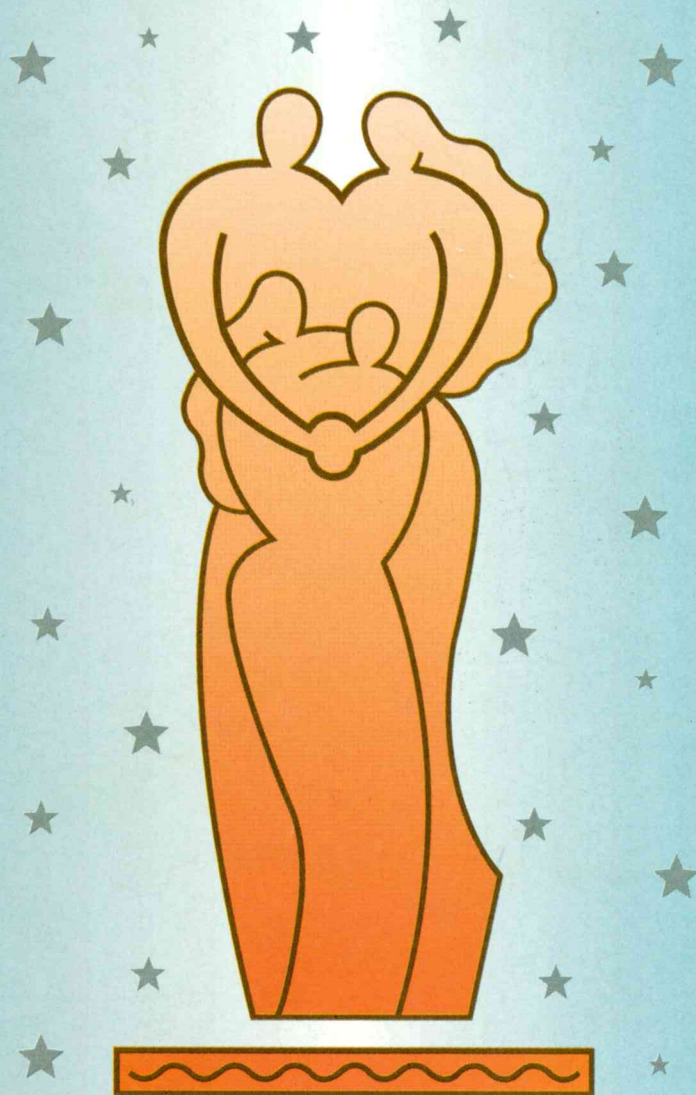


5 t h   A n n i v e r s a r y

# Hispanic *Charity Ball*



*Saturday, October 1, 1994*  
*Fairmont Hotel, San Jose*



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# Hispanic Charity Ball

Fairmont Hotel  
Saturday, October 1, 1994

## Welcome

DOLLY ARES  
Chair, Hispanic Charity Ball

## Emcees

MAGGI SCURA  
News Anchor, KNTV Channel 11

LUIS ECHEGOYEN  
News Anchor, KDTV Channel 14

## Invocation

Fa. MATEO SHEEDY  
Sacred Heart Church

## Interlude

## Sponsors Presentation

MAGGI SCURA

LUIS ECHEGOYEN

DAVID LOPEZ  
Vice-chair, Hispanic Charity Ball

VIRGINIA RIVERA  
Vice-chair, Hispanic Charity Ball

## Special Guest

GEORGE LOPEZ  
Celebrity Comedian

## Grant Recipients Presentation

ELENA ROMERO  
VP, Resource Development, United Way  
of Santa Clara County

Sgt. RICHARD CALDERON, SJPD  
Chair, Allocations Committee  
Hispanic Charity Ball

## La Familia Award Presentation

BLANCA ALVARADO  
Councilmember, City of San Jose

ANGEL RIOS, JR.  
Chair, La Familia Committee  
Hispanic Charity Ball

## Congressional Proclamation

Congressman NORM Y. MINETA

## El Abrazo Awards

MAGGI SCURA

LUIS ECHEGOYEN

JIM S. GONZALES  
Past-chair, Hispanic Charity Ball

## Emcees Closing Remarks

MAGGI SCURA

LUIS ECHEGOYEN

## Dance

PONCHO SANCHEZ LATIN JAZZ BAND



# A Celebration of **Family and Community**

The Mercury News is proud to be a part of tonight's celebration and to join in supporting the valuable work of Alum Rock Counseling Center, Catholic Charities, Pathway Society, and Sacred Heart Community Services.

We salute the Carrillo Family for their many contributions and efforts toward making the community a healthier and happier place to live.

**The Mercury News**  
THE BAY AREA'S BEST



**Dolly Ares, Esq.**  
1994 CHAIR  
HISPANIC CHARITY BALL

**T**his year marks the 5th anniversary of the HISPANIC CHARITY BALL. Reflecting on the past five years, we recognize the accomplishment of the Hispanic community, the business and private sectors, individuals, and community leadership. We are especially grateful to United Way of Santa Clara County for their commitment to the Hispanic community and to the development of volunteers.

United Way has been unwavering in their support of the Ball since its inception. It has been instrumental in the development of the Hispanic Charity Ball as the premier social event for the Hispanic community and as a means to mobilize community support and volunteers to respond to the increasing need for resources to support health and human services in the Hispanic community.

Diminishing public resources to meet those needs have created an urgent need for the private sector to step in and address those needs. The 5th anniversary of the Ball affords an opportunity to acknowledge all our sponsors for the past five years who have indeed come forward to meet those needs. We are indebted to them for their financial support.

Every year the Ball selects several agencies to receive grants generated by the proceeds of the Hispanic Charity Ball. These local agencies provide critically needed services to Hispanic

youth and families. Selected agencies in the past five years all exemplify the unselfish commitment of the agencies to provide much needed services to improve the quality of life for Hispanics and their communities.

The highlight of the Ball is the presentation of the La Familia Award. This award exemplifies Hispanic family values as well as families who have shown a commitment to community involvement and volunteerism. The award promotes one of the strengths of the Hispanic community — the family. Each of the selected families over the past five years has served as an inspiration to all of us.

A key feature of this year's 5th anniversary celebration, and yet another example of outstanding volunteerism, is the beautiful painting created by the very talented artist, Virginia Olivares. A limited edition of fine art prints have been created from this painting. Virginia has not only generously donated her creative time and talent, but all of the proceeds from the sale of these prints to the Hispanic Charity Ball. This is but one example of the commitment of volunteers to making this year's Hispanic Charity Ball a true celebration of success.

Our appreciation and thanks to all of you who volunteered your time and efforts. The continued success of the Ball demonstrates that together, we can and have made a difference.







## In the House of Representatives

In Honor of

THE HISPANIC CHARITY BALL STEERING COMMITTEE  
AND  
UNITED WAY OF SANTA CLARA COUNTY

*WHEREAS, the Hispanic Charity Ball Steering Committee and United Way Of Santa Clara County have successfully collaborated to increase awareness, financial support and volunteerism for critically needed services provided by agencies for the local Hispanic community; and*

*WHEREAS, the Hispanic Charity Ball is sponsored by these organizations as a vehicle to generate support for culturally sensitive services needed by the Hispanic community; and*

*WHEREAS, these organizations, through the proceeds of the Hispanic Charity Ball, have contributed significantly in the past five years to agencies emphasizing family wellness, youth and education; and*

*WHEREAS, the Hispanic Charity Ball Steering Committee and United Way of Santa Clara County have demonstrated commitment to their belief that investing in community improves the quality of life for us all with grants to the Mexican American Community Services Agency, Community Alliance for Upgrading Student Access and Achievement, the Diabetes Society of Santa Clara Valley, the Bridge Counseling Center and many other organizations serving the Hispanic community; and*

*WHEREAS, on October 1, 1994, in San Jose, California, the fifth year anniversary celebration of the Hispanic Charity Ball will be held to support the further emergence of programs supporting the critical needs of the local Hispanic community;*

*BE IT THEREFORE RESOLVED, that I, Congressman Norman Y. Mineta, on behalf of my colleagues in the United States House of Representatives, commend and congratulate the Hispanic Charity Ball Steering Committee and United Way Of Santa Clara County on their devotion to the community and tremendous accomplishments.*



*Norman Y. Mineta*  
NORMAN Y. MINETA  
MEMBER OF CONGRESS

# Hispanic Charity Ball

## 1994 Grant Recipients

### Alum Rock Counseling Center



This agency is a community-based organization which provides low-cost, multilingual, and culturally sensitive services to the multi-ethnic residents of eastern Santa Clara County. Some of the services include adult and family counseling; after-school activities for "at risk" or gang-involved youth; and parenting classes for the parents of these same children.

Annually, the agency serves over 4,000 families and individuals in the Adult & Family Counseling and Crisis Programs and well over 500 persons in the Substance Abuse Program. Over 80% of the clientele served are ethnic minorities and some are classified as very low income families.

The ARCC will use its grant to enhance their current counseling and parenting education services to Hispanic children and families through the purchase of children's therapeutic playroom equipment, culturally relevant parenting videos, and printed educational materials. ARCC will also produce new Spanish language program brochures to enhance their community outreach efforts.

### Catholic Charities



The Catholic Charities Immigration Program assists thousands of low-income immigrants and their families in Santa Clara County by providing quality, low-cost, immigration legal services and a vehicle for their voice, i.e. self-empowerment gained through naturalization.

CCIP assists over 20,000 clients per year. Clients are primarily Hispanic. The program's main goal is to respond to the ongoing needs of Hispanic immigrant families by 1) making them aware of quality, low-cost immigration legal services, 2) informing them of their legal rights as documented or undocumented immigrants, and, 3) educating them of the immense advantages and benefits of naturalization.

The CCIP will use its grant for the new Immigration Outreach Theatre Project. The project is an innovative outreach approach which links the cultural arts with social services. It will take Spanish language popular theatre, containing information on immigration rights and citizenship, to Mexican and other Latino immigrants and their families in Santa Clara County and provide information critical to the survival of these communities.

Since its inception, the Hispanic Charity Ball has allocated over \$92,000 to local community service agencies providing critically needed services to Hispanic youth and families.

This year's four grant recipients were selected in advance of this evening in an effort to increase community visibility and support for the very important services these four agencies provide in making Santa Clara County a healthier and happier place to live.

The selection process is competitive and volunteer-driven. Nonetheless, the four agencies manage to surface easily and be recognized as exceptional agencies which rightfully deserve the funding and contributions.

We are proud to announce the following Grant Recipients of the 1994 Hispanic Charity Ball:

### Sacred Heart Community Services



Sacred Heart Community Services serves very low-income people in Santa Clara County with emergency services. Some of the services include emergency food boxes, clothes, job placement, education, housing assistance, on-site healthcare, and an information and referral service.

Over 75% of the families assisted are Hispanic. Today, over 1,100 volunteers provide these comprehensive services to more than 75,000 individuals and families.

SHCS will use their grant to support the educational services designed to impact over 1,000 very low-income children and adults through several education programs. The project will provide direct services to pre-school and school-aged children in the Moms and Tots Program, the After-School Homework Clinic, and the Academic Summer Day Camp. This project has the major goal of empowering both children and their families to access the education and services available to them in their community.

### Pathway Society



Pathway Society promotes community wellness by helping individuals and families who suffer from substance abuse. Pathway offers the community four programs for youth: the Pathway House, the Out-patient Program, the Youth Intervention and Education Program, and the Public Awareness Program.

Pathway Society's main program, Todos Sin Drogas, provides treatment services to low-income Hispanic youth who suffer from alcohol or other drug abuse, and who are involved with gang activities. 75% of the participants in Todos Sin Drogas are Hispanic. A recent survey found that this program drastically reduces alcohol and drug use among the participating youth, improves attendance and participation in school, reduces criminal behavior and gang activity, and improves social functioning.

Pathway will use its grant to help more Hispanic youth from low-income families to establish the will-power and understanding to get off of alcohol and drugs and get out of gangs. The program will provide weekly group counseling sessions and monthly clean and sober outings.



## Elena Romero

UNITED WAY OF  
SANTA CLARA COUNTY

Vice President of Resource  
Development

**T**he goals of the Hispanic Charity Ball and United Way of Santa Clara County are similar: to support health and human care services in our community.

For 72 years, United Way of Santa Clara County has supported delivery of health and human care services in our community. United Way appreciates the annual contributions made by individual givers, local employees, corporations, and others. In 1993, nearly \$22 million was pledged.

Our community has undergone a lot of change. According to a 1993 United Way needs study, our population has grown at a rapid rate and our demographics are more complex. From 1980 to 1990, our county's population grew 16%. The diversity in Santa Clara county also has changed dramatically. For example, our Hispanic community grew 35.5% during that time. These changes have placed a strain on the delivery of health and human care services in our community. The need for more services, not less, continues to be the trend.

United Way of Santa Clara County is in an excellent position to take the lead to enable our community to meet those changes. Our plan is to expand efforts to reach all segments of our community to inform them of the health and human care services provided by the 103 agencies funded by United Way.

You can help by supporting our community through your company's

United Way campaign. Make a direct contribution. Or, encourage your company to start a campaign. It benefits local employees, employers, and our community. United Way's 1994 community-wide goal is \$22.6 million. We at United Way — staff, volunteers, and agencies — welcome your support.

On behalf of United Way of Santa Clara County, I salute the volunteers and others who support the Hispanic Charity Ball and contribute to its success.

La mejor manera de ayudarnos unos a otros.  
Sea la diferencia. Vea la diferencia.



## Become a United Way volunteer and make a world of difference in Santa Clara County

**U**nited Way is more than a fundraising organization, it's about the community pulling together to support more than one hundred health and human service organizations that make Santa Clara County a healthier and happier place to live. United Way constantly seeks to increase the community awareness of the needs in our area for health and human services. It recognizes the volunteers play a critical role in improving the quality of

life in our community and encourages community volunteerism and philanthropy to support the much needed services. This is why the United Way supports efforts like the Hispanic Charity Ball. Thus, United Way is committed to involving the community in its decision-making process. So, if you've got the heart and the desire, we want you as a United Way volunteer.

Volunteer opportunities, to name a few:

Decision maker in the distribution of funds

A driving force in our annual campaign

Volunteer and support of Hispanic Charity Ball

Get in step...  
Be the Difference  
See the Difference

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# Poncho Sanchez

## Latin Jazz Band

Poncho Sanchez has become one of the preeminent conga players and percussionists in America. Musician magazine stated, "As a percussionist, he's L.A.'s answer to Mongo Santamaria; as a band leader, Poncho Sanchez's crisp arrangements, Cubop flair, and informed jazz sensibility bear comparison to Machito's."

The youngest of eleven, Poncho was born in Laredo, Texas to Mexican parents and raised in Norwalk, California. Poncho taught himself to play guitar at age 12, and went on to play the flute, drums, timbales, and the congas at age 18. In 1975, while playing in local bands, Cal Tjader, the man

he idolized, asked him to become a member of the Tjader band. Their close musical and personal relationship lasted until Tjader's untimely death in 1982.

Poncho toured extensively with Tjader and recorded numerous albums, including the Grammy award winning "La Onda Va Bien." He performed and recorded with other jazz luminaries, including Carmen McRae, Clare Fischer, and Woody Herman.

In 1982 he recorded his first album, "Sonando" released by Concord Picante. His second release with Concord Picante, "Bien Sabroso," was nominated for a Grammy award. In

1991, Concord Picante released a live recording entitled "A Night at Kimball's East" featuring driving conga rhythms and machine gun fire solos. And in June 1993, "Bailar" was released as the second-half of "A Night at Kimball's East" and holds all the same energy and excitement of a spectacular live performance as the first recording.

The Poncho Sanchez Band travels the world from the Concord Jazz Festival, Kimball's and Yoshi's in the San Francisco area, to the Village Gate in New York, and on to venues throughout Europe. The Poncho Sanchez Band has performed on The Today Show, The Late Show with Arsenio Hall, and Charles Kuralt's Sunday Morning Show.

Poncho was part of an all-star band on David Letterman's Anniversary Show on national TV in 1990.

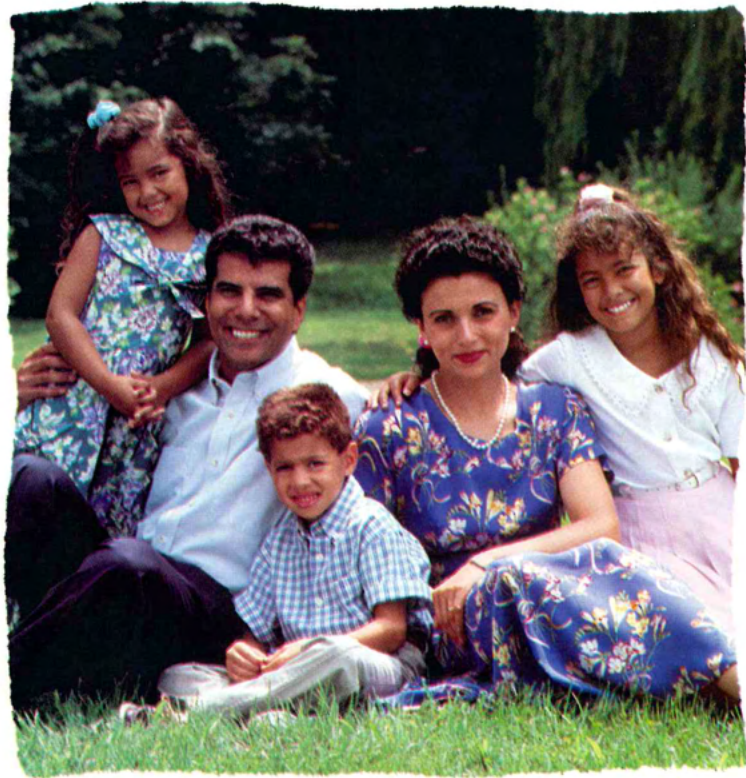
The hands of Poncho Sanchez can smack a conga drum with riveting, rhythmic jolts, providing the central core beat that his Latin band thrives on and is known for. "Eighty per cent of my hands are calluses. People say it's like shaking hands with a 2" by 4", laughs Sanchez.

Who better to carry on the traditions of Mongo Santamaria, Machito, Tito Puente, and Cal Tjader... than "King Conga," Poncho Sanchez. He will continue to generate a torrent of fiery Latin jazz and take it to even greater heights for many years to come.





# *¡Viva la familia!*



EVERY YEAR ON THIS OCCASION, THE HISPANIC CHARITY BALL

PRESENTS THE 'LA FAMILIA AWARD' HONORING A LOCAL HISPANIC

FAMILY FOR EXEMPLARY COMMITMENT TO THE COMMUNITY. AT

NORDSTROM, WE SALUTE THIS WONDERFUL TRADITION THAT

RECOGNIZES AND SUPPORTS THE POSITIVE CONTRIBUTIONS OF OUR

FAMILIES, AS WELL AS THE OUTSTANDING EFFORTS OF THE

HISPANIC CHARITY BALL'S DEDICATED VOLUNTEERS. WE ARE PROUD

TO BE A PART OF THIS GALA 5TH ANNIVERSARY CELEBRATION.

**NORDSTROM**



# Masters of Ceremony



## Maggi Scura

KNTV Channel 11  
News Anchor

**M**aggi Scura has been anchoring the news on KNTV Channel 11 The San Jose News Channel for 17 years. As one of the most easily recognizable people in the South Bay, Maggi currently anchors both the 5:00 and 6:00 p.m. newscasts.

In addition to writing and reporting the news, Maggi also contributes behind the camera on many special projects such as co-hosting KNTV's "Volunteer-A-Thon" and "Celebration of Courage" programs. She also acts as moderator of televised political debates.

Maggi has co-produced and written numerous local documentaries. As host of KNTV's weekly interview program "Face to Face" in the early '80s, Maggi has interviewed the

movers and shakers of Santa Clara Valley. In 1985, she received the Robert McFarlane Award from the Professional Media Network for outstanding contributions to the professional community of greater San Jose. She herself has been the subject of many cover stories in Peninsula and South Bay Accent magazines as well as featured in various newspaper articles.

A native of Brooklyn, New York and a graduate of Rutgers University she began her radio career in Santa Maria, California before moving on to television at KTXL in Sacramento where she was a reporter, photographer, and anchor. Since 1977, Maggi has been a mainstay at KNTV and in the South Bay community ever since.



## Luis Echegoyen

KDTV Channel 14 Univision  
News Anchor/Public Affairs  
Director

**A**s News Anchor of the EMMY winning newscast, Noticias 14, and Public Affairs Director of KDTV Channel 14, Luis Echegoyen has dedicated his career of more than 39 years in radio, television, and theatre serving the Hispanic community. A native of El Salvador and graduate of the Escuela de Arte Dramatico in San Salvador, Echegoyen has had a positive impact on Bay Area Hispanics since arriving in San Francisco in October, 1962.

Since 1962, Echegoyen has been involved in a variety of Spanish-speaking broadcast mediums in the Bay Area such as KOFY, KBRG,

KLOK, and KIQI Radio, and KEMO TV20, and since 1989 with KDTV television. He is also active as a freelance actor, announcer, director and producer of commercials for educational and industrial productions.

Echegoyen's memberships include the National Association of Hispanic Journalists, the San Francisco Press Club, Theatre Flamenco, the National Academy of Television Arts and Sciences, the San Francisco Film Society, and the World Affairs Council.

# George Lopez Comedian

**A** native of California's San Fernando Valley, George Lopez's star is rising quickly as a young and uniquely gifted stand-up comedian/actor. His awareness of current topics, along with his uncanny ability to translate these events into hilarious humor, has given George quick recognition.

George played a supporting actor role in Warner Brothers' comedy SKI PATROL. His raucous portrayal of the patrol's explosives expert Eddie Martinez won him rave reviews in this film from the makers of the POLICE ACADEMY films.

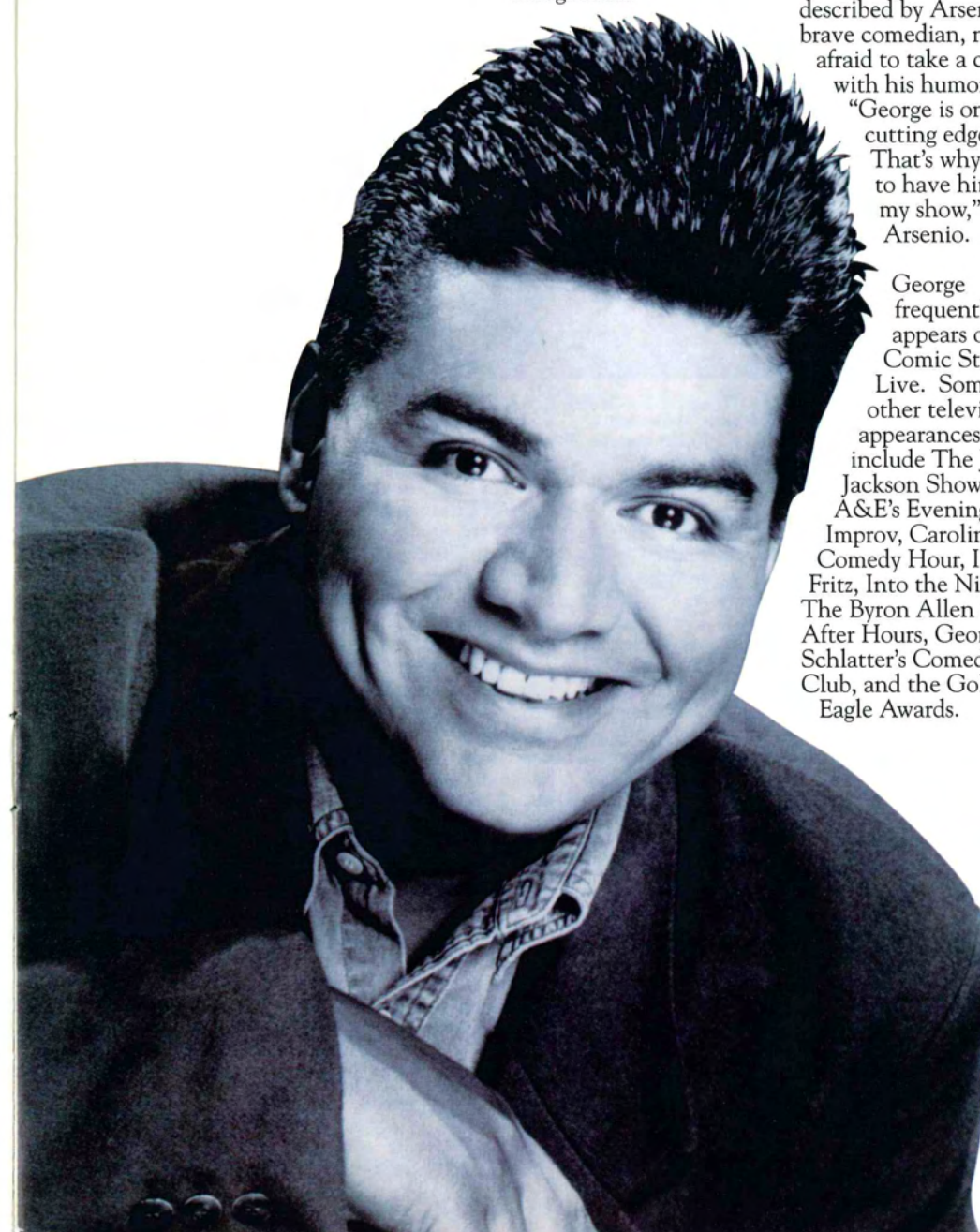
A regular on the ARSENIO HALL SHOW, George is described by Arsenio as a brave comedian, not afraid to take a chance with his humor.

"George is on the cutting edge. That's why I like to have him on my show," said Arsenio.

George frequently appears on Comic Strip Live. Some of his other television appearances include The Jesse Jackson Show, A&E's Evening at the Improv, Caroline's Comedy Hour, It's Fritz, Into the Night, The Byron Allen Show, After Hours, George Schlatter's Comedy Club, and the Golden Eagle Awards.

In addition, George headlines at many of the leading comedy clubs around the country such as The Ice House, The Improvisation in Los Angeles, Dallas & Irvine, Catch a Rising Star, Carolines, The Comedy Store, The Comedy and Magic Club, and Universal Amphitheater. George opened for Sheena Easton at Bailey's in Las Vegas and for Joel Gray at The Walnut Creek Center for the Regional Arts.

As a testament to his dedication to the Mission Hills community where George was raised and still resides, Mayor Tom Bradley of Los Angeles proclaimed July 28, 1991 George Lopez Day. George was honored for his extensive community service which includes granting wishes for The Starlight Foundation, benefits for The Boys Club, The Los Angeles Theater Center's Latino Lab, Friday Night Live to Help Keep Teenagers Off Drugs, the National Hispanic Scholarship Fund, and The ERAS Center. George has done numerous PSA's for a variety of different causes and is currently developing an anti-gang PSA with The Office of Public Affairs in Los Angeles.





# Hispanic Charity Ball

## La Familia Award

Since its inception, the Hispanic Charity Ball has honored a Hispanic family who exemplifies the ideals of family and community commitment. The family receives the coveted Familia Award for having demonstrated a history of service to the community. The family is nominated by a member of the local community and selected by an HCB selection committee comprised of volunteer past-Familia Award recipients.

We are proud to announce the Familia Carrillo as the 1994 Familia Award recipients.

Jose Transito and Maria Cruz Carrillo together have raised eleven children. Jose and Maria have offered their home to homeless families and clothed them as well. They are both active in their church, belong to La Sociedad Guadalupeana, and have volunteered for the U.S. Census.

Jose is dedicated to many causes and organizations such as Raza Si, and the community garden "Mi Tierra Jardin." Musically talented, he is a member of Los Mensajeros Mariachi group and plays various instruments in his church choir. Jose is a part of the Bilingual Education Committees at Horace Mann Elementary School, Peter Burnett Junior High, and Hilltop High School. He has also helped build a playground at Horace Mann Elementary and painted bleachers for San Jose High School.

As a minister of her church, Maria is also very active in her church and is part of the Movimiento Familiar Cristiano. She has held mass and bible study in her home. Maria often feeds the homeless and refers them for various jobs. She too is active with the schools, volunteering as yard duty teacher and serving lunch to the



children at Horace Mann Elementary School. Maria collects clothing and pays a dedicated yearly visit to a Tijuana orphanage to distribute the clothing.

Jose and Maria's eleven children are sons Luis, Rafael, Juan, Martin, and daughters Estela, Angelica, Maria Elena, Carmen, Indelisa, Carolina, and Patricia. Jose and Maria have put in many years of dedication and labor toward their children. The fruits of their labor are obvious in the next generation of Carrillos who have already taken their place in the community. Two of their children are doctors, one is a school administrator, another is in real estate, one is studying to be a lawyer, and several of them dance in professional folkloric

dance companies. But all of them equally continue the struggle to advance the Hispanic community through education and assistance to those less fortunate.

One learns from the Carrillo Family how to be a part of the community and retain their special heritage. They are a family comprised of winners. They have built the community, created solidarity, and contributed to American society in ways many only dream of. The strength of the Carrillo Family is a living example for all of us — that being Hispanic carries a unique obligation and responsibility to our family, friends, and community which is passed down from generation to generation.

### Past Familia Award recipients:

1990	Angel and Martha Rios Family
1991	Jorge and Lenore Rodriguez Family
1992	Manuel and Antonia Chacon Family
1993	Daniel and Esperanza Morales Family

\$500 scholarship grant for the Familia Carrillo donated by Transmetrix Corporation.

Familia Crystal Award donated by Bud LoMonaco, LoMonaco & Co.



# Past Grant Recipients

Alum Rock Counseling Center	1992
	1994
The Bridge Counseling Center	1993
Catholic Charities	1994
Catholic Youth Organization	1990
Community Alliance for Upgrading Student Access and Achievement (CAUSA)	1990
	1991
	1993
Diabetes Society	1993
East Valley Community Clinic	1992
El Toro Youth Association	1990
Emergency Housing Consortium	1992
Gardner Health Center	1992
Growth and Opportunity	1991
Latino Issues Forum	1991
Mayfield Community Clinic	1990
Mexican American Community Services Agency (MACSA)	1993
Pathway Society	1991
	1994
Sacred Heart Community Services	1992
	1994
Second Harvest Food Bank	1992
Washington Elementary School	1992





# Hispanic Charity Ball

## Special thanks to the following 1994 In-kind Contributors

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Rita Priolo

Jose Hernandez\*

### Event Producer

Pancho Rodriguez\*  
*PDR Agency*

\* Not pictured

### Hispanic Charity Ball is

A community-based volunteer association that models and inspires community responsiveness to the health and human services needs of Hispanic youth and families. We strive to develop community leadership in the areas of philanthropy, volunteerism, and community service.

### We fulfill this mission by

Holding an annual fundraising event that serves as a vehicle to bring together corporations, businesses, the media, leadership, and the community.

Honoring a Hispanic family that serves as an exemplary model for volunteerism and commitment toward the betterment of the community.

Raising funds to distribute to local agencies which provide critically needed services in the Hispanic community; and, involving Hispanic volunteers in determining how these funds can best be utilized.

Promoting agencies that are making a positive difference in the quality of life for Hispanic youth and families.

Developing Hispanic community expertise and leadership through volunteer involvement in the entire organizing process.





## 1994 Hispanic Charity Ball Allocations Committee

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Agency

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Community Services Agency

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Rosita Delgado

Sam Priolo

Samuel Reyes

Santiago Robledo

Sasha Blake

Terri Tafolla

Tim Dahl

Toni Ensuna

Tonya Paredes

Virginia Blanco

We are a community-based volunteer association that models and inspires community responsiveness to the health and human services needs of Hispanic youth and families.

For this reason, we strive to develop community leadership in the areas of philanthropy, volunteerism, and community service. The above individuals are perfect examples of this belief and have helped us to attain our mission.

## La Familia Judging Panel

Angel Rios, Chair  
Mexican American  
Community Services Agency

Luis Chacon  
City of San Jose

Jorge Rodriguez  
Center for Employment Training

Daniel Pizano  
YMCA Santa Clara Valley

Olga Morales  
Mexican American  
Community Services Agency





# Virginia Olivares

## ARTIST

The bold colors, expression, sentiment, and pictorial rhythm have long been trademark of Olivares' paintings. The remarkable ability to exploit the woven colors of indigenous costumes, the life of primitive structures, and the hopeful facial expressions of village inhabitants has captivated interest in the arts communities of Latin America, California, and Arizona for over two decades. All her subjects are creatively depicted in the smallest of detail expounded by the vivid colors as souvenir impressions of her 12-year experience in Central and South America as well as her childhood in Tucson.

Internationally renown and self-taught, Olivares has participated in art shows in various Latin American countries exhibiting her paintings and scenes of villages and people from Ecuador, Peru, Panama, and Guatemala. In Venezuela, she chaired the VAAUW

(Venezuelan-American Association of University Women) Gallery and promoted women artists while participating herself in many shows.

Over the years, her style has varied whilst continuing to perfect the smallest of details with every show and project. Olivares has recently ventured and commercialized her talents with Mexicana Airlines and the San Jose International Mariachi Conference in California. She has stretched her talents and creativity into other mediums such as fine art prints, logo design, post cards, and posters.

Today, she partners with the Hispanic Charity Ball and delivers an explosion of color and tradition in her rendition of the

annual fundraiser and its significance in the community. Only 500 limited edition prints have been reproduced for the Hispanic Charity Ball's 5th anniversary celebration and all the proceeds from the print sales have been donated to this year's fundraiser by this talented local artist.



*"Pedacito de Cielo Azul"*

By Virginia Olivares



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*Oakridge Mall and Valley Fair*