HISPANIC FOUNDATION OF SILICON VALLEY
and
citibank
present
La Quinceañera
15th Annual
HISPANIC CHARITY BALL
SATURDAY, OCTOBER 30, 2004
A bank statement is no reflection of your worth.

What are your priorities? We have the tools to help you enjoy them.
Citibank is proud to sponsor the Hispanic Foundation's 15th Annual Charity Ball, La Quinceañera. We commend your great work. Felicidades!

La Quinceañera
The Evening Events

6:00 p.m.
No-Host Cocktail Reception

Entertainment by
Los Cumbancheros

7:00 p.m.
Dinner

8:00 p.m.
Program & Awards

9:30 p.m.
Dancing with
The Jesse Charles Band

The Fairmont Hotel, San José
Yes, we're in the neighborhood. (Every neighborhood in the world.)

Message from the Chair

Jose Poradas
Hispanic Charity Ball, Chair

A little over a year ago, when I was invited to join the Board of the Hispanic Foundation of Silicon Valley, I thoughtfully considered the level of commitment I knew would be expected of me, and ultimately framed my decision on my passion for community service.

I knew that my involvement with the Foundation would be a fulfilling endeavor, so I joined the Foundation with a newfound purpose to live up to our organization’s vision to inspire Hispanic children and families to achieve personal greatness.

But to inspire, I firmly believe one must first lead by example. To inspire one must create opportunities. And most importantly, one must reach out to others in need.

As Latinos and non-Latinos we each have a responsibility to inspire others because our community is in need of inspiring leaders now more than ever. While Hispanics now number 35 million in the country, 30% of Hispanic children lack health insurance. While the number of Hispanics in this country now number 403,401 only 57% of them will graduate from High School. While Hispanic disposable income has jumped 29% since 2001 to $652 billion last year, homeownership by Hispanics is a paltry 43%.

But statistics and facts barely reflect what it means to be Hispanic. A cornerstone of what it means to be Hispanic is our love of family and our commitment to family. That’s why a main focus of our Hispanic Charity Ball celebration is the presentation of La Familia Award - a gem of a tradition which makes us so proud.

To be Hispanic, therefore, is to lead by example. To be Hispanic is to work together to facilitate access to opportunity and to the American dream. To be Hispanic is to care and to be solitary with the needs of our community.

The Hispanic Foundation of Silicon Valley exists to inspire others to philanthropic action. The Hispanic Charity Ball is the vehicle by which we each can get effectively and purposefully involved.

Tonight, and from here on, I ask you to join us in providing that leadership for our Hispanic community.
When asked what motto they would choose for their family Martha Campos replied: “If you are going to do something, give it your all.” When it comes to supporting one another and giving to the community, the Mario and Martha Campos family put their whole heart in it.

This determination to do things right, manifests itself again and again in the lives of the Campos family. There was no doing things half way when Mario and his family fled his native El Salvador and re-rooted themselves here in the United States. Nor was there an option to give up when Mario lost his first wife to cancer in 1993 — leaving him the widowed father of four boys ages 18, 14, 10 and 6 years.

Martha had emigrated from México City in 1995, and was making her way through the challenges of recent immigration to the U.S. by volunteering at Our Lady of Guadalupe Church.

Mario’s load was significantly lightened when he married Martha in 1996. Martha, Mario, and his four sons came together to form a new family. Martha suddenly found herself a wife, homemaker, step-mother, and grandmother. This was a difficult time of adjustment for the whole family. However, through hard work, determination and lots of love, Mario and Martha were able to create a space that all of their sons feel is home.

As they struggled to strengthen their family, Martha and Mario were also working hard to strengthen their community. Martha’s volunteer work at church had encouraged Mario to do the same.

As Promotores de Salud for the Mayfair Improvement Initiative, both serve as the bridge between community needs and resources.

Also, as part of her work as a program associate for Services, Immigration Rights and Education Network (SIREN), Martha created a grassroots community group that by consensus came to be called “Comité César Chávez.” In the midst of a sudden change in immigration law in 2000, the Comité was formed to assist and educate the community regarding the provisions of the LIFÉ act. Under Martha’s leadership, it continues to advocate for immigrant rights, creating the Mini-Leadership Institute and sending delegates to the Immigrant Workers Freedom Ride.

Inspired by the work of Mario and Martha, the youngest member of the Campos family insured that voluntarism would be a family affair. David Ramar Campos, now a freshman at Whittier College, volunteered at church, became President of the Student Council and MEChA at his high school, and interned in Councilwoman Nora Campos’ office. He is an active member of the Comité as well.

Martha and Mario speak of their work as a way of “rescuing the values” that so many immigrants bring with them and are part of our cultural heritage. With the humility that usually accompanies greatness, Martha states: “We are not doing anything new. We are following the spirit of leadership and service already here in our community. We are grateful to life for the opportunity to be here doing what we can, as well as we can.”
Caring...

about the whole world begins by nurturing life around us.

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Thank You for your Generosity and Dedication
congratulations

to the Hispanic Foundation of Silicon Valley
on the 15th Anniversary
of the Hispanic Charity Ball.

Good words

Love thy neighbor. United we stand.
We're all in this together.

Those are good words.
They remind us of what we can—and should—
do for our fellow human beings.

Merely speaking those words is not enough.
We at the Mercury News salute those who
make a difference through their generosity,
and hard work.

They turn good words into good news.

The Mercury News
The Newspaper of Silicon Valley

Nuev Mundo
Message from the President

WHO ARE THE HISPANIC PHILANTHROPISTS?

philanthropy [loving mankind: philo, loving + anthropos, mankind]
Works or endeavors intended to increase the well being of humanity.

Our idea of philanthropists is that of wealthy people with abundant financial resources – capable of giving away great amounts of money. So, most of us do not describe ourselves as such.

But if we accept Webster’s definition of philanthropy (above), we discover that many Hispanics fit the description well. Hispanics have a highly developed sense of compassion, empathy and solidarity with those in need. Hispanics actually donate money or property on a regular basis, and contribute their time and money to the community.

We care deeply and respond readily to calls for assistance and support to people in need. We act from the heart.

But we also must act with our minds, with strategy and with plans. If we organize and focus our giving, the needs of our community stand a better chance of solution. And just as importantly, our resources get to be utilized profitably and effectively.

On its role as community convener, the Hispanic Foundation of Silicon Valley endeavors to bring together key stakeholders to address issues affecting our community. Our goal is to inspire philanthropy; to teach it, model it, encourage it, promote it, and facilitate it. And to make sure that it effectively and efficiently reaches those to whom it’s intended.

At a moment when the deepest problems and challenges face humanity, the practice of philanthropy offers one of the richest and most complete ways of being and acting in the world. Inspired by love, guided by wisdom and governed by effectiveness, we have the ability to recreate the world.

Who are the Hispanic philanthropists? Just look around you. Better still: look in the mirror.

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Bridging resources and creating opportunities for Latino families

2004 Community Grant Recipients

For 2004, the Hispanic Foundation of Silicon Valley (HFSV) has chosen to support youth development programs. HFSV recognizes that adolescence is a turning point in one's life and key to our youth's developmental process. In keeping with this year's theme of a quincenearo, we also recognize that youth development occurs in the context of family, culture and community. HFSV believes that communities must support young people and guide them toward constructive, positive directions. For this reason, HFSV has chosen to invest in the healthy development of our youth, as a major a priority.

This year's grant recipients have each demonstrated a unique commitment to serving our youth by nurturing the complete person through the mind, body and soul. HFSV is proud to have selected the following organizations:

**Third Street Community Center**: Located in downtown San José, the center has been working with 1,500 individuals since 1997 to develop the education, skills, leadership potential and community involvement of low-income, mostly immigrant families, and their at-risk children. The center's main goal is to inspire personal, professional and academic growth within our community.

**Sacred Heart Community Service**: Founded in 1964, the mission of SHCS is to change lives and impact poverty by providing essential services, offering tools for self-sufficiency, and ministering with dignity, compassion, and respect. Through the efforts of over 5,000 volunteers, SHCS will serve over 53,000 unduplicated people this year, 60% of whom are children.

**San Jose Inner City Outings**: SJICO provides low-income, diverse, inner-city youth with the opportunity to venture into the outdoors and experience the natural beauty of the wilderness. Through team building and self-esteem development, youth embark on their own personal growth as members of our community.

**Fresh Lifelines for Youth**: FLY educates disadvantaged and at-risk youth to help them become more responsible, accountable and capable of making healthier lifestyle choices. Established in 1996 by a Stanford law student, FLY offers legal education to incarcerated youth in Santa Clara County's juvenile hall so they understand the consequences of crime. Furthermore, this program also provides opportunities for youth to contribute positively to their communities and access to adult role models.

The Latina Scholarship Fund, funded through a generous $18,000 donation by the Hispanic Women's Council of Northern California, will provide for a total of 18 supplemental educational grants in the amount of $1,000 to Latinas entering or re-entering a four-year college or university. HFSV thanks the Hispanic Women's Council for their leadership and commitment to supporting the educational success of Hispanic women. For more information on this fund, please see our website: [www.hispanicfoundation-sv.org](http://www.hispanicfoundation-sv.org)
José Díaz-Balart, an award-winning journalist and longtime presence in South Florida, has returned to NBC. In an unprecedented joint venture, Díaz-Balart performs double duty on NBC and the Telemundo Network. This arrangement allows both organizations to benefit from Díaz-Balart’s extensive experience in English and Spanish, as well as local, national and international news.

José Díaz-Balart is a most respected journalist and this innovative assignment underscores NBC’s commitment to provide quality journalism to both the national and local audience. He won two Emmy Awards and was part of the WTVJ team honored with the prestigious George Foster Peabody and Alfred I. DuPont-Columbia University awards for outstanding coverage of Hurricane Andrew. Díaz-Balart has been honored four times for Excellence in Hispanic Journalism and was recently named one of the best Hispanic journalists in the country by Hispanic Media 100. In addition, Hispanic Business Magazine named him one of the 100 most influential Hispanics in the United States.

Adobe is a proud sponsor of the 15th Annual Hispanic Charity Ball.

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Congratulations the Hispanic Foundation of Silicon Valley on its
La Quinceañera
Hispanic Charity Ball

Flipping a switch isn’t the only way to energize a community.

PG&E is proud to celebrate our neighbor accomplishments.
Congratulations to the Hispanic Foundation of Silicon Valley for continuing to promote community philanthropy and leadership.

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on 15 years of leadership in serving the Latino community

Castellano Family Foundation
Alcario and Carmen Castellano, Directors
P. O. Box 4874
San José, CA 95125-5545

The Castellano Family Foundation is dedicated to the cultivation and enrichment of Latino family values through support of organizations, primarily in the Santa Clara County community; promoting the arts, Latino culture, Latino leadership, the educational pursuits of Latino students, and special interests of the trustees.

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HISPANIC FOUNDATION OF SILICON VALLEY
The mission of the Hispanic Foundation of Silicon Valley (HFSV) is to engage leadership and bridge resources to invest in a thriving Hispanic community. Resources are directed toward educational achievement, economic advancement, and leadership development to create opportunities for Hispanic children and families.

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congratulate the Hispanic Charity Ball on fifteen successful years of making a difference!
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The leadership you provide for the education of our children,
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We don't just work in our community.
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Through education-related grants and
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mathematicians and scientists of
tomorrow come from the Silicon Valley.

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SAVE THE DATE!
January 11, 2005

HISPANIC GIVING STUDY
Report

A first-of-its-kind study offers a glimpse into the reasons, methods and manners in which Hispanics in Silicon Valley give back to the community.

A joint project of

HISPANIC FOUNDATION OF SILICON VALLEY

and

C
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