The Hispanic Foundation of Silicon Valley is proud to present the 12th Annual Hispanic Charity Ball.
nourishing our neighbors

When neighbors reach out to help one another, our whole community thrives.

Caring

about the whole world
begins by
nurturing life around us.

Nordstrom
salutes
the Twelfth Annual
Hispanic Charity Ball
and their continuing support to
the Hispanic youth and families
of Santa Clara County

NORDSTROM

THE 12TH ANNUAL HISPANIC CHARITY BALL
Recuerdos de mi Tierra
SATURDAY, OCTOBER 13, 2001 • FAIRMONT HOTEL, SAN JOSÉ

EVENING EVENTS

6:00 p.m.
No-host Cocktail Reception
Entertainment by
Mariachi Oro y Plata Foundation
Foyer

7:00 p.m.
Dinner
Performance by
Los Lupeños de San José
Imperial Ballroom

8:00 p.m.
Program & Awards
Keynote Speaker
Dr. Michael Cortes
University of San Francisco

10:00 p.m.
Dancing with Kool Katz
Fairmont Hotel
170 South Market Street,
San José, California
Imperial Ballroom
Formal Attire
Our hearts are ready and open to give...

What a dynamic year 2003 has been! We have experienced great blessings and great losses. The losses that we experienced, we overcame. The blessings that we were granted, we counted them twice.

Recently, our nation felt a shock to our economy and spirit. Silicon Valley has shared in our nation’s prolific bittersweet moments.

In the beginning of 2003, our economy took a serious dive. Specifically, the stock market was deeply affected, sending severe aftershocks felt in our hometown. Our technology industry suffered, resulting in downsizing, job cuts and loss of revenue.

But, our technology leaders continue to stand tall with a steadfast commitment to innovation and success. Silicon Valley continues to be the best place to live, work and raise a family.

On September 11, our nation experienced a great tragedy. If there is a silver lining to this tragedy, it would be that America has united. We have seen the unity in our fellow citizens’ actions, despite differences of race, religion or economic status. I hear the prophetic words of Dr. Martin Luther King, Jr. in one of his most eloquent speeches, “I Have a Dream.” Dr. King emphasized, “I have a dream that one day this nation will be transformed into a place where little black boys and black girls will be able to join hands with little white boys and white girls and walk together as sisters and brothers.” This solidarity, spoken so beautifully by Dr. King, truly expresses the spirit and mosaic of America today. We have so much to be grateful for.

Our nation, as well as our local community, is committed to rebuilding our strength and our economy. Hispanic Charity Ball (HCB) sponsors have expressed their support of philanthropy through their sponsorship, in spite of these challenging economic conditions. This evening our volunteers, friends and sponsors share and celebrate the mission of the HCB by honoring an incredible family and non-profit agencies. The HCB would not have been possible without all of our guests here tonight. And so, this evening is in your honor. Let’s celebrate the 12th Annual Hispanic Charity Ball!

Best regards,

Nannette Romero
Chair
Hispanic Charity Ball
Tonight's Program
Recuerdos de mi Tierra

Dr. Michael Cortés is the director of the Institute for Nonprofit Organization Management at the University of San Francisco. The Institute conducts research on the nonprofit sector, and offers educational programs through the USF College of Professional Studies. He has served on numerous nonprofit boards, and various nonprofit and government advisory committees. Dr. Cortés’ graduate training is in public policy analysis and in community organizing. He holds a Master of Social Work degree from the University of Michigan, and M.P.P and Ph.D. degrees from the Goldman School of Public Policy at the University of California, Berkeley.

Performance by Los Lupeños de San José promise to transport you to a world of enchanted music and dance with performances of Guadarras, Tango, Polca, Plena, and Habaneras.

Dance by Kool Katz

Reception Entertainment by Mariachi Oro, Plata Foundation

The Ramón & Victoria Durán Family
Winners of 2001 La Familia Award

In 1962 Ramón and Victoria married in Guadalajara, Jalisco, Mexico. Five months in the wedding the newly weds set back to the United States to settle down in San José, California and start their family of four boys, Ramón, Enrique, Juan and Gilardo.

In search of better wages and benefits, Mr. Durán became a member of Laborers’ Union Local 270. He found work as a construction worker and since retired with 32 years of service as a Foreman with Oliver De Silva Construction. Through out his working career he has encouraged individuals to join as members of a union, so that they too could obtain better wages and benefits. Upon becoming a US citizen in 1992, his focus turned to mentoring fellow residents into becoming US citizens as well. He is happy to say that he has assisted over 100 residents in becoming new citizens who have the power to vote and make a change in their community.

Mrs. Durán worked seasonal packing fruit at the California Canners and Growers. She spent much of her time raising her four sons. Her support of the family and community has been through home made meals and door prizes for the neighborhood associations. Once a week she assists the distribution of donated food baskets to local residents. Ramón Durán, Jr. is married to Maria Elena and has four children. He currently owns and operates Durán Hogan Construction. As a labor leader he has mentored and assisted many community associations and non-profit organizations. As a reserve police officer he gives of his time to the communities across the City of San Jose.

Enrique Durán is married to Lisa and has one son, Max. He has served in the United States Air force and is currently protecting citizens as a San Jose Police Officer.

Juan Durán serves the community through his work with the Hope Rehabilitation program. He is one of Mr. Durán’s strongest supporters when it comes to volunteerism.

Gilardo Durán currently works for Durán Hogan Construction with its safety program and serves the community through his many volunteer hours in neighborhood clean-ups. Mr. & Mrs. Durán’s dedication has allowed all the family members to become productive citizens who give back to the community in which they live.

As a gift and enjoyment of the community, Mr. Durán would like to share a poem written by his eldest granddaughter, Victoria.

An American Poem
By Victoria Isabel Durán (Granddaughter)
I am going to America across the border into golden paved streets, leaving my precious family behind everyone in the bus was implicitly in their seat, I am going to America entering the border of Niágares, It has only been a day and I have a huge craving for tamale,
I am going to America seeking a job with license in hand, I couldn’t just wait and stand, After I made enough money to stay in this land,
I am going to America driving my truck from left to right Loads of goods each in produce I was sent able to recognize every store in sight,
I am going to America who know who or what I will meet, I hope to marry quite soon, and sweep my blue bride off her feet,
I am going to America I plan to start a family of six hopefully all strong healthy boys who could care for each other and this land I call America.
October 13, 2001

Nanette Romero, Chair
Steering Committee of the Hispanic Charity Ball
Hispanic Foundation of Silicon Valley
255 North Market Street, Suite 128
San Jose, CA 95113

Dear Ms. Romero and Members of the Hispanic Charity Ball Steering Committee,

I take great pleasure in congratulating the members of the Hispanic Foundation of Silicon Valley and the Steering Committee of the Hispanic Charity Ball on the occasion of your annual Charity Ball on October 13.

The Hispanic Foundation is a community based volunteer association, which supports its community through its annual fundraising event, the Hispanic Charity Ball. Working together with corporations, businesses, media and community leaders the Hispanic Foundation is able to raise funds to assist the less fortunate in the Hispanic community receive health care, education, and youth and family services.

I commend everyone who has supported the Hispanic Foundation in so many ways. I wish you all an enjoyable event and best wishes for continued success.

Cordially,

Forrest Williams
Councilmember, District Two
In-Kind Contributors
The Hispanic Charity Ball thanks the following supporters for their generous contributions

Angela Muñoz Photography
CB Richard Ellis
Darrel Cortez
Da Silva Video by Chris Da Silva
Henrietta Badilla, Portrait Photography
Hispanic Chamber of Commerce, Silicon Valley
Juan Raúl, Photography
KARA/KLV/KRTY

Individual Donations
State Senator Liz Figueroa, California

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Hispanic Charity Ball Volunteers
Mario Betuelos
Marta Cerracca
Lorraine Carviero
Orlando Cortes
Carrie Gabrielson
Chris Da Silva
Juan Del Real
Caroline Garcia
Deborah Garcia
Indis Harris-Gonzalez
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Patricia Ramos
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Favni Torsel
Eileen Villalobos
Margarita West
Lambda Sigma Gamma Sorority, SJU
Latino Parents Educational Network (LPEN)
Latino Students for Eclectic Opportunities (LASO) - Piedmont Hills High School
Nu Alpha Kappa Fraternity, SJU
Police Association League (PAL)
UC Puente Program - East Side Union High School District
West Valley College - Puente Program

2001 Hispanic Foundation of Silicon Valley Grant Recipients

InVision
InVision is dedicated to helping individuals and families break the cycle of poverty and homelessness. They share a vision of "an end to homelessness," and respect for the dignity of each person.

Emergency Housing Consortium
EHC shelters and programs in Sunnyvale, Santa Clara, San Jose, San Martin and Gilroy meet the needs of 10,000 homeless people in the Valley. It is the largest provider of shelter and services in Santa Clara County.

Bill Wilson Center
The Bill Wilson Center supports family unity and assists youth in solving their own problems as they build self-esteem. A primary focus of the center is reuniting runaway youth with their families and finding alternative safe housing for homeless youth that cannot return home.
Resolution

By the Honorable Ed Chau, Chairperson, Committee on Education

Hispanic Foundation of Silicon Valley

WHEREAS, The Hispanic Foundation of Silicon Valley and the Boarding Council of the Hispanic Heritage Society is launching the next generation of Latino leaders and entrepreneurs through education and community service; and

WHEREAS, In 1989 the Hispanic Chamber of Commerce and the United Way of Santa Clara County joined forces to launch the Hispano Entrepreneurs program; and

WHEREAS, The Hispanic Foundation of Silicon Valley is a community-based volunteer organization that promotes leadership and community service by youth through service learning projects; and

WHEREAS, Today, the Hispanic Foundation of Silicon Valley continues to build its legacy and is committed to honor the contributions of Hispanic youth and families and promote community service and leadership in the area of philanthropy, volunteering, and community service; and

WHEREAS, The Hispanic Foundation of Silicon Valley has established itself as a leading organization in the community, a dynamic force working to improve the quality of life of the local Hispanic community; and

RESOLVED BY SENATOR JOSE VASCONCELLOS. The Hispanic Foundation of Silicon Valley has contributed to the outstanding contributions that it has made to the local Hispanic community through its programs, and has at its disposal the resources necessary to succeed in the future.


damian Trujillo

Damián Trujillo is a general assignment reporter for NewsChannel 11. He joined the KNTV news team in June 1996 and covers a wide variety of stories for all of NewsChannel 11’s daily newscasts. In 1997 he won the RTNDA Award for Best Feature Reporting. He is also the producer and host of Comunidad Del Valle, a public affairs show impacting the Hispanic Community in Silicon Valley. It airs Sunday mornings at 10:30.

Before joining KNTV, Damian was a news reporter and assignment editor for KSTS-TV & Telemundo. He began his broadcasting career on San Jose State

University’s airwaves, KSJS-FM. He was a radio personality and the news director and producer for Radio Artian, a KSP's public affairs show.

A California native, Damian was born in King City and grew up in Greenfield, California. He graduated from San Jose State University with a Bachelor of Arts degree in Broadcast Journalism and a minor in Political Science. He would also like to return to school and earn a Masters degree in Political Science.

After graduating high school, Damian almost became an auto mechanic until he was accepted to San Jose State University. He believes he did not receive proper counseling in high school with regards to college and likes to help high school students learn more about college and its opportunities. He is currently a mentor in the California Puente Project which helps 'build a bridge' by providing information and counseling for high school students who want to go to college.

Damián is a Board Member of the Hispanic Task Force for the American Heart Association. He is also a member of the KSF Advisory Board and a mentor of Enlace, a mentoring program at Evergreen College.

Damián has six brothers and one sister. E-mail Damian at: damian@knv.com

Born in Rosario, Argentina and raised in Mexico City, Ms. Gómez moved her family to the United States at the age of thirteen. She graduated with honors from the University of Maryland with a double degree in Sociology and French Literature. For her masters thesis, she did field research in Chelsea on the Zapata movement.

In 1994, Maria Leticia Gómez began her association with Univision news, working as an intern for Univision's national newscast in Texas City and Washington D.C. She subsequently worked as a news reporter for TV Azteca's national newscast in Mexico City, while at the same time freelancing for Univision's affiliate stations.

During 1995, she became the Washington D.C., correspondent for Canal de Noticias NBC. At NBC, she covered news stories of national and international importance, including the 1996 U.S. presidential election and the shooting down of two planes belonging to the Cuban group "Brothers to the Rescue." She also covered the negotiations between Israeli and Palestinians. She then was named new anchor for Canal de Noticias NBC. She later continued her affiliation with Univision as a reporter and fill-in-anchor in New York.

During the summer of 1999, Ms. Gómez co-anchored the newscast for Univision 14-DT in San Francisco alongside Luis Ecobagoyen and was hired full-time shortly thereafter.

Ms. Gómez speaks English, French, Italian, and Spanish. She studied music at various conservatories and has played the violin since she was 7 years old. Ms. Gómez lives in San Francisco.

La Familia Award Recipient

Sandy Castellano

Sandy Castellano co-anchors NewsChannel 11’s 5:00 news. She joined the KNTV news team in May of 1997 as a reporter. Since then she’s been promoted to weekend anchor and now weekday anchor. Sandy also reports daily.

A native of the Los Angeles area, Sandy studied English Literature at Loyola Marymount University. She was an anchor, reporter and producer at a few TV stations in Southern California before coming to the Bay Area.

Sandy is a member of several Latino Organizations and enjoys volunteering her time at community events.

Maria Leticia Gomez

As news anchor of Univision 14-KDTV, Maria Leticia Gómez is continuing a career of more than 8 years in journalism and television dedicated to serving the Latino community.
Dear Friends of the Hispanic Foundation:

Please accept my warmest congratulations on the Twelfth Annual Hispanic Charity Ball, Recuerdos de mi Tierra. I wish to extend my sincere thanks to the volunteers of the Hispanic Foundation of Silicon Valley for their continued dedication in promoting and developing one of San Jose’s finest annual events.

I want to commend the Hispanic Foundation for acknowledging the important work of our non-profits and your generous contributions to InnVision, Emergency Housing Consortium and the Bill Wilson Center. Your fundraising efforts provide critically needed services in our community.

I also want to commend and congratulate La Familia Duran for being selected as the “2001 La Familia Award.” Ramon and Victoria Duran and their four sons may not be well known in the larger Latino community, but their tireless contributions to the Lanai Neighborhood Community Action Team are evident by new streetlights, installation of new bike paths at Calabazas Park, and the beautification of the St. Joseph Elementary School gardens. I applaud their efforts in helping make our neighborhoods safer and their commitment to our community.

Congratulations for another year of achievement. I wish the Hispanic Foundation continued success in the years ahead.

Sincerely,

Blanca Alvarado
Supervisor, Second District

Chair
Nannette Romero
CB Richard Ellis

Vice-Chair
Teresa Alvarado
La Familia
La Familia

San José Convention & Visitors Bureau
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San Jose Mercury News & Nuevo Mundo

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Production and Program
Frank Valenzuela

Webmaster
Jose Medeiros

San José Convention & Visitors Bureau

Hewlett Packard
Force 10 Networks

Finance
Jesse Cortez

Event Planner
James Reber

JPR Associates
October 13, 2001

Congratulations to the Hispanic Foundation of Silicon Valley on their annual Charity Ball!

This beautiful event has always been a wonderful fundraising opportunity, and the Foundation has been a consistent leader in creating opportunities for volunteering and charitable work. Their efforts to meet the needs of this unique and diverse community are to be commended, and I wish them all the best on this special evening.

Sincerely,

Cindy Chavez
Councilmember

Cindy Chavez
COUNCILMEMBER

Hispanic Foundation of Silicon Valley

A message from the President:

Joe Rodriguez

On behalf of the Board of Directors, welcome to the 12th Annual Hispanic Charity Ball (HCB)! This year's theme, Recuerdos de mi Tierra (Remembering my Homeland), reflects upon our roots as immigrants and pride of our indigenous heritage.

The Hispanic Foundation of Silicon Valley (HFSV), the overseeing organization of the HCB, celebrated its first year of operation. The Foundation's 18-member board is active in conducting regular monthly meetings working on issues of financial accountability, committee reporting, and establishment of leadership roles. This year the HFSV has established an office and hired a full-time administrative staff thanks to grants from the Peninsula Community Foundation, the Compton Foundation, and in-kind support from Click2Latino.com. This support will also assist us with the development of a comprehensive 3-year strategic plan, a process we intend to focus on this coming year. The strategic plan will serve as a cornerstone for building our organization's capacity to raise new funds and impact community needs. The role of the Foundation will bring together leadership within the South Bay who are committed to our mission in forging a united voice in strategic giving.

The Board of Directors are on the fast track to supplement the fine work of the long-standing Hispanic Charity Ball Steering Committee. We appreciate tremendous efforts of the many corporations, businesses, owners and individuals who support the work of the Hispanic Charity Ball. Tonight we all celebrate the spirit of giving. Enjoy!

Sincerely,

Joe B. Rodriguez
President
Hispanic Foundation of Silicon Valley

The Hispanic Charter Ball is a fundraising event of the Hispanic Foundation of Silicon Valley.

- The Hispanic Foundation of Silicon Valley—through fundraising and stewardship—inspires, supports and directs community response to the health and human service needs of Hispanic youth and families.

- The HFSV develops community leadership in the areas of philanthropy, volunteerism and community services.
Dear Friends:

Congratulations to the dedicated members of the Hispanic Foundation of Silicon Valley (HFSV) on your 12th Annual Hispanic Charity Ball.

I fully support the Hispanic Foundation of Silicon Valley's mission to promote and support the educational, health and human services needs of the Hispanic community. Through the volunteer efforts of the men, women and youth that volunteer with your organization, you have directly touched the lives of numerous families in the South Bay and Silicon Valley.

Additionally, I applaud this year's award recipients. I commend each family, agency and individual who dedicates their time, energy and resources to make the difference in the lives of others. Your efforts and partnership with HFSV embody the very spirit of volunteerism. You serve as role models to us all.

Wishing you another year of continued success!

Sincerely,

LIZ FIGUEROA
Senator, 10th District

COUNTIES OF ALAMEDA AND SANTA CLARA
The Vitality of a Growing Community

To improve life and transform society, people need to improve their experiences. We proudly support those who create bonds of understanding and promote growth among individuals anywhere: in classrooms, in offices, in society.

Our prospects brighten on the influx of better thoughts and better deeds.

The Mercury News
The Newspaper of Silicon Valley

NUEVO MUNDO