



HISPANIC FOUNDATION ~~BALL~~

Celebration

10-16-2021

A celebration of Silicon
Valley's Latinx community
resilience and grit.



HFSV BOARD OF DIRECTORS



Board Chair
Sergio Retamal
President & Founder,
Global4PL SCM
Software and Execution



Board Vice Chair
Isaura S. Gaeta
VP and GM,
Security Research,
Intel Corporation



Second Vice Chair
Beatriz Medina Pratt
Program Lead,
Infrastructure Diversity,
Facebook



Board Treasurer
Steven Martinez
Regional Manager,
Bank of the West



Michael A. Alvarez
Director of Corporate
Partnerships, University
of California, Santa Cruz



Oriana Branon
Director of Corporate
Communications,
bill.com



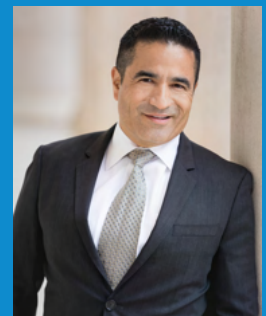
Juan Cueva, PhD
Investor,
Action Potential
Venture Capital



**Federico Gomez
Schumacher**
General Manager,
Latin America, PayPal



Katie McClain
Managing Principal,
Steinberg Hart



Ray Montalvo
Vice President, Real
Estate and Workplace,
BlackLine



Lindsey Newbern
Partner,
PricewaterhouseCoopers
LLP



Kristina M. Nilsson
Managing Director,
J.P. Morgan



Stuardo Robles
Strategic Marketing
Senior Director,
Applied Materials Inc.



Mike Wallace
Assistant Vice President
of Development and
Constituent Relations,
Santa Clara University



Board Member Emeritus
Ivonne Montes de Oca
President & Founder,
The Pinnacle Company



Our Mission

The Hispanic Foundation of Silicon Valley is dedicated to inspiring community philanthropy and engaging people to invest in the educational excellence, leadership development, and convening and engaging the Hispanic community to improve the quality of life for Latinos and the Silicon Valley region.

HFSV STAFF



Ron Gonzales
President and CEO



Clara Roa
Chief Development
Officer



Margarita DeAvila
Executive Assistant
& Office Manager



Raul Ceja
Marketing &
Communications
Manager



Melissa Canela
Education Programs
Manager



Karla Mondragon
Education Programs
Coordinator



Mirella Maldonado
Education Programs
Coordinator

EVENING PROGRAM

7:00 PM

Program

8:00 PM

**After Party
with DJ Norman**

Use link for access

#HispanicFoundationCelebration

#HFC2021



@hispanicfoundationsv



@hispanicfoundationsv



@hispanicfoundationsv



@hfsvpage

BIENVENIDOS/WELCOME



As the President & CEO of the Hispanic Foundation for the past 12 years I'd like to first address the significance of this year's Hispanic Foundation Celebration. For the second year in a row we cannot gather in person for our annual event. With the health of our Latino community at the center, we made the difficult decision to celebrate virtually.

You know firsthand that our Latino community has grit, resilience, and will, and at this year's event we plan to celebrate our relentless effort to pursue a better life for families, friends, and loved ones in the Silicon Valley.

The Hispanic Foundation of Silicon Valley puts its best foot forward to support our Latinx families starting from cradle to career. At the Hispanic Foundation we know that education begins at home. With the support and active participation of our Latino parents, the students we serve can reach even greater heights. We train our parents so that they can academically support their children's lives. Improving the quality of life for our families is not just a singular effort, it takes a community to uplift our future generations.

At the Hispanic Foundation Celebration we honor those parents and students in Santa Clara and San Mateo counties who have excelled in the midst of a pandemic, devastating fires, social injustice, and countless other deterrents.

As we move our community forward there is no denying the uphill battle we face. But as one, we come together, today, to tell our young people we need them now more than ever. We have big problems to solve and it is up to you to lead us into a more inclusive, sustainable, and equitable future.

Tonight, we gather to amplify the Hispanic Foundation's mission - to improve the lives of our Latinx community in the Silicon Valley.

A handwritten signature in black ink that reads "Ron Gonzales".

Ron Gonzales
President and CEO

FEATURED SPEAKERS



Katalina Huerta

Latinos in Technology Scholar, Class of 2018

Katalina Huerta is a second-generation Latina born and raised in San Jose, CA. Katalina is the first on her mother's side to graduate from college with her bachelors degree in health science from Whitworth University in 2020. As an essential worker, she is passionate about health science and has her sights set on graduate school with the ultimate goal of becoming a Physician Assistant in the near future. In her spare time, Katalina enjoys exercising.

Alexander Vazquez

Latinos in Technology Scholar, Class of 2020

Alexander Vazquez is first-generation Latino born in Livermore, CA where he was raised alongside his parents and siblings. Alexander began his academic journey at Las Positas College and later transferred to San Jose State University, where he most recently obtained his bachelor's degree in chemical engineering. He is now a graduate student conducting research on polymer chemistry.



Maria Serratos

Parent Education Academy Graduate

Maria Serratos is from a town called Amacueca in Jalisco, Mexico, and is a proud mother of 3 children. Her two oldest are students at UC Irvine and San Jose State University, and her youngest is a freshman in high school. Maria is a graduate of the Hispanic Foundation of Silicon Valley's parent education academies. Maria is very involved in her children's education and is always looking for new opportunities to learn skills. One of Maria's takeaways from this year is that it is never too late to learn new things.

A program to grow the high-tech workforce by preparing Latino students with strong STEM (science, technology, engineering, and math) skills and supporting their transition to and through college.

LATINOS IN TECHNOLOGY SCHOLARSHIP



This program awards scholarships of up to \$10,000 per year for up to three years to Latino juniors and seniors who have declared a major in a STEM (science, technology, engineering, and math) related field at a 4-year university.

427 SCHOLARS

We also pipeline our scholars into summer internship programs and provide career coaching opportunities.

COLLEGE SUCCESS CENTER

We successfully completed a full year of online learning programs with increased attendance and retention rates. We had 109 parents graduate from our newest program, *Digital Literacy for Parents, Aprendizaje Digital*, and established a partnership with McKinley Elementary School as a new host site for our youth STEM classes and parent education programs.



OVER 1800 STUDENTS & FAMILIES SERVED



- Virtual programs designed to prepare 7th and 8th grade students for success in math and algebra
- Online classes to explore science, technology, engineering, coding, computer science and math
- Parent education and engagement classes
- Transition to college workshops for High School students
- SAT test preparation
- Girls Who Code

80% GRADUATION RATE ACROSS ALL PROGRAMS

LATINO BOARD LEADERSHIP ACADEMY

A comprehensive leadership training program designed to train Latinos to serve as board members of nonprofit organizations.



OVER 550
GRADUATE
FELLOWS

70% of fellows appointed to nonprofit board of directors.

LATINX SPEAKER SERIES



IVETTE CAROLINA
AGUDELO-LOPEZ
3 LOPEZ MEDIA INC

JAVIER DIAZ
OSI ENGINEERING

Entrepreneurship:
The Intersection
of Latinx culture
and business
creation



JENNIFER GARCIA
LATINO BUSINESS
ACTION

JO LOPEZ
LUNA MEXICAN
KITCHEN

RUBÉN DARÍO VILLA
FÚCHILA FRESHNERS

In its third year, the Latinx Speaker Series is one of the signature convening and engaging events of the Hispanic Foundation of Silicon Valley. On April 22, 2021, the Latinx community gathered virtually for a conversation about Latinx entrepreneurship. Facilitated by Pedro David Espinoza, the conversation centered around the stories and experiences of five influential Latinx entrepreneurs: Ivette Carolina Agudelo-Lopez, Javier Diaz, Jennifer Garcia, Jo Lopez, and Ruben Dario Villa shed light on some of the challenges, risks, and rewards of becoming an entrepreneur.

150 ATTENDEES

PRESENTING SPONSOR



Tap into a Community of Experts

Silicon Valley Bank is proud to support
the Hispanic Foundation of Silicon Valley.



Silicon Valley Bank

©2021 SVB Financial Group. Silicon Valley Bank Member FDIC.



**PROUD
TO BE PART
OF THE
COMMUNITY.**

We fly where you
want to go. We live
where you live. And
we're committed
to taking care of
those communities,
because we're all in
this together.

Alaska[®]
AIRLINES



Proud to support the Hispanic
Foundation of Silicon Valley.

GOLD SPONSORS



INVESTING IN PROGRAMS
AT THE INTERSECTION OF
IMMIGRATION, EDUCATION,
AND ENTREPRENEURSHIP.



CHAVEZFAMILYFOUNDATION.ORG



Creating Possible

For more than 30 years, Gilead has created breakthroughs once thought impossible for people living with life-threatening diseases. We are a leading biopharmaceutical company with a pioneering portfolio and ever-expanding pipeline of investigational medicines.

Our commitment goes well beyond science. We innovate with the goal of eliminating barriers and providing access to healthcare for people who need it most.

For more information, please visit www.gilead.com.

Gilead is proud to support the Hispanic Foundation of Silicon Valley.

© 2021 Gilead Sciences, Inc.



GOLD SPONSORS



We are happy to support the great work of the
Hispanic Foundation of Silicon Valley.



WE'RE IN THIS TOGETHER

At Kaiser Permanente, we don't see health as an industry. We see it as a cause. We've always been on a mission to improve individual and community health. We are here to help every one of you thrive. Learn more at kp.org.



KAISER PERMANENTE®

GOLD SPONSORS



KLA+
FOUNDATION

+ Optimism

We passionately believe technology can create a better world and a brighter future.

www.kla.foundation

At PayPal, diversity and inclusion are not only cornerstones of our business, they are essential to create meaningful products and services for people to use around the world. We embrace diversity and work to increase representation across our communities. We strongly believe diversity is a fact, inclusion is a choice, and together they strengthen our organization.

We are proud to support the [Hispanic Foundation of Silicon Valley](#)



GOLD SPONSORS



*Pacific Gas and
Electric Company®*

SUMMERHILL HOUSING
COMMUNITIES OF DISTINCTION **GROUP**

IS A PROUD SPONSOR OF THE
HISPANIC FOUNDATION
OF SILICON VALLEY

GREAT **COMMUNITIES** START WITH GREAT **NEIGHBORHOODS**



BRE# 01301389

SUMMERHILLHOMES.COM • SHAPARTMENTS.COM



SILVER SPONSORS



Lam is proud to support
the Hispanic Foundation
of Silicon Valley



Let's *prove it.*™

Connect with us



 **Lam**
RESEARCH
lamresearch.com

Linked in®

SILVER SPONSORS

Roger Brunello



We are a **million** data points.

Splunk is a proud sponsor of **the Hispanic Foundation of Silicon Valley**. We are committed to cultivating a culture of diversity and inclusion—and making Splunk a place where everyone can thrive.

Check out our job openings at splunk.com/careers

splunk>
turn data into doing™

Laughter and love need no translation.



We're dedicated to preserving the legacies and traditions of families. We know that strong ties bind strong communities.
usbank.com/ourcommunity

U.S. Bank is proud to support Hispanic Foundation of Silicon Valley.

usbank
the POWER of POSSIBLE.™



EQUAL HOUSING
LENDER Member FDIC. ©2017 U.S. Bank 170353C 3/17

SILVER SPONSOR

BRONZE SPONSORS

UC SANTA CRUZ

**Proud to be a
Hispanic-Serving
Institution (HSI)
since 2012**

**Member of the Hispanic
Association of Colleges
and Universities
(HACU)**

**Ranked in the top 30
public universities
for helping
students achieve
social mobility**

**—U.S. News
& World Report**



**Our Innovations
Make Possible[®] a Better Future**

APPLIED MATERIALS



You're an inspiration to us all

Hispanic Foundation of Silicon Valley is making
a difference in our neighborhood.

Extending abilities and resources to the community
through service and other initiatives.

We're proud to work with Hispanic Foundation
of Silicon Valley.

Visit us at bankofamerica.com/siliconvalley.

BANK OF AMERICA

©2021 Bank of America Corporation



**Beneficial State Bank is proud to support
the Hispanic Foundation of Silicon Valley.**

Beneficial State - Bank with Purpose.

beneficialstatebank.com



**MEMBER
FDIC**



BRONZE SPONSORS

CAL WELLNESS
is proud to support
the Hispanic Foundation
of Silicon Valley.



**it's only human
to recognize
education is
the smartest
investment**

the human energy company

[learn more](#)




**TOPS in
TRANSFER**

DeAnza College

**is proud of our graduates and a proud sponsor
of the Hispanic Foundation Celebration**



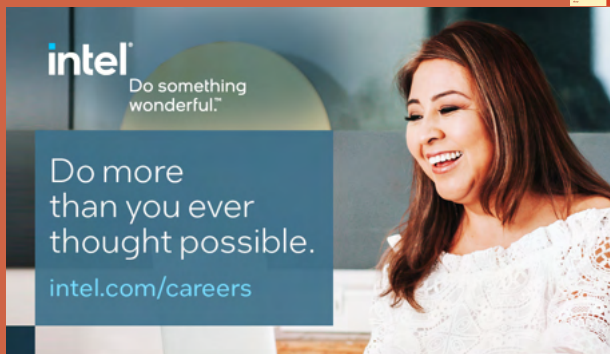
BRONZE SPONSORS



**DIVCOWEST IS PROUD TO SUPPORT
THE HISPANIC FOUNDATION OF SILICON VALLEY**

Inspired by the energy of people. Invested in the Power of Place.

DIVCOWEST.



intel
Do something wonderful.

**Do more
than you ever
thought possible.**

intel.com/careers



**DECREASING EDUCATIONAL BARRIERS,
EVERY STEP OF THE WAY**

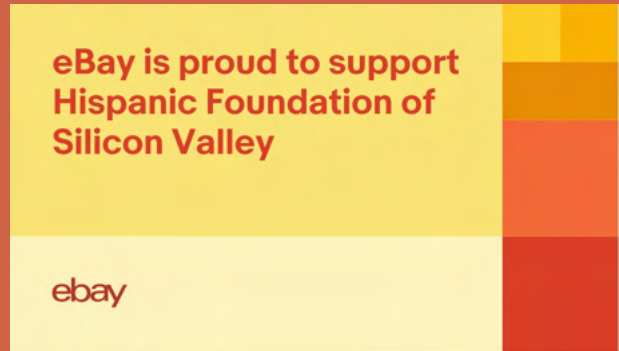
**Latino Education
Advancement Foundation**



NUTANIX



pwc



**eBay is proud to support
Hispanic Foundation of
Silicon Valley**

ebay



KQED LIVE

KQED is proud to support the 32nd Annual Hispanic Foundation Celebration.

Join us in person or virtually for KQED Live, a new event featuring live performances, discussions, screenings, and lively interaction.

For schedule and ticket information, visit kqed.org/live



**Unlock
the best
of cloud**

NetApp



**We are proud to support the
Hispanic Foundation of Silicon Valley**

pepsico.com



**Educating leaders
who will build a more
humane, just, and
sustainable world.**

**Santa Clara
University**

scu.edu

BRONZE SPONSORS



Stanford
Children's Health

**Stuardo and
Laurette Robles**

SYNOPSYS®
Silicon to Software™

Proud to support

Union Bank® is proud to support
the Hispanic Foundation of Silicon Valley.

Rakesh Budwani
San Jose Downtown
Vice President
408-279-7700



©2021 MUFG Union Bank, N.A. All rights reserved. Equal Housing Lender. Member FDIC.
Union Bank is a registered trademark and brand name of MUFG Union Bank, N.A. unionbank.com

SUPPORTERS

Castellano Family Foundation

Comcast

The Core Companies

First 5 of Santa Clara County

The Health Trust

Gardener Health Services

SPECIAL THANKS



www.inspira-studios.com
(831) 322-7513



NORMAN ANUB

ultimatesounds-dj.com
norman@ultimatesounds-dj.com
408-691-0003

Silicon Valley

MODERN LUXURY

SILICON VALLEY
BUSINESS JOURNAL

LAST HERO GAME

Alaska
AIRLINES



Join the event for
a chance to win
two Alaska Airlines
round trip first
class tickets!

The Alaska Airlines tickets will be given to the person who donates “last” during the live streaming as per the detailed instructions of the auctioneer. The auctioneer will decide and announce the specific time the game is over. We can tell who the last donor is from the time-stamp on the donation on the screen during the live stream.

If you do not see your name on the screen, you are not playing. Every time you see your name on the screen you are donating that amount. Donations are not refundable. Every time you complete a donation

during the game your credit card will be charged. For example, this means if you donate \$100, five times, you will be charged \$500. If you are the last person to donate by the time stated by the auctioneer, you will get the two first class Alaska Airlines tickets. If you are not the last person to donate, you will still get charged for every time you donated. Your donation is greatly appreciated and supports the programs of the foundation!

The winner of the game will win two round-trip first class Alaska Airlines tickets anywhere in the Alaska Airlines network (with the exception of Cuba). The tickets are valued at \$3,500. There are no black out dates. The tickets are valid for 1 year from 10/16/2021. Vouchers may be used separately or simultaneously. You don't need to depart from San Jose, CA, and can fly anywhere Alaska Airlines flies (except Cuba). To view all destinations, visit www.alaskaair.com.