



**Hispanic
Foundation**
of Silicon Valley

2021 Impact Report

Excel.
Lead.
Connect.

Our Team



Ron Gonzales



Clara Roa



Margarita DeAvila



Raul Ceja



Melissa Canela



Karla Mondragon



Mirella Maldonado



Our Mission

We are dedicated to empowering the lives and futures of Latinos in Silicon Valley through community philanthropy, investment in educational excellence, leadership development, and the convening and engaging of the region's dynamic Hispanic community.

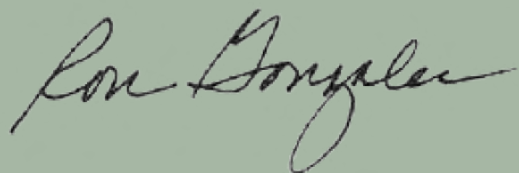
CEO Message

The year 2021 was very successful for the Hispanic Foundation of Silicon Valley. We served about 2,000 families with our STEM and parent education programs. For the first time, we conducted three Latino Board Leadership Academies with 126 graduates. We distributed 146 college scholarships through our Latinos in Technology scholarship program. We extend our gratitude to the many donors who trust us and made all this work possible in 2021.

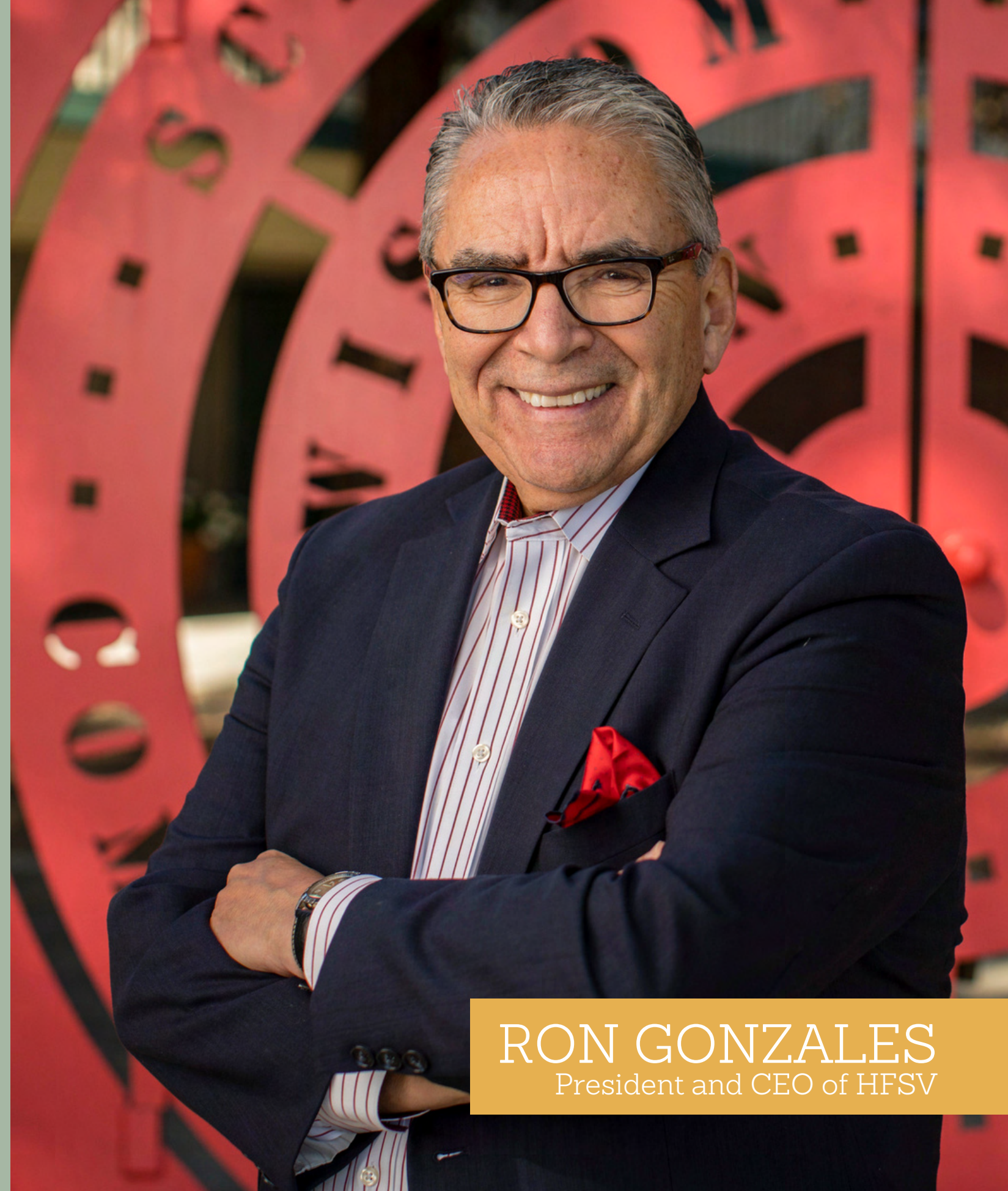
We continue to be proud to be the only foundation in Silicon Valley led and managed by Latino professionals, and continue working to improve the quality of life for the Latino community in Silicon Valley.

As much as we are proud of our successes, we acknowledge that the Latino community continues being adversely affected by the COVID-19 pandemic. The road ahead is long as we address new challenges brought to our community by the pandemic. But, like our community, our Foundation team has ganas.

The COVID-19 pandemic has prevented us from meeting in person, but we are optimistic that very soon we will be able to gather in person, hug each other and connect, and more importantly, continue working for the Silicon Valley Latino Community.



Ron Gonzales
President and CEO
Hispanic Foundation of Silicon Valley



RON GONZALES
President and CEO of HFSV

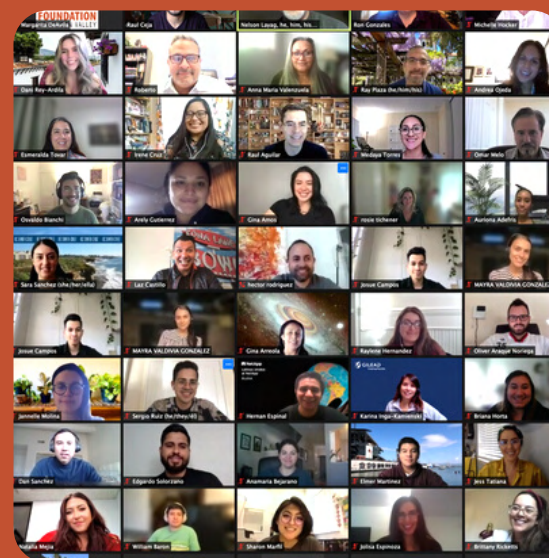
1,989
students & families
served



146
Latinos in Tech
scholarships
awarded



123
graduate fellows
from 3 LBLA
sessions



32nd
annual Hispanic
Foundation Ball
(Celebration) held
virtually



Looking back at 2021

Education Excellence

Hispanic Foundation College Success Program

The Hispanic Foundation College Success Program takes a cradle-to-career approach to disrupt the inequities in the high tech workforce. We offer parent education courses, STEM programs, and college prep workshops. In 2021, we offered many virtual courses in addition to some hybrid and fully in-person courses.

12

Girls Who Code
courses

6

college prep
workshops

80%

program
graduation rate

5,000+ repeated
visits

1,989 families served
in the 2020-21
school year

To view our College Success Program Report for the 2020-21 school year click [here](#).



“We are able to stay updated and know what’s happening at our children’s schools. We are also able to advocate and ask school leaders what steps they are taking to ensure that our students succeed academically.”

MARIA ROSA ROJAS
Parent Education Academy Graduate

Partners

We work with 12 different partner programs at 38 different schools throughout Santa Clara and San Mateo counties. In 2021, we hired two program coordinators to help expand our scope and improve our outreach to Silicon Valley Latino families.

12

program partners

11

school districts

11

schools in San Mateo County

27

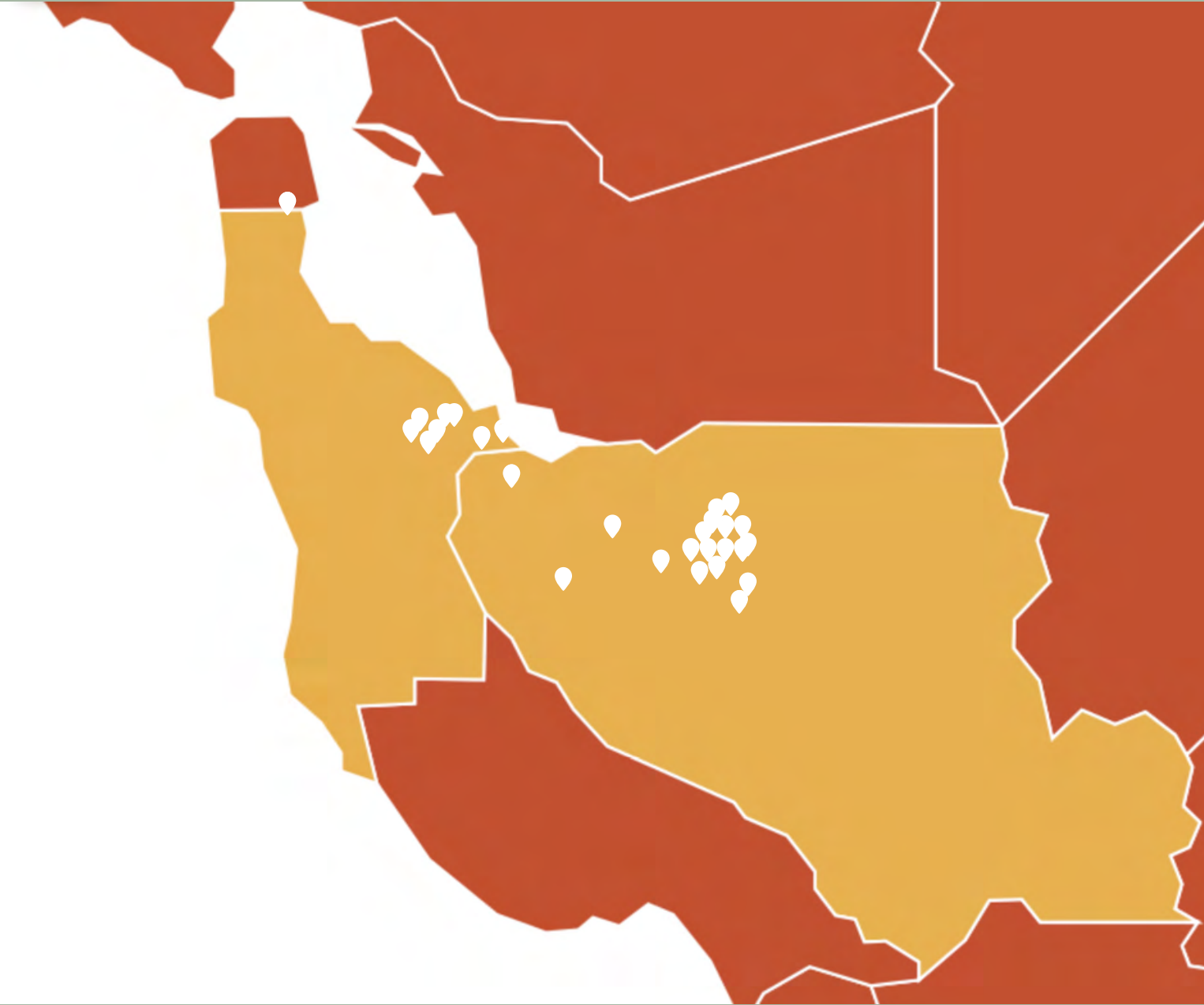
schools in Santa Clara County

Program Partners

Family Engagement Institute - Foothill College
Parent Institute for Quality Education
United Through Education - Familias Unidas
HOLA! South Bay at Google
Quetzal Mama
Calculus Roundtable
Girls Who Code
Silicon Valley Education Foundation
Elevate Math
Springboard Collaborative
Science is Elementary
Career Launch Academy

Partner Schools

Adelante Selby Spanish Immersion School
Aptitude Elementary School
Bayshore Elementary School
Ben Painter Elementary School
Breakthrough Silicon Valley
Bridges Academy
Cristo Rey San Jose Jesuit High School
DCP Alum Rock High School
DCP Alum Rock Middle School
DCP El Camino MS
DCP El Primero
Foothill Hugh School
Henry Ford Elementary School
Hoover Elementary School
Hoover Middle School
Independence High School
John F. Kennedy Middle School
KIPP Esperanza High
KIPP Excelencia
KIPP Heartwood
KIPP Navigate
KIPP Prize
KIPP San Jose Collegiate
KIPP Valiant
Latino College Preparatory Academy
Luis Valdez Leadership Academy
McCollum Elementary School
McKinley Elementary School
Mt. Pleasant High School
Orion Alternative Elementary School
Roberto Cruz Leadership Academy
Roosevelt Elementary School
Silver Creek High School
St. Patrick School
Taft Elementary School
Voices Franklin-McKinley
Wilcox High School
Yerba Buena High School



San Mateo County School Districts

Bayshore Elementary School District
Palo Alto Unified School District
Ravenswood City Elementary School District
Redwood City Elementary School District
Sequoia Union High School District

Santa Clara County School Districts

Alum Rock Union Elementary School District
Cristo Rey Network
East Side Union High School District
Franklin McKinley Union School District
San Jose Unified School District
Santa Clara Unified School District

Education Excellence

Latinos in Technology Scholarship Initiative

We award up to \$10,000 per year for up to three years to Latinx college juniors and seniors who are pursuing a degree in a STEM-related field. Scholars have the opportunity to participate in our Career Launch Academy and Conexiones Mentorship Program to help them develop as young professionals. We also actively work to help our scholars secure summer internships with our investors.

81%
first-generation

42%
Latinas

27%
community
college transfers

146 Latinos in Tech
scholarships awarded
in 2021

427 total Latinos in Tech
scholarships
awarded to date

To view our 2021 Latinos in Technology Scholarship Initiative Report click [here](#).

“HFSV has impacted my academic journey by supporting other Latinx stem students like myself with financial and professional development support as we navigate school.”

KATALINA HUERTA
Latinos in Technology Scholar

Leadership Development Latino Board Leadership Academy

The Latino Board Leadership Academy trains Latinx business professionals on how to serve as influential leaders on the boards of nonprofit organizations. Because of the popularity of the academy, we were able to offer a third LBLA class in 2021 for the first time since the program's inception.

40

nonprofits take part
in our program

70%

of graduates have
been appointed to
nonprofit boards

123 LBLA graduates
in 2021

552 LBLA graduates
to date



“Participating in the LBLA program helped me identify what areas of the nonprofit world I was most interested in, while also learning how to brand myself as an individual and professional.”

ELIZABETH BARRERA
LBLA CLASS XIV Graduate

Convening & Engaging Hispanic Foundation Celebration

In October, the HFSV hosted the Hispanic Foundation Ball (Celebration). The 32nd annual, and 2nd virtual, iteration of this event provided the opportunity for the community to come together and celebrate the work of the Foundation. With the help of our generous supporters and sponsors, we raised over \$500,000 in support of our programs.

260 registered
to attend

\$500K+ raised

“Estos programas me hicieron entender que nunca es muy tarde para aprender nuevas técnicas o cambiar la manera en que nos comunicamos con nuestros hijos.”

“These programs made me understand that it is never too late to learn new techniques or to change the way we communicate with our children.”



MARIA SERRATOS
Parent Education Academy Graduate

Convening & Engaging Latinx Speaker Series

The Latinx Speaker Series aims to bring together the Latinx community of the Silicon Valley and provide an inside perspective at how different sectors can work for and with the Latinx community.

150
attendees

In April, our community gathered for a conversation around Latinx entrepreneurship. Five local Latinx entrepreneurs shared their experiences with starting their own businesses and being business owners during the pandemic.

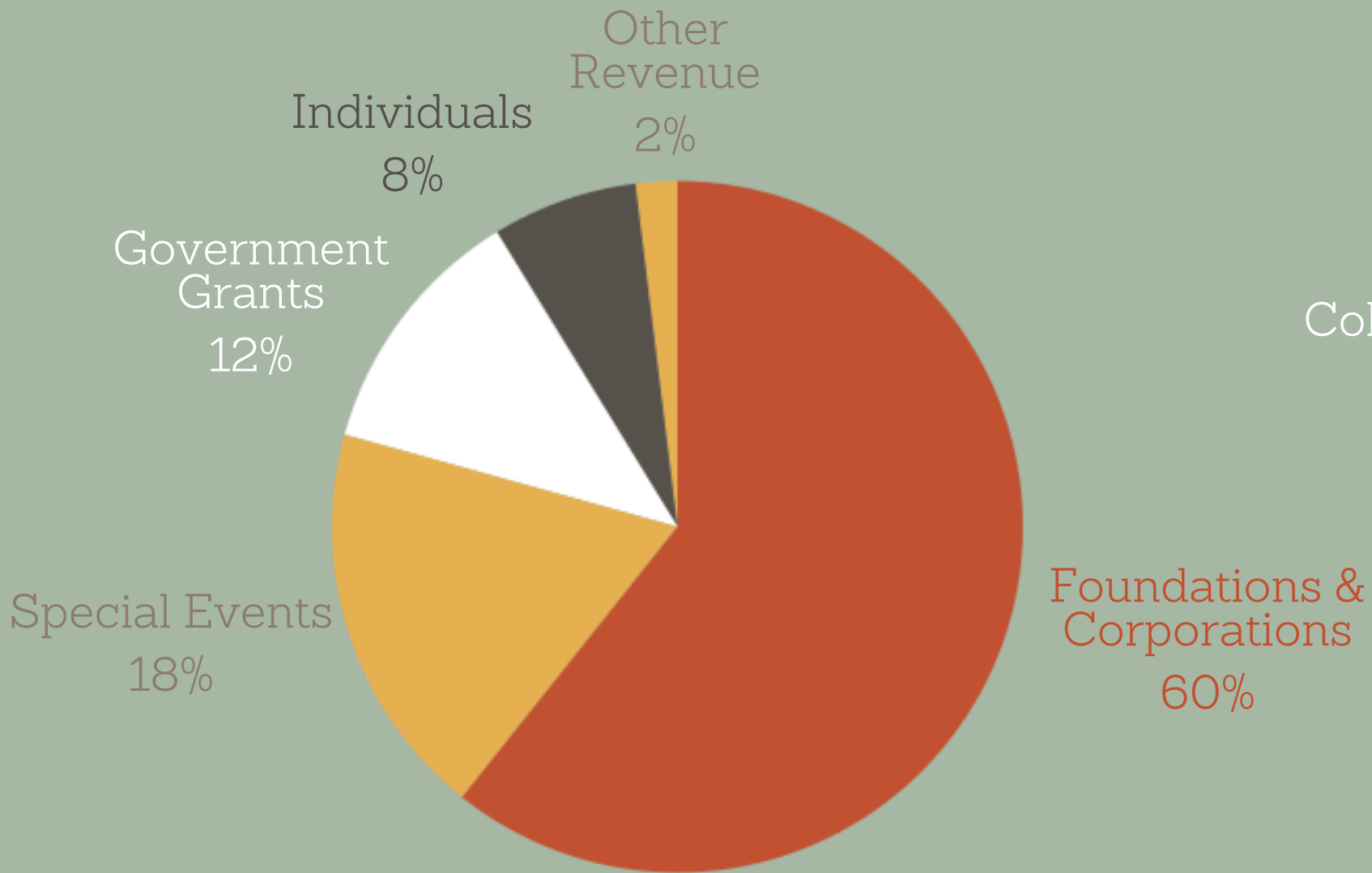
In December, our community came together to hear from five local leaders who reflected on the findings of the 2018 Latino Report Card and made predictions about what the upcoming 2023 Latino Report Card will find of the Silicon Valley Latinx community.

100
attendees

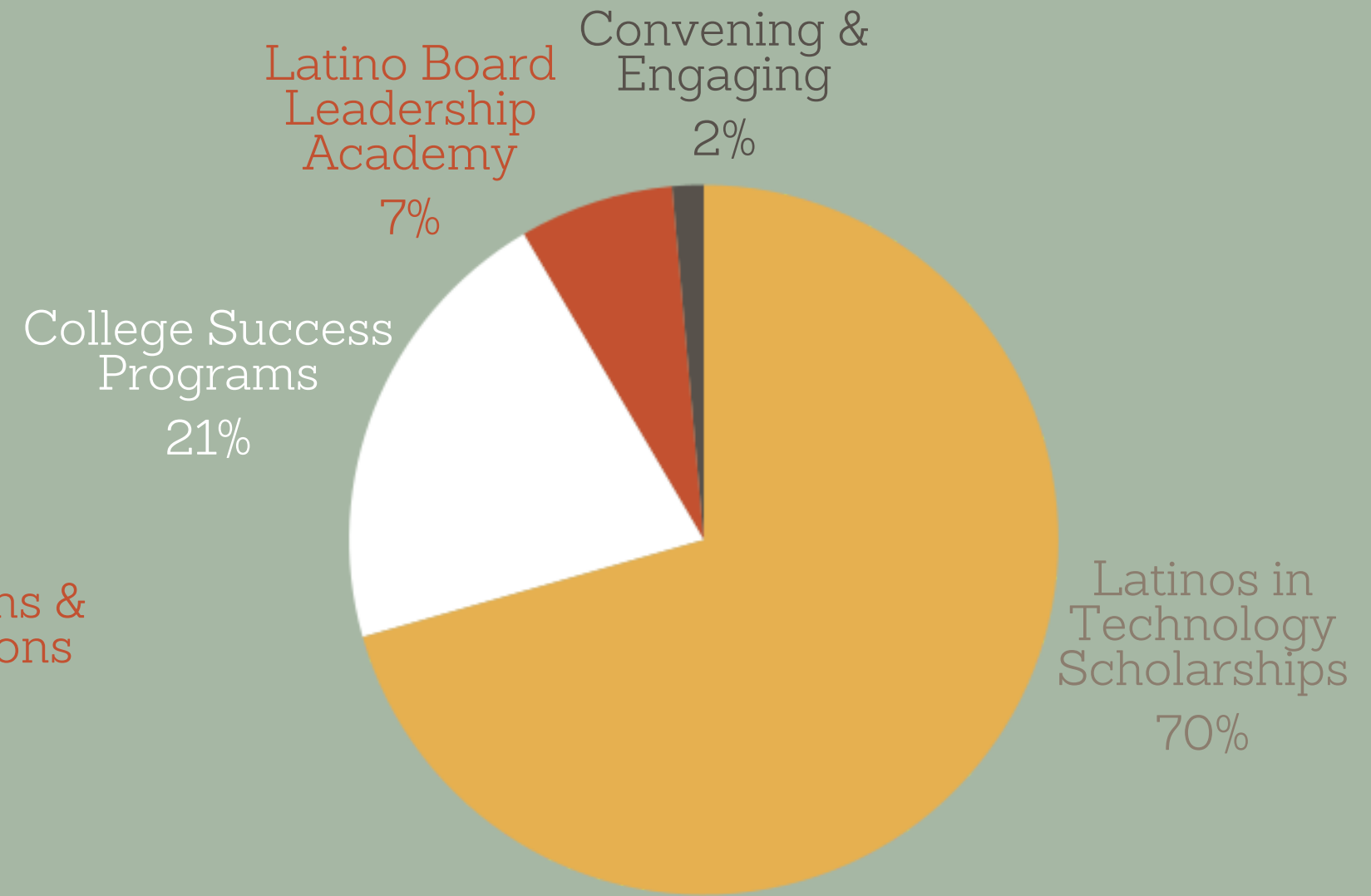




Financials



Total Revenue:
\$2,435,769



Program Expenses:
\$2,305,220

These are our unaudited financials for 2021. To see our most recent audited financials and 990 forms please click [here](#).

Latinx Speaker Series

Dates TBD



Latino Board Leadership Academy

XX, XXI & XXII



Latino Report Card

Research in 2022
Publishing in 2023



Hispanic Foundation Ball

Saturday,
October 15, 2022



Looking ahead at 2022 >>>>>

Thank you

The Hispanic Foundation of Silicon Valley extends its deepest gratitude to all our supporters who continued to contribute to support our work in this past extraordinary year. The long-standing and on-going commitment of our donors—individuals, foundations, corporations, governments, and nonprofits—enables us to improve the quality of life for Silicon Valley Latino families.

\$100,000 +

Google Community Grants Fund
Tides Foundation
Hastings Education Fund
Silicon Valley Community Foundation
Hastings / Quillin Fund
Silicon Valley Community Foundation
KLA Foundation
Silicon Valley Bank
Sobrato Family Foundation

\$20,000 - \$99,999

Alaska Airlines
Applied Materials
AT&T
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Castellano Family Foundation
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City of San Jose
County of Santa Clara
Gilead Sciences, Inc.
Google
Lam Research Foundation
Silicon Valley Community Foundation
Lendistry - California Relief Grant Program
LinkedIn
Micron

Morgan Family Foundation
NBC Universal / Comcast
NetApp
PayPal
PricewaterhouseCoopers LLP
Santa Clara County Office of Education
Silicon Valley Community Foundation
SummerHill Housing Group
The David and Lucile Packard Foundation
Wells Fargo Foundation

\$10,000 - \$19,999

Bank of the West
Roger Brunello
Coca-Cola Foundation
Intel
Kaiser Permanente
Lockheed Martin Space
Pacific Gas & Electric Company
Roche Molecular
Service Now
Sharks Foundation
Splunk
U.S. Bank
University of California, Santa Cruz

\$5,000 - \$9,999

California Wellness Foundation
Chevron
Cisco Systems
Comcast
Guillermo Diaz
Divco West Real Estate Investment
eBay Foundation
First 5 Santa Clara County
Foothill-De Anza Community College District
Isaura Gaeta
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Kofi Tawiah
The Health Trust
Jorge Titinger
Mike Wallace

\$250 - \$999

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Your contributions allow us to continue
to support the Silicon Valley Latinx
Community year after year.

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