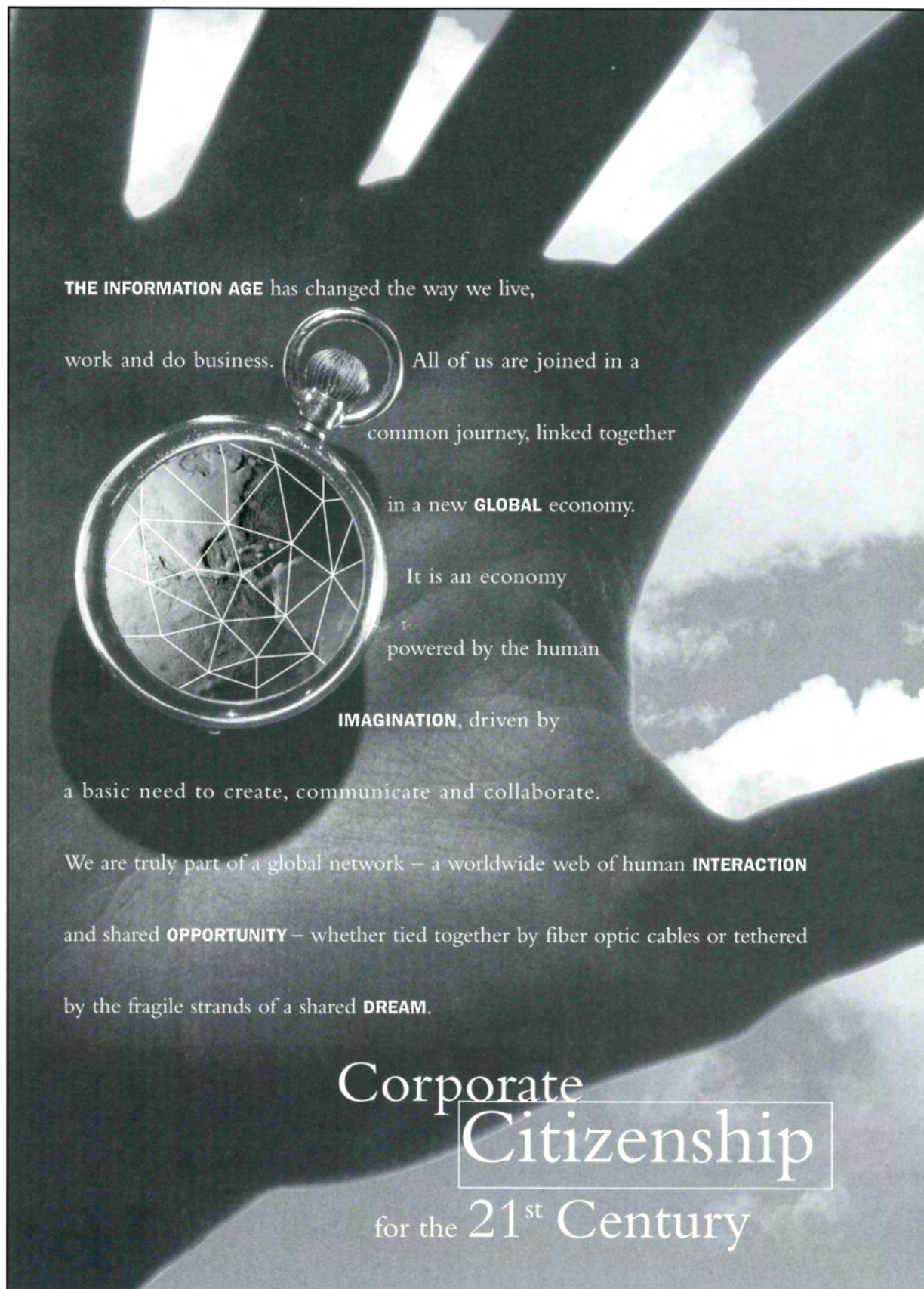


The
Hispanic Foundation of Silicon Valley
presents



Henri Rousseau, Dreams of the Jungle.

The Hispanic Charity Ball
A Night in a **MYSTICAL** Rainforest
October 23, 1999



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Dancing - Music by Touch and Go



10

Tenth Anniversary

10 SUCCESSFUL YEARS

CONGRATULATIONS
HISPANIC CHARITY BALL

San Jose Mercury News
The Newspaper of Silicon Valley

NUEVO MUNDO

SETTING OUR SIGHTS ON THE FUTURE



IVONNE MONTES DE OCA, CHAIR

As we celebrate the 10th anniversary of the Hispanic Charity Ball, it's fitting to make inventory of our achievements and rejoice on the dreams that have turned to reality. It is appropriate that we look back on the growth and evolution of our organization.

BUT WE MUST KEEP OUR VISION PERSISTENTLY FIXED ON THE FUTURE.

The world has undergone enormous changes, most of them as a result of a technology created right here in the heart of our Silicon Valley. Among the many changes happening in technology and in society, one of the most important and most revolutionary is the fact that at every level of life — from business to health, to education, to government — power is shifting. In the words of Futurist Alvin Toffler, "This is the Dawn of the Powershift Era." And the highest-quality power comes from the application of knowledge.

For us in the Hispanic community, the question is whether or not we will be a critical force in successfully leading the nation now and in the future. Our future relies on technologies. Future personal and community success will depend on technological knowledge. Yet in order to succeed holistically, young minds also need a strongly developed sense of right and wrong — something a computer cannot provide.

Can we imagine a society where the enjoyment of health, beauty and prosperity is the rightful heritage of every man, woman and child? Some would say it is not possible. Yet, the approaching millennium as no other time in our history provides us with an opening for possibility, for moving beyond what we have known. If history shows us anything, it shows us that we will continually accomplish the impossible. History shows us that setting our sights on what was once thought impossible is no less reachable than the moon.



HISPANIC FOUNDATION
OF SILICON VALLEY



Nordstrom

salutes

the Tenth Annual Hispanic Charity Ball

and their continuing

support to

the Hispanic youth and families

of Santa Clara County

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The Indalecio and Guadalupe Pérez Family



Winners of

La Familia Award

Indalecio and Guadalupe Pérez have raised three conscientious, socially-responsible, high-achievers: their daughters Julietta, Ylianna and Erika. And they did it in the most effective, but also the hardest way possible: by example.

These three young women are the type of child any parent would be proud of.

Julietta, their oldest, has a Masters Degree in Psychology and currently works as program manager for the Pediatric and Medical Center in Los Angeles. In addition, she dedicates time to projects such as the Children's March of Dimes as well as programs dedicated to troubled mothers and sons.

Ylianna, their middle daughter, has a Law Degree and practices Immigration Law. Through her work and dedication as an attorney, she helps immigrants attain legal status in the United States.

Erika, the younger one, recently graduated with a Bachelor of Arts Degree in Child Development and now works as a teacher with Headstart. She has devoted much time to the Palomares House for teens and tutored ESL students at Silver Creek High School.

All three daughters attribute their achievements to their parents who have guided them with strong principles and good example, and helped

them with encouragement and moral support.

Mr. and Mrs. Pérez, both natives of México, met and married in San José, where Mr. Pérez was a seasonal worker at Del Monte cannery. They set household in San Jose where they raised their family with love and dedication.

Mr. Pérez has worked as a supervisor for Del Monte since 1962. He has actively encouraged the hiring, retention and promotion of Latinos within his department. He has also encouraged the hiring of college students during the summer season to help them afford their college expenses. Many of his past workers have gone on to become leaders of the Latino community.

Mrs. Pérez has shown a continued dedication to helping her community through her work at Evergreen School District. She educates parents on the importance of parent involvement in their children's lives as well their rights as parents. Each year during the Thanksgiving holiday, she delivers traditional turkey dinners to many families who could not otherwise afford such a meal.

The Pérez family strong commitment to education, their professional achievements, and their dedication to community service, makes them an inspiring role model to Hispanic families all over, and to the community at large. And it makes them the winner of the 1999 Hispanic Charity Ball's *La Familia* Award!



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Mission Statement

The Hispanic Foundation of Silicon Valley is a community-based volunteer association that —through stewardship— inspires, supports and directs community response to the health and human services needs of Hispanic youth and family.



WHAT IF

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10 PM

Cheryl Hurd & Lisa Kim

WB20 NEWS AT TEN

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Mary Babbitt & Doug Moore

11 PM

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HISPANIC FOUNDATION OF SILICON VALLEY

1999 FUNDED AGENCIES

Alum Rock Counseling Center

Alum Rock Counseling Center, founded in 1974, has been creating healthier communities, one youth and one family at a time. Its mission is to empower youth, adults and families and communities in the East Santa Clara Valley to develop, enhance, and maintain healthy life styles. It has established a broad range of counseling, prevention, education and early intervention services throughout Eastern Santa Clara Valley.

Most of children's exposure to violence prior to adolescence is in their own homes. In Santa Clara County, there were over 20 deaths in 1998 and more than 1,000 women and children spent 12,607 bed nights in shelters for battered women and their children. The Hispanic Foundation of Silicon Valley (HFSV) will support Alum Rock Counseling Center's Group Treatment Program for Violence Exposed Children. The program serves economically disadvantaged and minority children who have witnessed violence and/or been the victims of violence; experienced highly conflicting family and/or divorce situations; experienced the loss of a primary caregiver due to violence; or have been grossly neglected by their primary caregivers.



Emergency Housing Consortium

Emergency Housing Consortium is the largest shelter and support services provider to the homeless in Santa Clara County. Its mission is to end homelessness by providing with care and dignity housing and supportive services necessary to move people from homelessness to stable housing - and stay there.

In Santa Clara County, 20,000 individuals experience an episode of homelessness in a year and on any given night, the number homeless is 2,000. The fastest growing segment of this population is families with children. Emergency Housing Consortium services include, but are not limited to, job training and placement, skills training in communication, parenting, financial management, education services for adults and children.



The HFSV is supporting EHC's "Learn to Win" education program. It will establish a computer lab at its San Martin Family Living Center which provides housing and support services to 26 homeless families. Emergency Housing Consortium will create a learner/teacher environment that elevates the homeless high school student from learner to teacher, from "back of the classroom" dependence to 'front row' self-reliance, from victim to victor.

The Tech Museum of Innovation

The Tech Museum of Innovation serves as an educational museum resource for the local community and beyond. The mission of The Tech is to engage people of all ages and background in exploring and experiencing technologies affecting their lives, and to inspire young people to become innovators in developing technologies of the future.

The Tech is committed to the goal that all youth have access to educational opportunities, and in particular minority youth who are traditionally at-risk and underserved by educational institutions. Statistics tell a discouraging story about the readiness and skill level of Hispanic and African American youth in science and technology disciplines. And yet these disciplines are assuming ever-greater prominence in the job market today and in career projections for the future.



The HFSV will support The Tech's Pathways program, established in 1996 for underserved youth. Designed primarily for minority youth, Pathways provides students ages 14-17 with innovative ways to learn about science and technology while learning practical job skills through paid internships, workshops and staff training.



Generosity and Dedication

The Hispanic Charity Ball Steering committee would like to extend a special appreciation to the following companies for generously supporting this community fundraising event...and a special thanks to our Diamond Sponsor, Applied Materials.

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Charity Ball Emcee



TERESA RODRIGUEZ

The host a prime-time magazine series on Univisión entitled "Aquí y Ahora con Teresa Rodríguez," our distinguished Emcee is the Winner of eight Emmys for four of her specials as well as investigative reports and features, and has been honored with numerous other awards, including the prestigious George Foster Peabody Broadcasting Award, the ACCA and ACE.

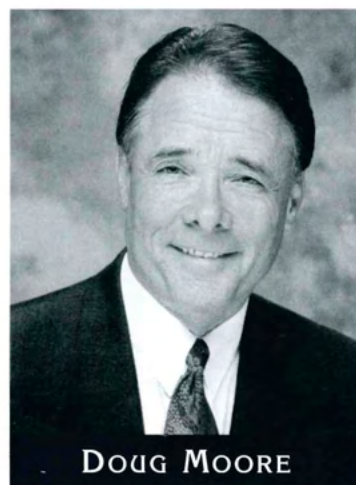
Rodríguez is an in-depth news report on a current national and international issues. She also hosts a special segment on the national newscast "Noticiero Univisión" titled "Primer Plano."

She was also the spokesperson for "La Familia de Hoy," which were a series of vignettes that provided helpful information for Hispanics across the nation on such things as immunization and voter registration. These vignettes aired on Univision.

She became the first woman ever to host a national prime time Spanish-language newscast as the main news anchor for the Spanish International Network (SIN). While in this position she covered a number of important national and international news stories such as the visit to the U.S. by Pope John Paul II and the 1984 presidential election.

Rodríguez is a former chairperson and founding member of the National Association of Hispanic Journalists. She currently resides in Coral Gables, Florida.

VIP Reception Emcee



DOUG MOORE

Doug Moore has been News Anchor for KNTV since September of 1992.

Doug currently anchors "KNTV News at 6:00" with co-anchor Maggi Scura.

Doug attended San José State University and majored in Mass Communications. Doug is devoted to his alma mater and is an active member of the Spartan Foundation.

A DECADE!

A Retrospective

by Claudia Mendoza-Carruth. P.R. and Media Chair

The ten-year enterprise of promoting philanthropy and highlighting the values of our Hispanic community has been quite a ride! As the Hispanic Charity Ball celebrates its tenth anniversary on this the last year of the millennium, we look back for a perspective on how it all started, the people that made it possible and most importantly, the goals we have achieved.

In 1990, the Hispanic Chamber of Commerce in association with United Way of Santa Clara County created a vehicle to increase volunteerism, charitable giving and awareness of the human service needs of the Hispanic community. The first "Black and White" Hispanic Charity Ball was presented with *La Familia Award* at its core.

To date, more than \$320,000 have been distributed to support a total of 38 different agencies that serve the needs of Hispanic youth and families. An impressive parade of Latin talent has contributed to the reputation of the Hispanic Charity Ball as the premier Hispanic gala. Among them: comedian Paul Rodriguez, actor and director Cheech Marin, Poncho Sanchez and his Latin Jazz Band, Pete Escovedo, actor Esai Morales, Conjunto Céspedes and Jorge Santana (Malo). Every year the Fairmont Hotel in downtown San José has been the venue of this glamorous fall event.

And what a display of fabulous Latin fantasy! The themes have been exciting and evocative: A Night of Carnival with the beat of Brazil Samba; the glitter of Hollywood: *Ayer, Hoy y Siempre*; One Enchanted Evening in Playas Latinas, Back to the Future with a Latin Touch!

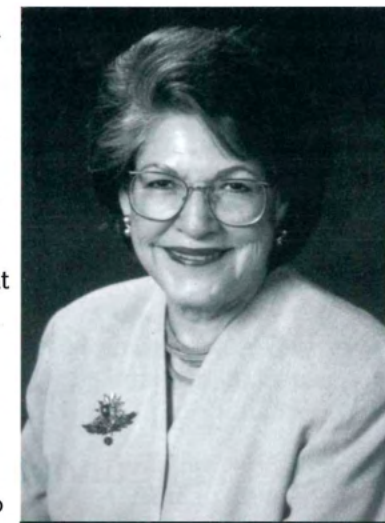
¡DIEZ AÑOS!

The family is the backbone of our Hispanic community, culture and values. The families that have been honored with *La Familia Award* are all role models of commitment to the community by their involvement and volunteerism: los Rodríguez, los Ríos, los Chacón, los Morales, los Carrillo, los Balderas, los Pérez, los Estrella, and los Herrera.

Many have been the volunteers that have lent their time, energy, expertise and their hearts to support this cause. Corporate and media support has grown considerably and the involvement of local businesses and community organizations has increased tremendously. The night of the event is the culmination of a year of extensive planning and organizing by the Steering Committee and its Chairs. A lot of "corazón" was put by Supervisor Blanca Alvarado, who served as the first Chair. She was followed by Jim Gonzáles, Dolly Ares, Richard Calderon and our present Chair, Ivonne Montes de Oca.

They all have had their share of joys and challenges, and they all deserve our gratitude for leading the efforts of the many committee chairs and volunteers that have made the Hispanic Charity Ball the success it is today.

Let's look forward to another decade of giving, of honoring those who show us how, and of having great fun and joy while doing it!!



A lot of "corazón" was put by Supervisor Blanca Alvarado, who served as the first Chair.

In Kind Contributors

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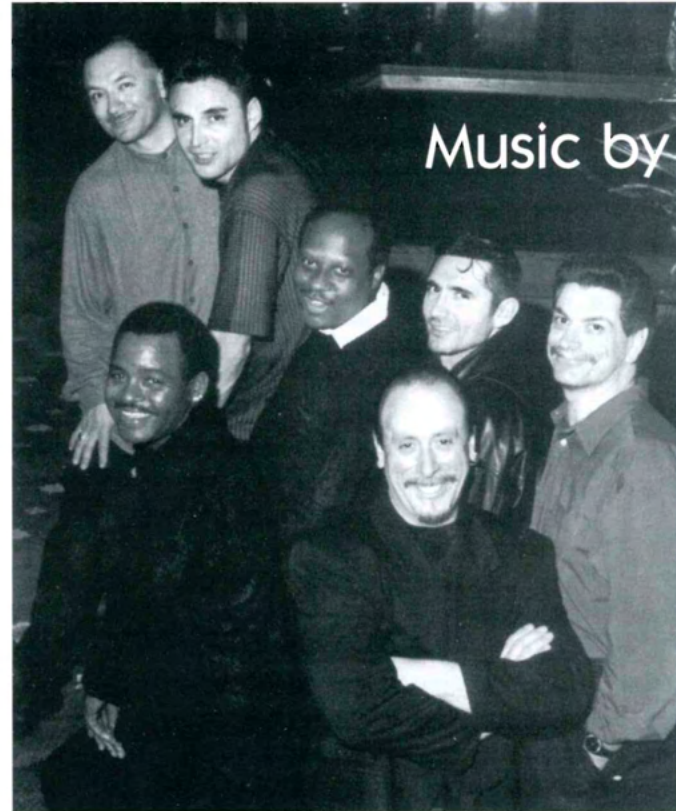
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