsor of the Hispanic Charity Ball, and is an avid supporter of the Hispanic Foundation of Silicon Valley. Congratulations to the Joe & Rita Medina family on receiving the 2005 La Familia Award.

Alcario and Carmen Castellano, Directors

Castellano Family Foundation • P. O. Box 4874 • San Jose, CA 95125-5545

The Castellano Family Foundation is dedicated to the cultivation and enrichment of Latino family values through support of organizations, primarily in the Santa Clara County community, promoting the arts, Latino culture, Latino leadership, the educational pursuits of Latino students, and special interests of the Trustees.

2005 La Familia Award



The Joe & Rita Medina Family

Joe & Rita Medina's family has a life-long tradition of helping others rooted in one of the strongest legacies in the Latino community left by Rita's parents, Librado and Juana Chavez and her brother Cesar E. Chavez.

Through the Chavez Family Vision, Inc., a nonprofit organization they established in 1998, Rita and her family have not only kept that legacy alive as a reminder of her brother's work, but also as a reminder of the ongoing work still necessary to continue helping those in need.

As parents of a family of six children, Joe and Rita instilled a responsibility in their family to keep that spirit of giving back to the community alive and well for generations to come. Joe encouraged his family with financial support and also contributed as a volunteer to the labor organization he worked for. Joe passed away two years ago and his family is determined to honor his memory by practicing volunteerism and community giving.

"I hope [the spirit of giving back] goes into my grandchildren and great grandchildren," Rita said. "We're all going to go one day and the younger ones have to take over."

In the very early days when her family traveled throughout California as farmworkers there was no time to get involved with organizations, she explained. Community service was helping neighbors do errands and assisting them when they couldn't do something on their own.

"We had a lot of love and there was family," she said. "Money didn't mean anything."

Now at 80, her family has grown to include not only her children, but an entire community that she, her son Rudolph Chavez Medina, and her daughters Helen Medina-Barcellos, Lydia Chavez-Medina, Barbara Medina-Aranda, Eva Medina-Archuleta, and Paula Medina-Werfal have dedicated their lives to advancing.

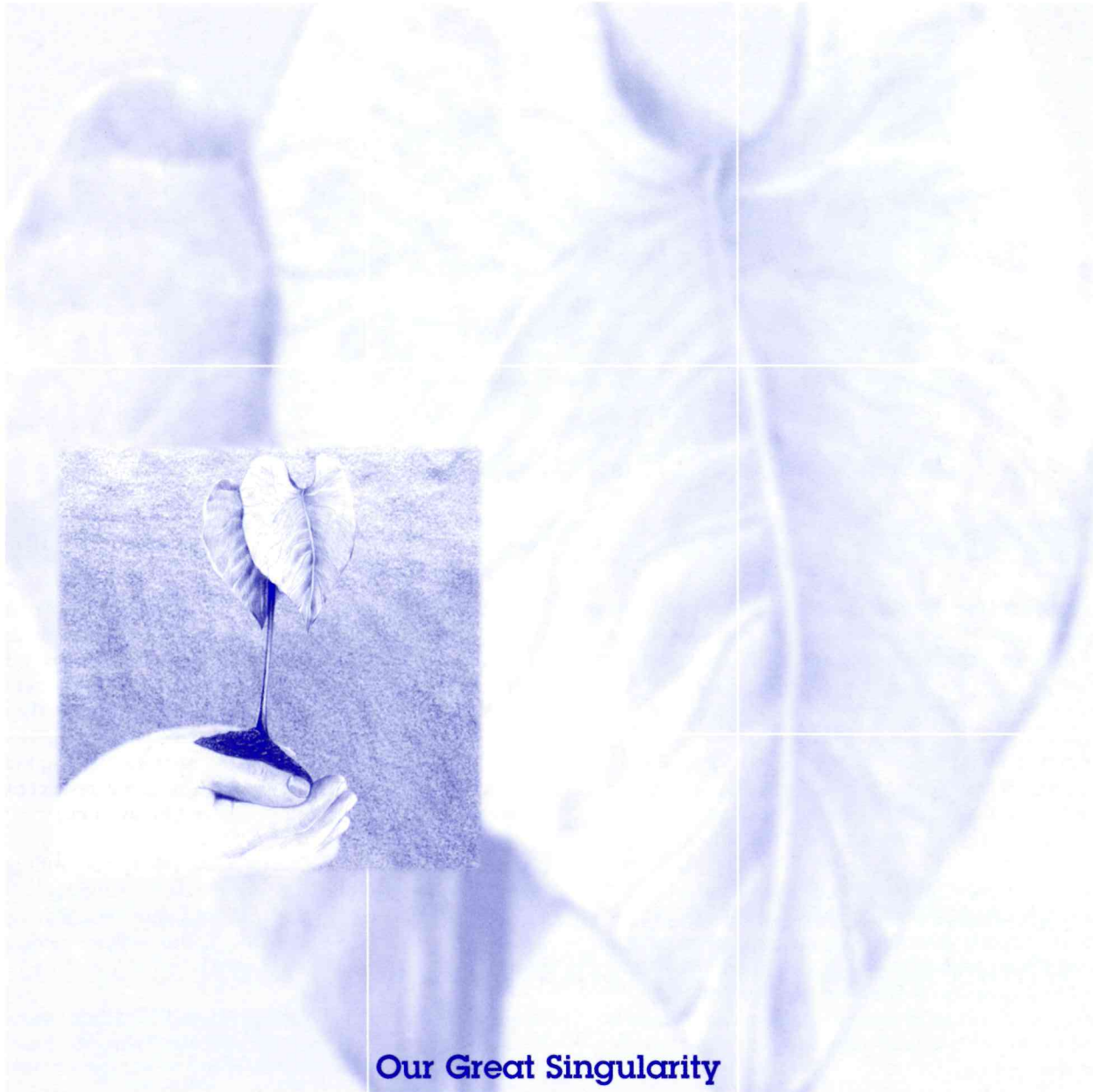
Thanks to the entire family, San Jose enjoys an annual march and festival in honor of Cesar E. Chavez that involves a variety of organizations that share the values of the Chavez family. Each year, the family volunteers and appears at schools, community colleges, universities, community organizations and other venues to speak about the Chavez legacy and the values he promoted throughout his life: service to others, sacrifice, helping those most in need, determination, non-violence, tolerance, respect for life, celebrating community, knowledge and innovation.

In addition to sharing the vision of the family nonprofit with the community, each of the Chavez children, as individuals, practice the family tradition of giving back on a daily basis through volunteering at MACSA, the YMCA, the Mexican Heritage Plaza, youth sports or political activities.

Rita was instrumental in an effort at the Children's Discovery Museum to promote literacy for children, taking the time to read to dozens of young people, purchasing books for the children, and mobilizing teams of volunteers to read in English and Spanish. And, for the past 53 years, she has helped register people to vote, only missing one election because she had the flu, she said.

According to Barbara Medina-Aranda, the family's list of involvement isn't unusual given that they have never known anything different. "We thought everyone helped their parents go do voter registration drives," she said, remembering in fifth grade helping her mother pass out leaflets to get John F. Kennedy elected. "When we were younger we thought everybody worked in the community."

The family of Joe and Rita Medina has continued carrying the bright torch that Juana and Librado Chavez, and their beloved son, brother, and uncle lit. Their contributions to the community have gone far beyond the Bay Area or any specific actions. They have shared a philosophy of helping others with the Latino community and inspired an entire movement for justice for the underprivileged. They remind us all that "si se puede."



Our Great Singularity

To improve life and transform society, people need to go in quest of the soul of the community. We proudly support those who create bonds of understanding, seek the unifying elements and find our great singularity.

The Mercury News
The Newspaper of Silicon Valley

Thank You for your Generosity and Dedication



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The Hispanic Foundation of Silicon Valley wishes to acknowledge the ongoing support of Nordstrom, Inc.

Like our Foundation, Nordstrom is committed to preserving the health and vitality of communities and cultivating an environment where individual contributions are respected and recognized.

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Resolution

*Commendation of the Hispanic Foundation of Silicon Valley on the
Occasion of the 16th Annual Charity Ball*

WHEREAS, the Hispanic Foundation of Silicon Valley and its Hispanic Charity Ball have served the Hispanic community of the Bay Area for sixteen years; and

WHEREAS, the Hispanic Foundation of Silicon Valley provides opportunities to Hispanic children and families by inspiring them to achieve success in education and leadership; and

WHEREAS, the Hispanic Foundation of Silicon Valley has established the Silicon Valley Latina Scholarship Fund in partnership with the Hispanic Women's Council of Northern California to advance the college educations of deserving Latina students; and

WHEREAS, the Hispanic Foundation of Silicon Valley has donated over \$800,000 from the proceeds of its Hispanic Charity Ball to more than 41 non-profit organizations benefiting Hispanic families in education, housing, domestic violence, and career development, among other areas; and

WHEREAS, the Hispanic Charity Ball recognizes and honors the outstanding volunteerism and philanthropy of the Hispanic community; and

WHEREAS, the Hispanic Charity Ball encourages families to serve the community by awarding the La Familia Award to an exemplary Bay Area family for its generosity and volunteerism; and

NOW BE IT THEREFORE RESOLVED THAT, Congresswoman Zoe Lofgren and Congressman Michael M. Honda, do hereby congratulate and commend the Hispanic Foundation of Silicon Valley and its Charity Ball for sixteen years of service to the Hispanic community of Northern California on this day, the first of October, 2005.


Zoe Lofgren
Member of Congress


Mike Honda
Member of Congress

2005 Community Grants

Bridging resources and creating opportunities for Latino families

The Hispanic Foundation of Silicon Valley has a long and respected history of community grantmaking. One of the strengths of our philanthropy has been to respond to the challenges facing the community in a timely way. This year, as proficiency in math, science, and technology prove to be increasingly essential for the future success of our young people, we have chosen to focus on those areas.

The Hispanic Foundation of Silicon Valley wishes to recognize two important organizations for their efforts. Estrella Family Services and Andrew Hill Biotechnology Academy engage youth at critical points in their lives to help them succeed in the areas of math, science, and technology. These organizations are being acknowledged and provided with cash grants at this year's Hispanic Charity Ball for their innovative work.

Andrew Hill Biotechnology Academy



Andrew Hill Biotechnology Academy is located at Andrew Hill High School. It is a three year program where students train to enter the workforce and college with biotechnology skills. The results have been incredible. Of the 2004 graduating senior class



participating in this program, 88% were accepted to college institutions. The grant money from the HFSV will help to fund the state of the art biotechnology lab the students need and deserve.

Estrella Family Services



Estrella Family Services offers both preschool and school age care. The curriculum has been created and used to help children be prepared for school and to excel while they are there. Grant monies will assist



Estrella Family Services to implement a "Growing with Mathematics" curriculum for their preschoolers, in addition to helping keep existing science programs running and update equipment.



Elaine K. Alquist

CALIFORNIA STATE SENATOR, 13TH DISTRICT: *The Heart of Silicon Valley*

Representing San Jose, Sunnyvale, Santa Clara, Mountain View and Gilroy

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STEM CELL RESEARCH OVERSIGHT

October 1, 2005

Hispanic Foundation of Silicon Valley
P.O. Box 720591
San José, California 95172

Dear Friends,

Congratulations on your 16th Annual Hispanic Charity Ball. I have always enjoyed attending the Hispanic Charity Ball and wish you the very best this year.

I commend the Hispanic Foundation of Silicon Valley for hosting this prestigious annual event celebrating the Latino values of family unity, giving and service to the community. Through proceeds from this event, grants totaling over \$800,000 have been made to more than 41 local non-profits serving the community in the areas of housing, domestic violence, English-language learning, career development, educational attainment, access to technology, youth leadership, arts education, math and science proficiency, and many other worthy causes.

Thank you for your continued commitment to the community and those in need.

Warmest Regards,

Senator Elaine K. Alquist
Senator, 13th District
Representing the Heart of Silicon Valley

Capitol Office: State Capitol, Room 4088 • Sacramento, CA 95814 • (916) 651-4013
District Office: 100 Paseo de San Antonio, Suite 209 • San Jose, CA 95113 • (408) 286-8318
senator.alquist@sen.ca.gov • www.sen.ca.gov/alquist



Flipping a switch isn't the only way to energize a community.



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Congratulations to the HFSV, grantees, and La Familia Chavez Medina for continuing to brighten this community through your good works!



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Hispanic Charity Ball Emcee



Guillermo Huesca

Guillermo Huesca has charmed our television screens for the past 12 years. Born in Mexico City, his family moved to San Bernardino, California, where Huesca, at the age of three and the youngest of three siblings, was raised for several years. His parents later decided to move their family back to their home country of Mexico where he, throughout his pre-teen and teenage years, learned the trade of being a restaurateur through his family's business. At age 19, Huesca relocated back to California in pursuit of bettering his life. He began working many laborious odd jobs, which progressed to re-entering into the restaurant business and soon after that, the hotel industry.

Amazingly, during the making of an in-house video at the hotel where Huesca was employed, the lead

actress took notice of his handsome good looks and alluring magnetism and referred him to her agent, who then sent Huesca on various auditions. His acting debut came a month later when he booked a Spanish-speaking national commercial for McDonald's. Soon after, Huesca landed many other national commercials for household name brands, such as, *Burger King*, *Hormel*, *Crest*, and *Visa*, with the intent of targeting the Spanish-speaking market.

Huesca is best known to television audiences for his work in game show hosting. He became a renowned game show host in *"Telemillones"* and *"La Venta Increible"* on a Mexican network. Guillermo Huesca is currently the host of *"Trato Hecho,"* a game show based on the classic *"Let's Make a Deal,"* airing nationally on the Univision network. Check him out Monday through Friday at noon on KDTV Univision 14!



Marina Hinestrosa

Marina Hinestrosa was born in Colombia. She attended Javeriana University in Bogotá, where she earned her degree in Mass Communications and Journalism. After graduation, her journalistic career took off in Colombia, working in print, radio and broadcast television.

Marina came to the Bay Area in 1985 and worked as a News Director for KBRG Radio. In 1987, she joined KSTS-48, Telemundo, in San Jose, where she worked for almost 10 years.

In 1997 Marina Hinestrosa joined Nuevo Mundo, the weekly Spanish publication of the San José Mercury News. As a reporter, writer, assistant editor and Editor, she covered a wide spectrum of stories that provided education and awareness to the readers. Marina became Nuevo Mundo's publisher in 2002. Through Nuevo Mundo she continues to offer helpful and important information for the readers, and fulfills her commitment of service to the Latino community.

Marina is a graduate of Community Leadership San Jose and is a Lifetime member of the National Association of Hispanic Journalists. Marina strives to make a difference and have a positive impact on the reader's lives, especially the Hispanic community. She is proud of her Colombian heritage and will pass that on to her daughters, Melissa and Daniela.

Presenters



Damian Trujillo

Damian Trujillo is an NBC11 news reporter, host and producer of Comunidad Del Valle. He joined the NBC11 family in June 1996.

Damian has been honored with awards from the Associated Press, the Radio and Television News Director's Association (RTNDA), and the National Association of Hispanic Journalists. He is past member of the Board of Governors for the National Academy of Television Arts and Sciences (NATAS). Damian was recently named "2004 Reporter of the Year" by the Associated Press Radio and Television Association for California and Nevada. He has twice been nominated for an Emmy Award.

A native of the South Bay, Damian holds a Bachelor of Science degree from San Jose State University. Damian grew up in Greenfield, about 2 hours south of San Francisco on Highway 101. While in high school, Damian worked in the agricultural fields of the Salinas Valley, with his family. Today, Damian's family awards an annual scholarship to a well deserving student from Greenfield High School. The recipient must be the son or daughter of farmworker parents.

Damian's wife, Monica, recently gave birth to their first daughter, Malyna.

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EDUCATION

October 1, 2005

Board Members
Hispanic Foundation of Silicon Valley
P.O. Box 720591
San Jose, CA 95020

Dear Board members and supporters:

Congratulations on 16 years of Latino philanthropy and community service!
Camille and I look forward to attending this gala fundraiser each year. Recognizing outstanding Latino families and grant recipients is such important work.

The generosity of the Silicon Valley community at this event highlights community and corporate leaders who are making significant contributions to improve the quality of life for Latinos in the Silicon Valley. I would like to especially congratulate this year's recipient of the La Familia Award, the Joe and Rita Medina Family. Rita is the daughter of Librado and Juana Chavez, and eldest sister of Cesar E. Chavez. The Medina family Co-founded Chavez Family Vision, Inc. which provides job training and education and promotes the values espoused by Cesar E. Chavez. The Medina family has demonstrated an unflagging commitment to the community and to civic participation.

Also congratulations to this year's grant recipients, the Andrew Hill Biotechnology Academy and the Growing with Mathematics Program at Estrella Family Services. Education remains the key to our success and programs such as these are strong examples of what can be achieved.

Enjoy the evening and muchas felicitaciones en este día tan especial.

Sincerely,


JOE COTO
Assemblymember
23rd District

Johnny Polanco y Conjunto Amistad



Johnny Polanco is one of the most sought-after bandleaders in the U.S. He has gained the distinction of making the type of contagious Latin Music most appreciated by dancing connoisseurs. The leader of L.A.'s Conjunto Amistad is a self-taught artist who has achieved a high degree of skill in 13 instruments, including the tres and cuatro guitar, trombone, vibes and many more.

Polanco has toured, recorded or performed with Johnny Pacheco, Cachao, Ray De La Paz, Charlie Zaa, Herman Olivera, Tito Puente Jr., Jimmy Bosch and many others. His television and commercial credits are numerous.

Conjunto Amistad was formed in February, 1993. This band has influenced the growth and popularity of Salsa music for a decade.

We don't just work in our community. We work for it.

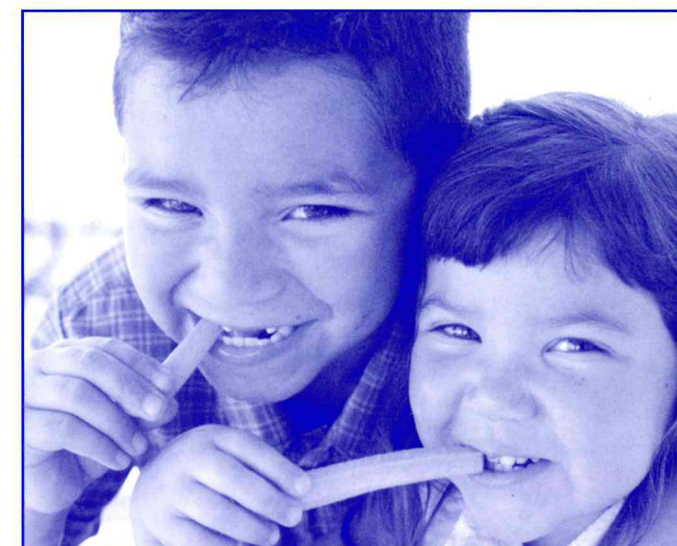


Through education-related grants and donations, we're doing our part to ensure that some of the brightest mathematicians and scientists of tomorrow come from the Silicon Valley.

To learn more about these and other programs in our community, visit intel.com/community/california.

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HISPANIC FOUNDATION OF SILICON VALLEY

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STAFF:
Sergio Ramos
Projects Coordinator



Back row: Marielena Scanlon, Alex Ontiveros, Gustavo De La Torre, George Duran, Muhammed Chaudhry, José Villarreal, Perla Rodriguez.
Front row: Rosemary Kamei, Carmen Sigler, Teresa Alvarado, Maya Montenegro. **Not pictured:** Jess Gutierrez, Martha Kanter, Ivonne Montes de Oca, Mario Paz, Miguel Salinas, Sandra Soto.

Our Vision The Hispanic Foundation of Silicon Valley cultivates philanthropy and inspires Hispanic children and families to achieve personal greatness.



www.hfsv.org

Our Mission The Hispanic Foundation of Silicon Valley engages leadership and bridges resources to invest in a thriving Hispanic community.

County Of Santa Clara

Office of the Board of Supervisors

County of Government Center • East Wing
70 West Hedding Street, 10th Floor
San Jose, California 95110
(408) 299-5020 FAX (408) 295-8642
www.BlancaAlvarado.org



Blanca Alvarado
Supervisor, Second District

WHEREAS, on October 1, 2005 in honor of its Sixteenth Anniversary, the Hispanic Foundation of Silicon Valley is celebrating *Una Noche en La Habana Hispanic Charity Ball*, an event highlighting the outstanding community volunteerism and charitable philanthropy found in the Hispanic community of Silicon Valley; and

WHEREAS, in 1989, the Hispanic Foundation of Silicon Valley was brought to fruition when the United Way of Santa Clara County, the Hispanic Chamber of Commerce of Santa Clara County, and the Hispanic community established the Hispanic Charity Ball; and

WHEREAS, the Hispanic Foundation of Silicon Valley will celebrate the strong Latino values of commitment to family and community by awarding the 2005 La Familia Award to the Joe and Rita Medina Family; and

WHEREAS, the Hispanic Charity Ball will also recognize grant recipients Andrew Hill Biotechnology Academy and the Growing with Mathematics Program at Estrella Family Services, for providing Latino youth with enhanced skills in math, science and technology education; and

WHEREAS, the Hispanic Foundation of Silicon Valley continues to cultivate relationships, and establish partnerships in the greater Bay Area region by directing resources toward educational achievement, economic advancement, and leadership development for Hispanic children and families.

NOW, THEREFORE, BE IT RESOLVED, that I, Blanca Alvarado, of the County of Santa Clara Board of Supervisors does hereby recognize and congratulate the

HISPANIC FOUNDATION OF SILICON VALLEY

for its sixteen years of leadership and dedication for the betterment of the Hispanic Community.

SIGNED, this Twenty-Second Day of September, Two Thousand Five.

Blanca Alvarado
Supervisor, District Two

CITY OF SAN JOSE *Commendation*

WHEREAS: From its origins in 1989, the Hispanic Foundation of Silicon Valley has developed a strong and evolving commitment to support a thriving Hispanic community by promoting leadership, bridging resources, and encouraging philanthropy by engaging residents and businesses to contribute to its mission; and

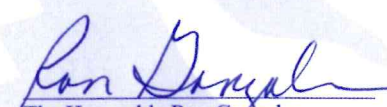
WHEREAS: Now in its sixteenth year, the annual Hispanic Charity Ball raises funds now approaching \$1 million a year to support grants to more than 41 local community-based organizations offering critically important human and social services in the areas of housing, domestic violence prevention, English-language learning, career development, education, access to technology, youth leadership, arts education, math and science proficiency and other important areas of need; and

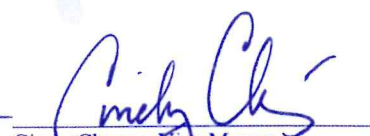
WHEREAS: Through their sustained vision and dedication, the leaders and volunteers who energize the Hispanic Foundation of Silicon Valley and the annual Hispanic Charity Ball have demonstrated effective leadership that has led to the improvement and strengthening of San Jose's diverse social fabric by attracting community expertise, developing emerging community leadership, and mobilizing the Hispanic community;

NOW, THEREFORE, I, Ron Gonzales, Mayor of San José, together with Vice Mayor Cindy Chavez, Councilmember Nora Campos, and Councilmember David D. Cortese along with our colleagues on the City Council, on this 1st day of October 2005, do hereby recognize and commend the

Hispanic Foundation of Silicon Valley

for its leadership to encourage the ongoing investment in the people of San Jose and Silicon Valley and its dedication to support a thriving Hispanic community that benefits the entire region.


The Honorable Ron Gonzales
MAYOR


Cindy Chavez, Vice Mayor

Attested to by:

Lee Price, City Clerk


Nora Campos, Councilmember




David D. Cortese, Councilmember

HISPANIC CHARITY BALL

2005 STEERING COMMITTEE

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Standing: Frank Valenzuela, George Duran, Adrian Diaz, Jim Gonzales, Marco Perez, Juan Avila,
Seated: Marielena Scanlon, Lupe Barrera.

We wish to thank our In-Kind Donors

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linda.lezotte@sanjoseca.gov

LINDA J. LE ZOTTE
COUNCILMEMBER
DISTRICT 1

September 23, 2005

The Hispanic Foundation of Silicon Valley
Mr. George C. Duran, Vice President
P.O. Box 720591
San José, CA 95172

Dear Mr. Duran:

It is with great honor and excitement that I am participating as a Table Sponsor for this years 16th Annual Charity Ball. This event, as well as the Hispanic Foundation of Silicon Valley is so important to the Latino community. The ball continues to grow and gain support year after year.

I'd also like to take this opportunity to congratulate the Joe and Rita Medina Family, Andrew Hill Biotechnology Academy and the Growing with Mathematics Program at Estrella Family Services for being recognized for their outstanding contributions. Their contributions are a vital component to the ongoing training and educational needs of our community.

I'm sure the grants given to non-profits at this years event will allow them to continue their efforts to make a difference in the lives of many in the Hispanic community. I look forward to the continued success of the Hispanic Foundation of Silicon Valley and the Hispanic Charity Ball.

Sincerely,

Linda J. LeZotte, Councilmember
Council District One



Jerry M. Fish, CLF
Managing Partner
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CONGRATULATIONS
Joe and Rita Medina Family

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Felicidades

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