

United Way of Santa Clara County
PRESENTS
Hispanic Charity Ball

CARNAVAL '95



Saturday, October 21, 1995
Fairmont Hotel, San Jose



Hispanic Charity Ball CARNIVAL '95

Evening Program

Welcome

Dolly Ares, Esq.
Chair, Steering Committee

Eleanor Jacobs
*President, United Way of
Santa Clara County*

Emcees

Maria Canals
Actress, "My Family"

Doug Moore
News Anchor, KNTV Channel 11

Invocation

Bishop Pierre DuMaine
Diocese of San Jose

Interlude

Grant Recipients Presentation

Lt. Richard Calderón, SJPD
Chair, Allocations Committee

Corporate Sponsors Presentation

Ivonne Montes de Oca,
The Pinnacle Company
Chair, Sponsorship Committee

Media Sponsors Presentation

Yolanda Pérez, City of San Jose
Vice-chair, Steering Committee

La Familia Award Presentation

Celebrity Guest Presenter:
Esai Morales
Actor, "My Family"

Angel Rios, MACSA
Chair, La Familia Award Committee

El Abrazo Award Presentation

Eleanor Jacobs
*President, United Way of
Santa Clara County*

Emcees Closing Remarks

Carnaval Explosion

Escola Nova de Samba

Dance

Juan Escovedo's Salsa Orchestra



NINA, belle of the modern ball. 'Kathyna' evening pump; 62.95. Black or navy peau de soie, silver or gold lamé, 5-10, 11m. Valley Fair, in Women's Shoes. (408) 248-2180.

NORDSTROM





Eleanor Jacobs

President
United Way of Santa
Clara County

The sixth annual Hispanic Charity Ball is a wonderful opportunity to pay tribute to the many people in the Hispanic community whose giving hearts and enduring dedication have shown them to be truly inspirational leaders — the emergency worker who comes through for hungry and homeless families; the afterschool program director who gives kids a safe place to play; the youth counselor who keeps teens out of trouble and turns their lives around; the ordinary heroes who through thoughts and actions improve the lives of their friends and neighbors everyday.

As President of United Way of Santa Clara County, I have had the greatest pleasure in supporting the efforts of the Hispanic Charity Ball Steering Committee these past few months. It has been an honor to witness the care and attention that has gone into making grants to the worthiest recipients, as well as the invigorating energy and enthusiasm that has shaped this magnificent Carnaval celebration.

As part of our mission, United Way of Santa Clara County constantly seeks innovative ways of developing and channeling resources to the areas of greatest need within our community. The Hispanic Charity Ball is a model of such innovation. Like United



Way, the Hispanic Charity Ball creates an opportunity to address the problems we confront and enlists the aid of local businesses, community leaders, and residents to transform our world. With cultural expertise and an understanding of the issues that affect Hispanic families, youth and adults, those involved with the Hispanic Charity Ball ensure that support is given where it is most critically needed.

I would like to applaud the agencies selected to receive grants from the Hispanic Charity Ball this year. Their vision and commitment will bring about the growth and strengthening of our Hispanic community. I congratulate them on their work and look forward to the fulfillment of their mission — a thriving community in which all have the benefit of education, health, security and opportunity.

I hope you enjoy tonight's vibrant celebration of Hispanic heritage and are moved to join the Hispanic Charity Ball and United Way of Santa Clara County in building a stronger, healthier community for us all. *¡Juntos hacemos la diferencia!*



Become a United Way volunteer and make a world of difference in Santa Clara County.



United Way is more than a fundraising organization; it's about the community pulling together to support more than one hundred health and human service agencies that make Santa Clara County a healthier and happier place to live.

Volunteers play a critical role in improving the quality of life in our community. Knowing this, United Way has made a commitment to encourage volunteerism and philanthropy. United Way constantly seeks to increase community awareness of the needs in our area for health and human services and to involve the community in its decision-making processes. That is why United Way is especially proud of its partnership with the **Hispanic Charity Ball**.

If you've got the heart and the desire, we want you as

a United Way volunteer. Some of the opportunities available are:

- Decision maker in the distribution of funds
- A driving force in our annual campaign
- Volunteer and supporter of the Hispanic Charity Ball



*United Way,
la mejor manera de
ayudarnos unos a otros.*

For information, contact
Janis Welsh at (408) 247-1200
or write to:
P.O. Box 2
Santa Clara, CA 95052



1995 Hispanic Charity Ball Steering Committee



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Vice Chairs
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* not pictured

Mission of the Hispanic Charity Ball

The Hispanic Charity Ball is a community-based volunteer association that models and inspires community responsiveness to the health and human service needs of Hispanic youth and families.

We strive to develop community leadership in the areas of philanthropy, volunteerism and community services.

We fulfill this mission by

- Holding an annual fundraising event that serves as a vehicle to bring together corporations, businesses, media and the community.
- Honoring a Hispanic family that serves as an exemplary model for volunteerism and commitment toward the betterment of the community.
- Raising funds to distribute to agencies providing critically needed services in the Hispanic community and involving Hispanic volunteers with expertise in determining how these funds can best be utilized.
- Promoting agencies that are making a positive difference in the quality of life for Hispanic youth and families.
- Developing Hispanic community expertise and leadership through volunteer involvement in the entire organizing process.

Dolly Ares, Esq.

1995 Chair
Hispanic Charity Ball

The United Way of Santa Clara County and the Hispanic Charity Ball Steering Committee are proud to present Carnaval '95. This is the first year that the Hispanic Charity Ball has a "theme". Carnaval '95 promises to be a spectacular extravaganza which is sure to solidify the respect which the Hispanic Charity Ball has achieved as the premier social event of the Hispanic community.

The foremost goal of the Hispanic Charity Ball is to develop volunteers and mobilize the community to meet the needs created by diminishing public resources.

The sixth year of the Hispanic Charity Ball provides an excellent opportunity to express our appreciation to the many volunteers who unselfishly devote many hours of their time to accomplish the goals of the Hispanic Charity Ball.

The support of the United Way of Santa Clara County makes the Hispanic Charity Ball possible. The continued support of our media and corporate sponsors allows the Hispanic Charity Ball to achieve its fundraising goals and address the needs of the Hispanic community. We are especially indebted to Applied Materials, who not only demonstrated corporate

leadership by coming in at the highest level of sponsorship, but joined in providing hands-on leadership to our Corporate Sponsorship Committee. We acknowledge all of our sponsors who have stepped forward and joined us in our goal of improving the quality of life for the Hispanic community.

The efforts of our volunteers and our corporate and media sponsors make it possible for the Hispanic Charity Ball to select several agencies to receive grants generated by the proceeds of the Hispanic Charity Ball. This year's recipients, the Mexican American Community Services Agency, the Role Model Program, and the San Jose Neighborhood Housing, exemplify the commitment of the many agencies in the community whose goal is to provide services to improve their communities.

Every year the highlight of the Ball is the presentation of the La Familia Award. This award honors a Hispanic family who has shown a commitment to its community by their involvement and volunteerism. The Balderas



family, the recipient of this year's award, as well as each of the families selected for the past five years, serve as an inspiration to the Hispanic community. The presentation of the Award this year will be a memorable event.

As I end my second year as Chair of the Hispanic Charity Ball, I would like to thank the members of the Steering Committee and the many volunteers who make the Hispanic Charity Ball a reality. Each of you who attend the Hispanic Charity Ball demonstrates your own commitment to improving the quality of life for Hispanics and our community - *Gracias!*



1995 Grant Recipients

Mexican American Community Services Agency, Inc.

Mentor Interface 2000

The Mexican American Community Services Agency, Inc. is a nonprofit community-based organization with 30 years of providing services to youth, families and seniors. Currently, MACSA offers services in job training and placement, academic tutoring, youth tutoring, youth leadership, SIDA awareness, computer literacy, gang prevention and intervention, self-esteem development, organized sports and trans-cultural development.

MACSA primarily targets high risk communities with high crime, violence, gang-related activities and where scarce or non-existent resources are unavailable to those most in need. In the area of youth services, MACSA has a successful track record of providing prevention and early intervention programs for at-risk youth of Santa Clara County.

MACSA will use its grant for a new and innovative program aimed at inspiring at-risk youth ages 12-18, to aspire toward technological careers. This program provides access to a state-of-the-art computer environment to develop their interest and skills. Each participant will be assigned a personal Mentor that currently works in their career of interest. These mentors will guide and provide students with information on education, careers, problem solving, counseling and networking. This project will provide basic computer literacy, academic tutoring, basic skills review, personal development workshops in the areas of decision-making, refusals skills, goal-setting and gang intervention.

The Role Model Program

The Role Model program is a nonprofit organization founded in 1989 by Santa Clara County Supervisor Ron Gonzales along with other Silicon Valley business and community leaders. The primary mission of this program is to empower at-risk middle school students to realize their potential by bringing business and

community leaders into Santa Clara County classrooms while encouraging positive life choices and educational achievement.

The Role Model Program serves 3,000 at-risk youth annually in Santa Clara County middle schools of which 61% of the students are

middle school children through the use of its Community Classroom Visit curriculum. This effort will teach students about healthy self-esteem, goal-setting, and career and educational opportunities. In addition, the program will encourage educational advancement and positive life choices. Career planning, goal-setting, respect for oneself and others, avoidance of drugs and alcohol, avoidance of gangs, appreciation for cultural diversity, leadership and conflict resolution will be addressed.

San Jose Neighborhood & Housing Services

Sunshine Kids Club

San Jose Neighborhood & Housing Services (SJNHS) is dedicated to the revitalization of the Lanai-Cunningham/Tropicana neighborhood in San Jose's East Valley. Its mission is to create strong, safe neighborhoods and affordable housing. To accomplish this, the SJNHS has received commitments for more than \$1 million for low-interest housing rehabilitation and mortgage loans.

SJNHS was organized by Neighborhood Reinvestment (a national nonprofit), the San Jose Housing Department and neighborhood residents in 1995. Neighborhood residents represent the majority on the Board of Directors and are joined by representatives from many government, corporate and community

organizations. Presently, 10 of 15 directors are Hispanic.

The SJNHS Board knows that good neighborhoods require more than good housing. They will use their grant to reestablish the Sunshine Kids Club, a school-based program that introduces elementary through high school students to role models. Club members from four neighborhood schools will participate in a variety of recreational, educational, community service and anti-gang activities. SJNHS's partners in this project include the Police Department, Department of Neighborhood Services and Overfelt Familia Vertical Slice.

Grantee Selection Process

Two of the major goals of the 1995 Hispanic Charity Ball (HCB) Steering Committee were to enhance the caliber and credibility of its grants review process and to increase the impact that HCB grants would have in the community.

In order to achieve these goals, a panel of social service experts from the Hispanic community was convened for the purpose of establishing a funding emphasis based on existing research. This same panel of experts also served as the Allocations Committee which reviewed proposals and selected the agencies to which reviewed proposals and selected the agencies to receive the proceeds of the 1995 Hispanic Charity Ball.

The Allocations Committee prepared themselves for their task by studying the information in the United Way Needs Assessment Report which details the current health and human service needs in Santa Clara County. In addition, this committee heard presentations from professional service providers and members of two United Way committees: Children & Youth and Adults & Families. The Allocations Committee established the 1995 funding emphasis for services to Hispanic families and youth in three areas: Domestic Violence (including child and senior abuse), Educational Retention and Achievement, and Substance Abuse Prevention.

Three agencies, featured in this program, were selected as the 1995 agency grant recipients. In addition, two other agencies, the San Jose Day Worker Program and the Hispanic Women's Council, will also receive grants if the funds are available.

These agencies, through the excellent services they provide, make a significant difference in the quality of life of Hispanic youth and families and we are proud to support their efforts.

Hispanic. The program works with students by facilitating discussions around positive life choices such as: staying in school, avoiding gang involvement and the use of drugs and alcohol; and respecting cultural diversity. To date, 17 school sites in the Alum Rock, Evergreen, Franklin McKinley, Milpitas Unified School Districts, Oak Grove, Santa Clara, Sunnyvale and Union School Districts were visited by business and community leaders successful in their respective careers.

The Role Model Program will use its grant to reach approximately 4,000

The Hispanic Charity Ball Steering Committee and United Way of Santa Clara County especially wish to thank the following companies for generously supporting this community fundraising endeavor.

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Hispanic Charity Ball

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HCB Volunteer T-Shirts

Frank De La Cruz

The above list is current to October 5, 1995.

Masters of Ceremony

Maria Canals

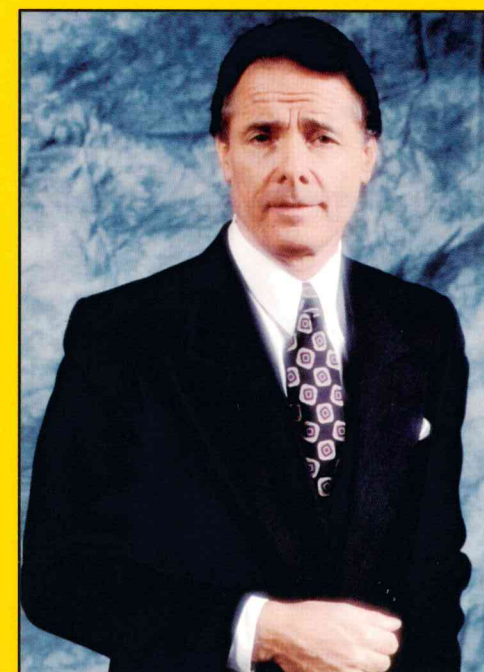
Mistress of Ceremonies



Maria Canals can currently be seen as 'young Irene' in the New Line feature film "My Family," directed by Gregory Nava and produced by Francis Ford Coppola. She received her BFA degree from the University of Miami. Off-Broadway, Maria starred in "Sunday Mornings" at the American Theater of Actors. At the Coconut Grove Playhouse in Miami, she appeared in "The House of Blue Leaves" directed by Mel Shapiro, "The Madness of Balcones" with the late great José Ferrer and "Mixed Blessings" by Luis Santeiro. In addition, she has performed in "Romeo & Juliet" and "The Glass Menagerie" for the Florida Shakespeare Festival. Maria is a member of the East L.A. Classic Theater where she recently played the title role in Carol Goldoni's "commedia dell'arte, Mirandolina." Also with E.C.T., Maria starred in "A Touch of the Poet" and "A Midsummer Nights Dream." She was most recently a featured performer with Diva L.A. at the Mark Taper Forum in Los Angeles. Other film and television credits include "Murder She Wrote," "Culture Clash," "Key West," "Harlan & Merleen," "Cop & 1/2," "Marlielena," "Corte Tropical" and "Days of Our Lives."

Doug Moore

Master of Ceremonies



Doug Moore is a native Californian and a graduate of San Jose State University. Before returning to San Jose in 1982, Doug did stints as a reporter and anchor in Monterey, Calif., Fargo, N.D., Milwaukee, Wis., and Minneapolis, Min. He has been behind the KNTV anchor desk since 1982. Doug was instrumental in KNTV winning the Northern California Emmy for Best Newscast in 1982 – the first time a station outside of San Francisco had won the award. Doug also spends his time supporting numerous community organizations in San Jose.

HONORING
A FAMILY
TRADITION
OF SERVICE.



The La Familia Award, sponsored by the
Hispanic Charity Ball, honors an exceptional
Hispanic family each year for outstanding service to the
community. The award recognizes the extraordinary
efforts of one family, while acknowledging the contributions
that all good families make to our individual and social
well being. We offer our congratulations to this year's
recipients, with thanks for their gifts of time and caring.
And we salute the volunteers of the Hispanic Charity Ball
for the honor they do families everywhere.

NORDSTROM



Juan Escovedo's Salsa Orchestra

The musical tradition of the Escovedo family spans four decades and three generations — generations which include such notable names as Pete Escovedo, Sheila E. and Peter Michael. In fact, the name Escovedo resonates of rhythmic images, pulsating beats and sensual melodies.

Among the accomplished family members is Juan Escovedo. As a child, Juan found himself exposed to the musical influences of both his Grammy-nominated father and the many legendary figures that his father worked and associated with.

At the early age of eleven, Juan embarked upon the almost insurmountable challenge of becoming a world class musician comparable to the iconoclastic musical figures that graced his childhood.

Since his early years, Juan has not only developed into a masterful musician fashioned after the Escovedo mold, but he also managed to nurture a strong musical identity of his own. Relying on over fourteen years of experience as a percussionist with the Pete Escovedo Orchestra, Juan has recently collaborated with ten other distinguished musicians to create Juan Escovedo's Salsa Orchestra.

When the ten-member ensemble musically converges, they produce a uniquely sultry and soulful form of Salsa that deductively prods listeners into rhythmic motion.

Equally as impressive is the vast amount of studio and touring experience that Juan has amassed over the years. The list of artists that Juan has worked with reads like a laundry list of varied musical legends: Herbie Hancock, Tito Puente, Angela Bofill, Santana, Freddie Hubbard, Barry White, Pete Escovedo, En Vogue, Prince, M.C. Hammer, Bobby McFerrin, Terri Lynn Carrington, Sheila E. and many others.

In fact, the diverse nature of the artists that Juan has worked and performed with serves as a testament to Juan's musical versatility and technical

achievement.

However, delineating an accurate character portrait of Juan Escovedo necessitates that one understands him as more than simply a musical artist. Throughout his career, Juan has also contributed to the community in a multitude of ways. Whether through AIDS education, earthquake relief or as a volunteer for the Multiple Sclerosis Foundation, Juan has always considered "giving back to the community" a top priority.

Juan Escovedo is undeniably a musician of complexity, style and originality. His artistic achievement and creativity flow from his fervor for life, his rich musical heritage and his passionate commitment to his art form.



Esai Morales

La Famila Award Celebrity Presenter

Rarely has an actor been able to make the transition from film to theater and television. Esai Morales' most recent accomplishments prove he can succeed in all three.

Esai made his film debut opposite Sean Penn in the acclaimed drama "Bad Boys." His performance was so powerful and realistic that many reviewers believed he really was a street kid instead of an accomplished actor. He next starred as Bob Morales, Ritchie Valens' half-brother in the hit film "La Bamba" for Columbia Pictures.

Today, Morales' career success continues to rise. Most recently, he starred opposite Jimmy Smits in Director Gregory Nava's "My Family," the epic story of a Mexican-American family who comes to California in the 1920's. Morales starred in HBO's "The Burning Season," the true story of Chico Mendes who was murdered while fighting to protect his home and his people in the Amazon rain forest. Produced by David Puttnam and directed by John Frankenheimer, the dynamic cast includes Raul Julia and Sonia Braga. His other film credits include "Freejack," "Naked Tango," and "Bloodhounds of Broadway."

Morales is no newcomer to the theater. He attended the prestigious High School of Performing Arts in New York. He made his theatrical stage debut to critical praise in "El Hermano" at the Ensemble Theater. He received the Los Angeles Drama



Critic's Circle Award for his role in the Los Angeles Theater Center's "Tamer of Horses." Morales' other theater credits include Joseph Papp's "The Tempest" and "Salome" starring Al Pacino at The Circle in the Square Theater.

Earlier this year, Morales began his television directing debut with a segment of Fox TV's "America's Most Wanted" and aspires to expand his career as a director.

In the event of a film commitment, Mr. Morales may not be able to join us this evening.





The Balderas Family

1995 La Familia Award

Special thanks to:

Bud LoMonaco, LoMonaco & Company

La Familia Crystal Award

Transmetrix Corporation

\$500 Scholarship

We are proud to announce the Familia Balderas as the 1995 La Familia Award recipient.

Role Models of family unity, public service and social justice, the Balderas family exemplifies the best of the American Dream. Celebrating 50 years of marriage this year, Rogelio and his wife Antonia emigrated from Mexico and, with a belief in education and a strong work ethic, raised nine children on a North San Jose ranch. "My children saw me work hard in the soil under the sun, in the rain," says Rogelio Balderas, Sr. "With much pride, I saw the sacrifices they made studying so hard. Now they serve the community. They are proud of their Mexican heritage. And we are grateful to this land – for all that we are and all we have done."

"Our parents achieved their dreams through physical labor yet they taught us we're more than a pair of arms — they taught us we have a dream and a soul," says Ricardo Balderas, principal of Slonaker Elementary School, who's volunteered in voter registration, outreach programs and flood relief. "They nurtured us by having faith in us," agrees Maria Teresa Sanchez, owner of Chacho's Mexican restaurant and former health educator, who's helped the Latino diabetes community. "We learned we're here to give not

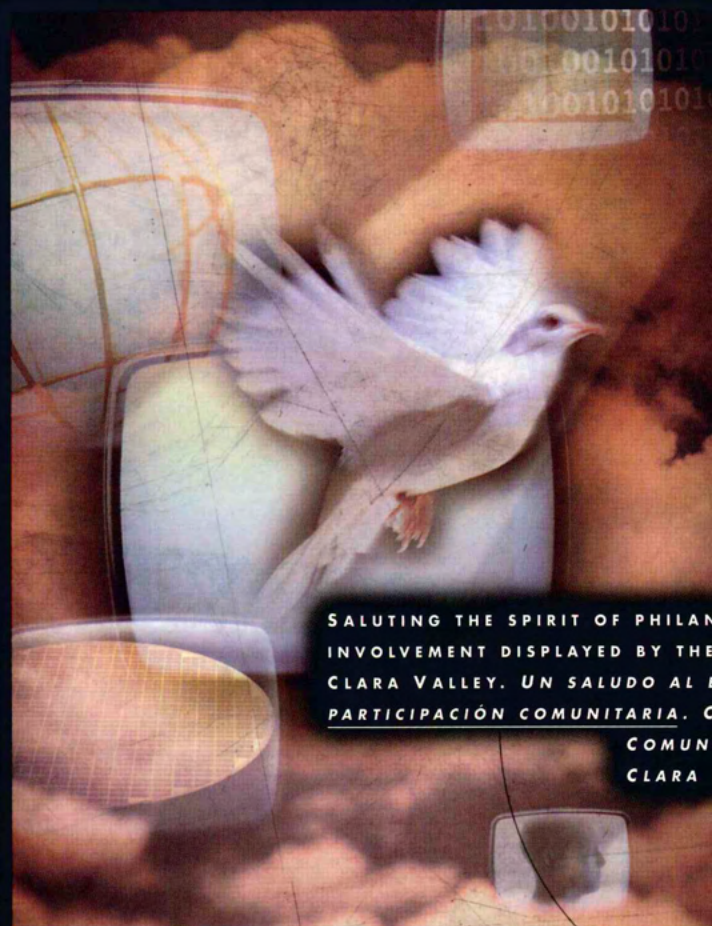
to take, to enrich the country we came to."

Now retired, Rogelio has volunteered with Our City Forest, helping plant trees at Slonaker School and at San Jose AIDS Memorial Grove at Guadalupe River Park. Famous for her tortillas, Antonia has presented elementary school demonstrations of her Mexican cuisine and is a community source of wisdom and nurturance. Rogelio Jr., who works in substance abuse prevention and helped with the Adrian Sandoval bone marrow drive, treasures "the family's characteristic resiliency. Bouncing back in the face of adversity emanates from our fundamental belief in who we are as a family."

"The gift our parents gave us was to believe in ourselves and to treat others with respect, no matter their station, because they are part of the web of life," says Irma Balderas, principal of Slonaker Elementary School and a boardmember of Our City Forest and Los Lupeños. Rosa Muro, a Kaiser visual service assistant and translation volunteer who's raised funds for the Red Cross, notes, "It says something about our family that we are happy for each other's successes." Olga Bradley, business owner and church volunteer, cherishes "that our family is forgiving and accepting of one another, creating a wonderfulness that makes life worth living."

"Mom and Dad took my brother Jose and me in when my mother died," says Maria Dueñas, a family cousin and assistant grocery manager committed to troubled teens. "Now I extend my love to other kids, to make a difference in someone's life." A former marine, Jose Bermea says, "Our tradition of helping others is the pebble in our family's pond. Its ripple effect is why I help needy families." Stanford University administrator Martha Trujillo, former chair of the Family Health Foundation of Alviso who helped a facially deformed girl in Mexico receive plastic surgery with Interplast International, remembers when a poor neighbor once gave his property to her parents for money to pay for his mother's funeral. "My dad gave him the money — and the deed back for his little house. You see, as much as our parents value education, they taught us to measure success not by our degrees or our money, but by our social responsibility." Devoted to one another and to the community, the Balderas family symbolizes the true American family: pride in achievement, courage and perseverance in the face of adversity, celebration of one's roots, and a universal love for the rainbow of humanity.

Written by: Nora Villagrán



SALUTING THE SPIRIT OF PHILANTHROPY AND COMMUNITY INVOLVEMENT DISPLAYED BY THE HISPANIC COMMUNITY OF SANTA CLARA VALLEY. UN SALUDO AL ESPÍRITU FILANTRÓPICO Y A LA PARTICIPACIÓN COMUNITARIA. CUALIDADES TODAS QUE LA COMUNIDAD HISPANA DEL VALLE DE SANTA CLARA DESPLIEGA EN FORMA EJEMPLAR.



APPLIED MATERIALS®

Escola Nova de Samba

Escola Nova de Samba presents a dazzling revue that captures the energy, spirit and sensuality of Brazilian Carnival. The pulsating sounds of the Bateria (percussion ensemble) provide the powerful rhythms for the elaborately costumed dancers as Escola Nova recreates the infectious feeling of joy and abandonment of Carnival.

Samba evolved in Brazil from African roots with adaptations by the Portuguese/Europeans into stylized ballroom dance. In the 1930's, with the emergence of the Escola de Samba, the European mode of Carnival transformed into a more AfroBrazilian inspired festivity. Its tradition is hypnotic percussion and electrifying dance and song – the heart of Brazil's modern day Carnival.

This tradition is advocated by Escola Nova year-round through arts education services, community arts programs and events, festivals and concerts. Since 1983, Escola Nova has gained recognition as both a viable community organization with its award-winning San Francisco Carnival parade contingent and as a professional dance and drum ensemble.

The Escola Nova Performing Company is a reflection of San Francisco's dynamic multicultural arts community with members hailing from San Francisco to Sao Paulo. This exciting dance and drum collective has appeared in venues



such as the San Francisco Ethnic Dance Festival, Russian River Jazz Festival, Sigmund Stern Grove Summer Festival, Mendocino Dance Series, and Jazz in the City. Co-founders and artistic directors Chalo Eduardo and Josephine Morada have been leading the way in the growth of the Brazilian arts scene in the San Francisco Bay Area for over a decade. Eduardo, the percussionist for Sergio Mendes and artist representative for REMO, Inc., top-ranking manufacturer of drums and percussion; and Morada, whose choreographic skill has been recognized in the Bay Area in major community events and ethnic dance presentations, have

experienced the joy and rapture of Rio de Janeiro's Carnival.

"...a celebration of dazzling drums, street dancing and beautiful women generating enough rhythmic heat to light up the city!"

Marilyn Tucker
San Francisco Chronicle

"More genuine than the processed prancers of 'Oba Oba'...they know how to move and costume it, celebrating rather than exploiting the Brazilian tradition."

Jeff Kaliss
Marin Independent Journal

Performance made possible by:

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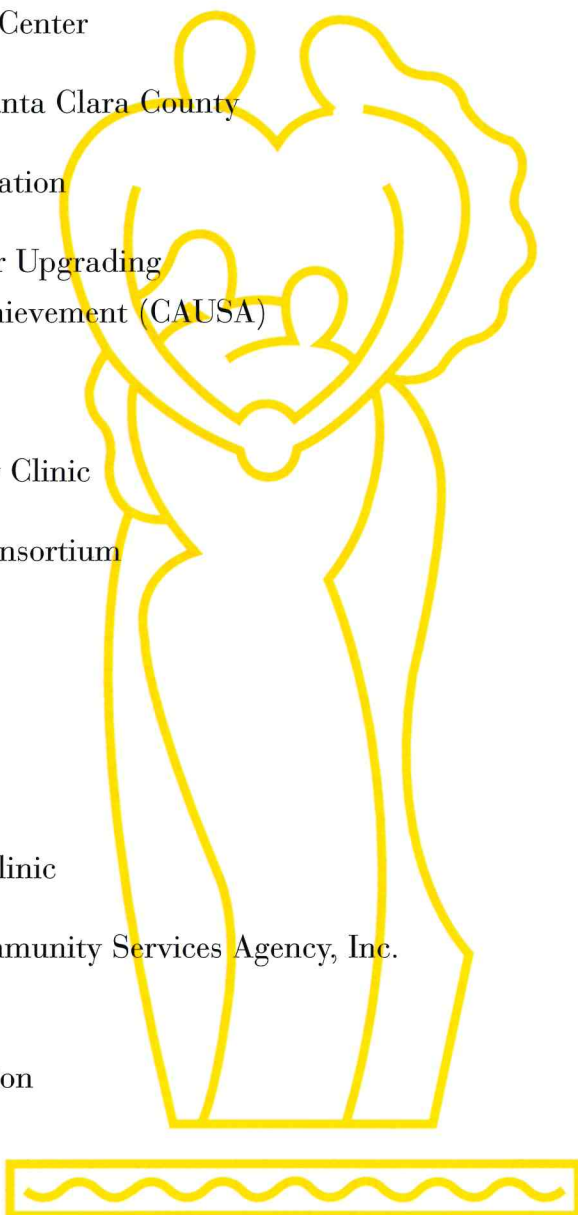
Josie Gutierrez
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Renee Hernandez
Saul Hernandez
Geri Herrera
Jessie Herrera
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Lola Robles
Ida Segovia
Julia Soito
Carol Treviño
Yolanda Treviño
Frank Vargas
Betty Ynegas
Ray Ynegas



Past Grant Recipients

Alum Rock Counseling Center	1992
The Bridge Counseling Center	1994
Catholic Charities of Santa Clara County	1993
Catholic Youth Organization	1994
Community Alliance for Upgrading Student Access and Achievement (CAUSA)	1990, 1991 and 1993
Diabetes Association	1993
East Valley Community Clinic	1992
Emergency Housing Consortium	1992
Gardner Health Center	1992
Growth & Opportunity	1991
Latino Issues Forum	1991
Mayfield Community Clinic	1990
Mexican American Community Services Agency, Inc. (MACSA)	1993
El Toro Youth Association	1992
Pathway Society	1991 and 1994
Sacred Heart Community Service	1992 and 1994
Second Harvest Food Bank	1992
Washington Elementary School	1992



Tonight We Celebrate...

The Balderas Family for their exemplary commitment toward making our community a happier and healthier place to live.

The Role Model Program, MACSA's Mentor Interface 2000 Program and the San Jose Neighborhood & Housing Services' Sunshine Kids Club for the excellent community services they provide to those in need.

The Mercury News is proud to be a part of the Hispanic Charity Ball Carnaval '95 celebration commemorating family, community and volunteerism.

The Mercury News
THE BAY AREA'S BEST



ESTÉE LAUDER introduces 'Pleasures,' a fresh new spirit in fragrance that's deliciously light and easy to wear.
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