



**HISPANIC
FOUNDATION**
OF SILICON VALLEY

2020 IMPACT REPORT

Education Excellence +
Leadership Development +
Convening and Engaging

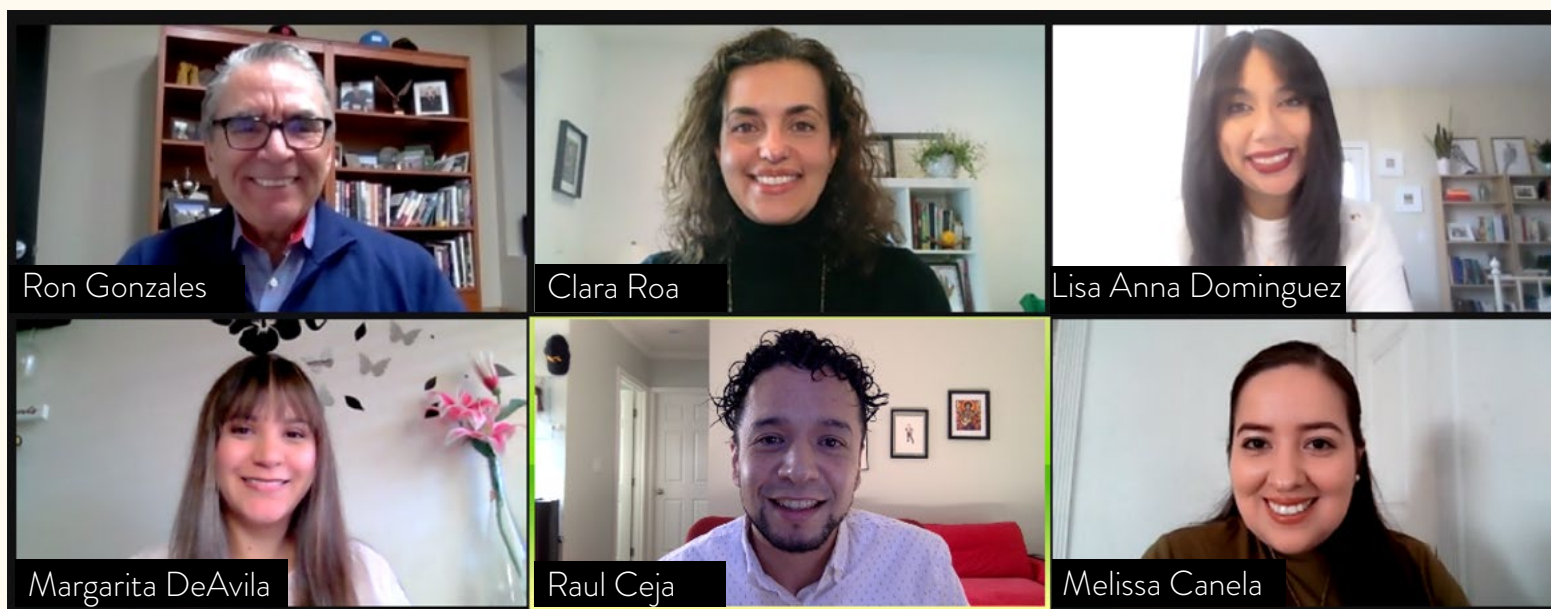




MISSION

The Hispanic Foundation of Silicon Valley is dedicated to inspiring community philanthropy and engaging people to invest in the educational excellence, leadership development, research, and convening and engaging of the Hispanic community to improve the quality of life for Latinos and the Silicon Valley region.

OUR TEAM





CEO MESSAGE

It is hard to find words to describe 2020. Unprecedented, extraordinary, unconventional, even surreal do not begin to explain this year's events.

What we do know at the Hispanic Foundation of Silicon Valley is that the impact of the COVID-19 pandemic on low-income Latino families has been significant, and in the long run, could be crippling. We are as committed as ever to serve our students, parents, and community.

This year, we successfully continued providing all of our essential education programs and services virtually. We could not have done this without our donor's generous support, the tenacity of our staff, and the trust and support of our Board of Directors.

More importantly, we could not have done it without our families, students, and volunteers. They are the reason we go to work every morning. They guide our work. They are diverse, smart, and committed. They are the future of this valley we call home.

The Hispanic Foundation Team stands ready to respond to the needs of our community, especially our students and parents.

Ron Gonzales
President & CEO
Hispanic Foundation of Silicon Valley





2020 AT A GLANCE

65

Senior Fellows
graduated from 2 virtual
Latino Board Leadership Academies

109

Girls Who Code Students
in 8 classes

179

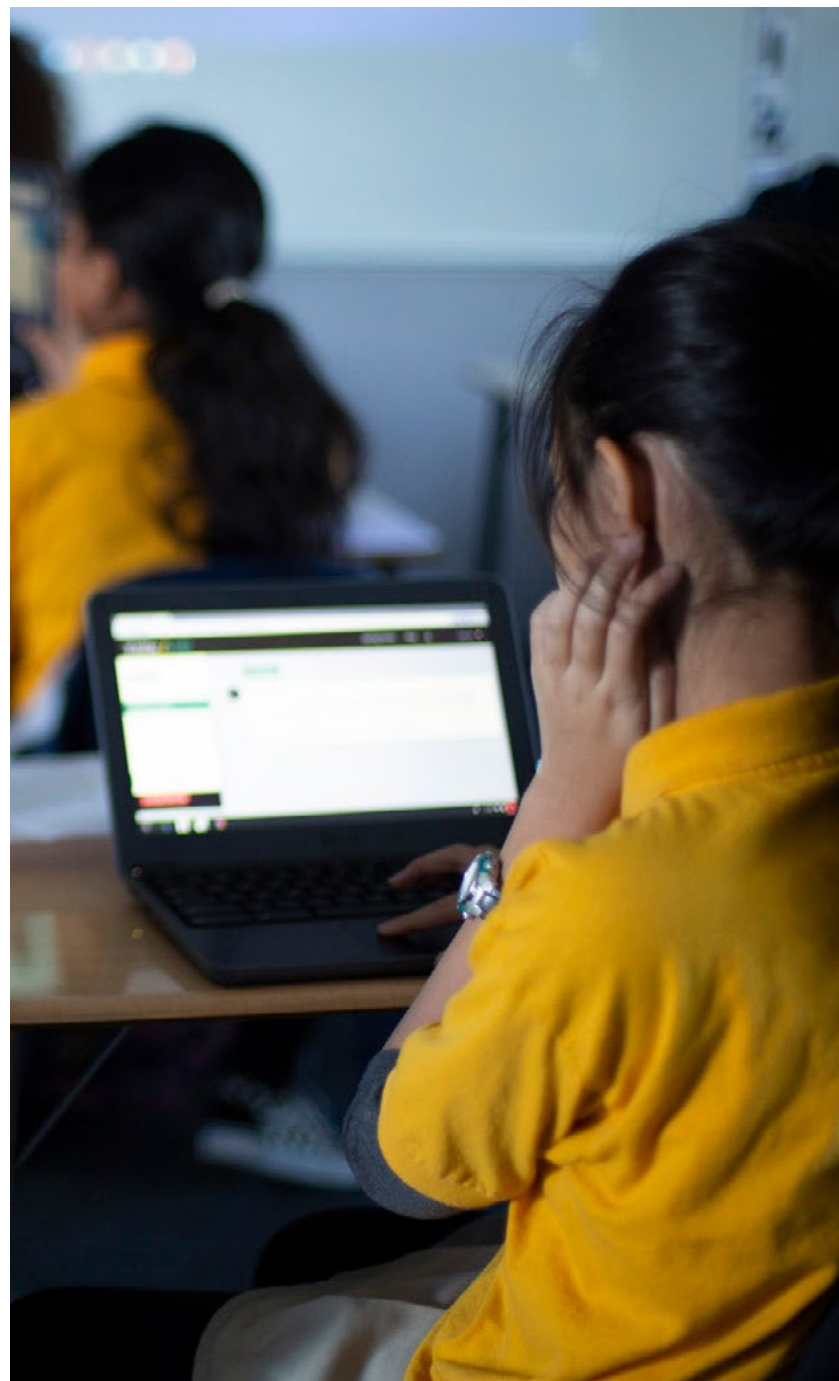
Latinos in Technology Scholarships
Awarded

290

College Prep Workshop Students
in 11 workshops

502

Parent Education Academy
parents graduated from 18 academies

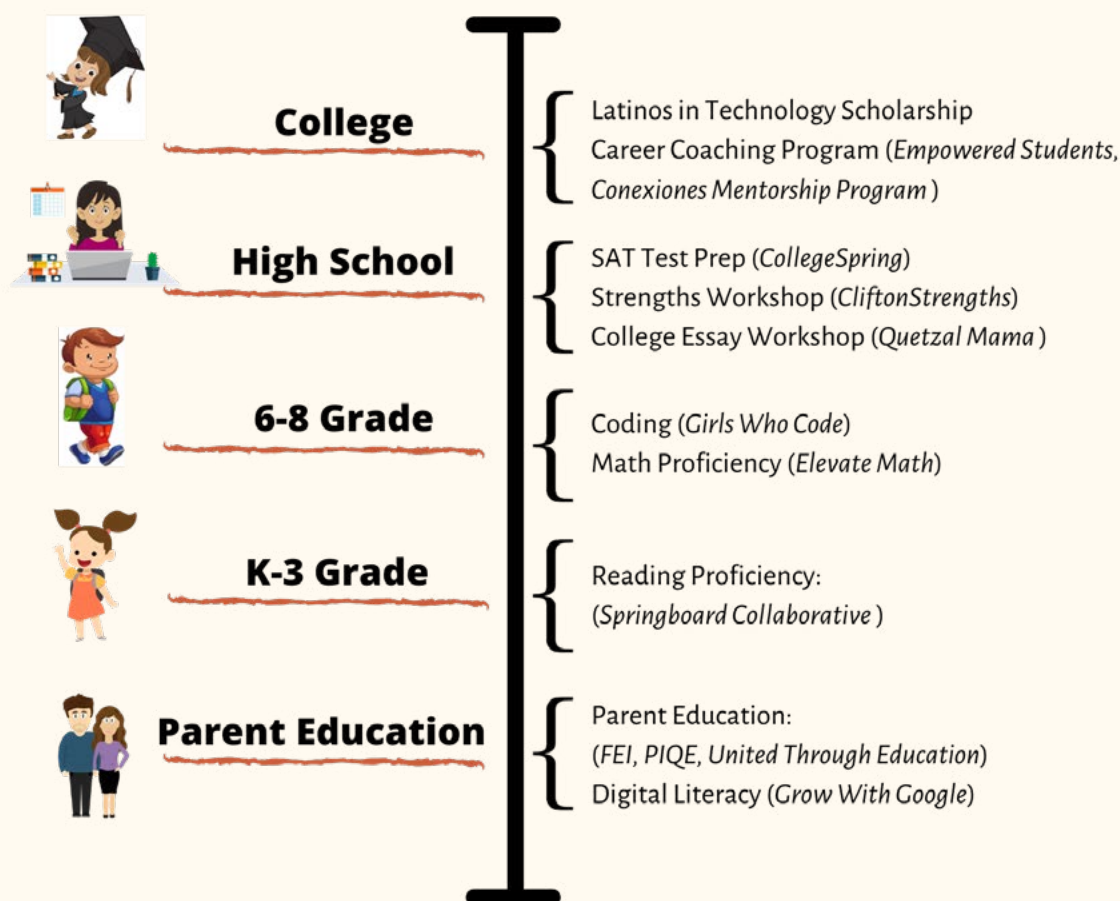




EDUCATION EXCELLENCE

CRADLE TO CAREER

The Latinos in Technology Initiative encapsulates our “cradle to career strategy” through two programs: the **Hispanic Foundation College Success Center (HFCSC)** and the **Latinos in Technology Scholarship**.





HISPANIC FOUNDATION COLLEGE SUCCESS CENTER

This initiative is an effort to disrupt some of the barriers that have kept the Hispanic community at the margins of the technology industry.

The Hispanic Foundation College Success Center's primary objectives are:

- to contribute to higher high school graduation rates
- improve college readiness via STEM education
- increase student and parent knowledge about the college journey
- grow the number of students that attend and graduate from college
- and ultimately increase the number of Latinos employed in the high-tech industry.

1,285

FAMILIES
SERVED

23

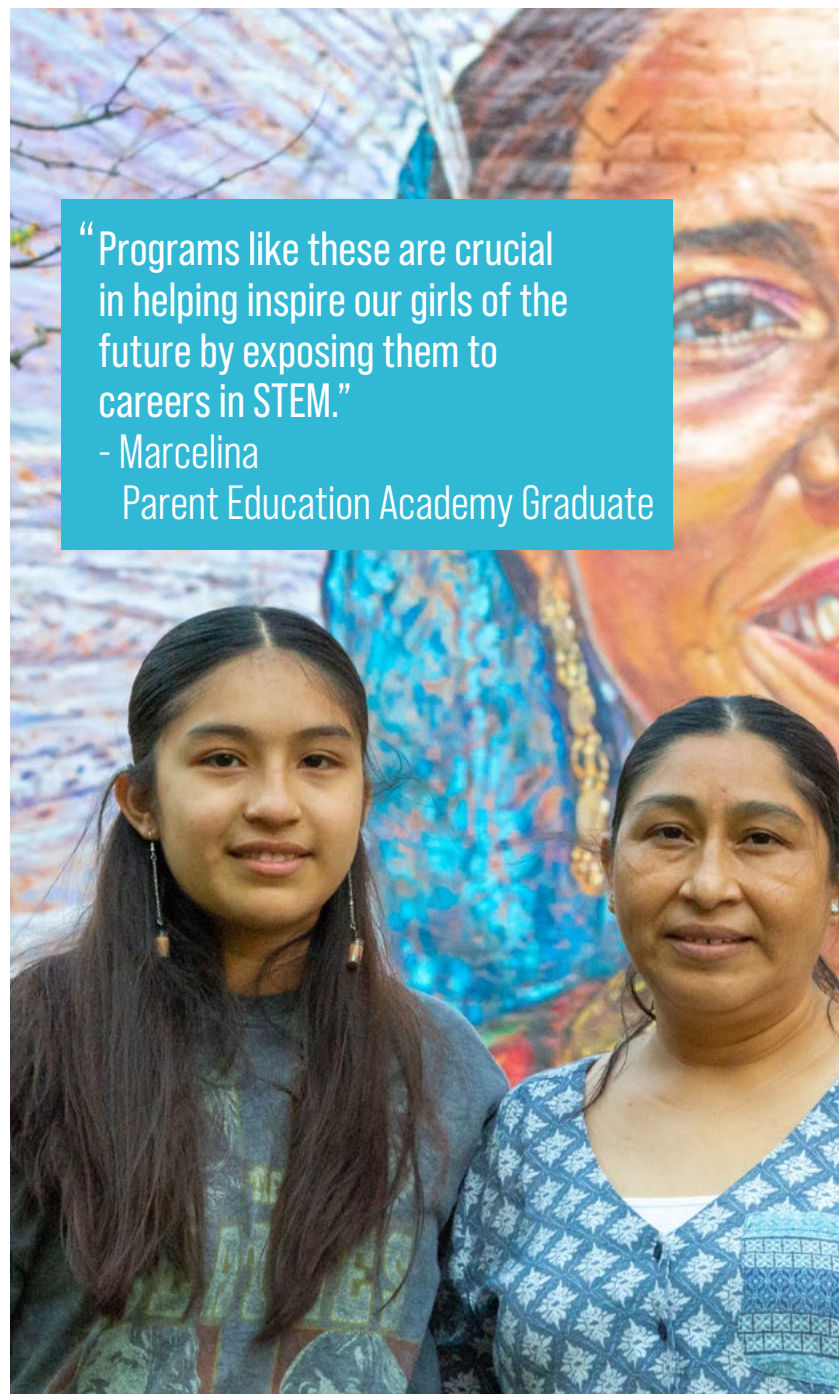
SCHOOL
DISTRICTS

44

PUBLIC
SCHOOLS

"Programs like these are crucial in helping inspire our girls of the future by exposing them to careers in STEM."

- Marcelina
Parent Education Academy Graduate





LATINOS IN TECHNOLOGY SCHOLARSHIP

The Latinos in Technology scholarship awards up to \$10,000 per year for up to three years to Latinx college juniors and seniors who have declared a major in a STEM (Science, Technology, Engineering, and Math) related field.

We also work with local hi-tech companies to place our scholars in summer internship programs, full time employment and provide career coaching opportunities through our Conexiones program.

399

SCHOLARSHIPS
TO DATE

42%

FEMALE
SCHOLARS

82%

FIRST-GENERATION
COLLEGE STUDENT

63%

SECURED INTERNSHIPS AND
FULL-TIME POSITIONS





LEADERSHIP DEVELOPMENT

Less than 3% of Silicon Valley nonprofit board members are Latino.

The Latino Board Leadership Academy trains Latinos to become effective board members of nonprofits in our region.

During the 10-week academy, fellows develop skills as leaders, integrate cultural competence, and connect to a strong network of peers and nonprofits across the region of Silicon Valley.

65

GRADUATES
IN 2020

475

SENIOR FELLOWS
TO DATE

70%

SERVE ON
NONPROFIT BOARDS





CONVENING AND ENGAGING

We serve as a hub for Silicon Valley Leaders to convene and engage.

The goal of the Latinx Speaker Series is to bring together various sectors of our Silicon Valley Latinx community, pull the curtains back, and explore how different sectors can work for and with the Latinx market in our region and beyond.

The Hispanic Foundation Ball is more than just a party. This annual event recognizes local Latino leaders, celebrates the success of our families and scholars, and provides a crucial mechanism to raise funds.

150

ATTENDEES
LATINAS IN STEM

125

ATTENDEES
LATINX VENTURE
CAPITAL

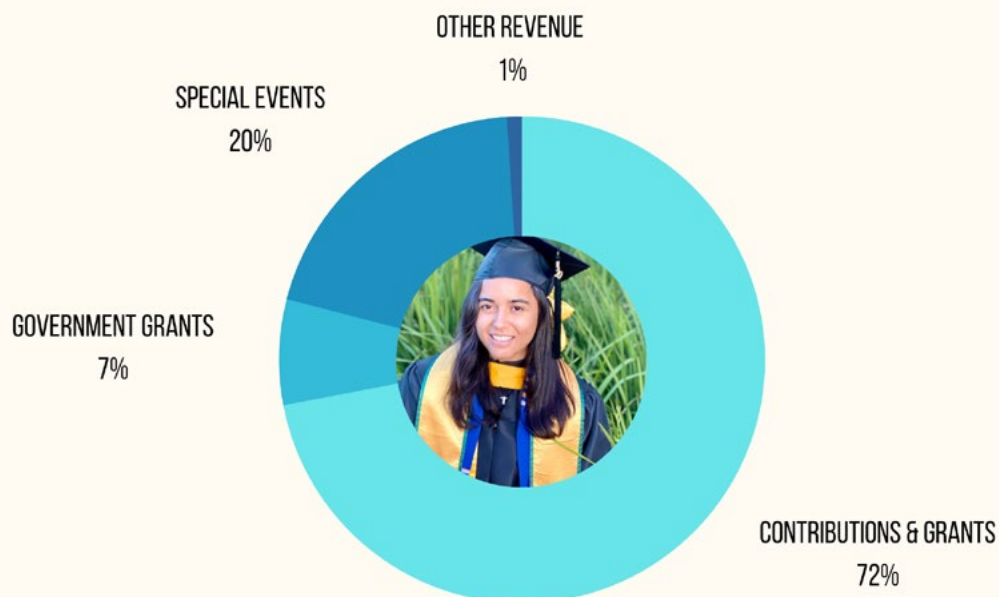
300

ATTENDEES
HISPANIC
FOUNDATION
BALL

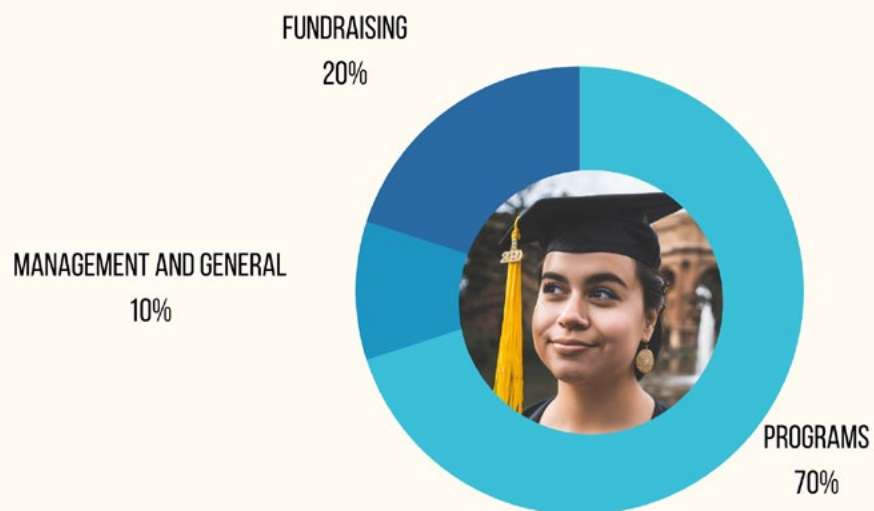




FINANCIALS



Total Revenue
\$2,423,198*



Total Expenses
\$1,615,107

*Revenue totals include temporarily restricted funds for future scholarships.

Find our complete 2019 audited financial statements in the "About" section of our website (www.hfsv.org)



THE ROAD AHEAD

The year 2020 provided us with an excellent opportunity to innovate and diversify our program offerings. Our families need you now more than ever. In 2021, we will continue to provide programs virtually and in-person as the pandemic hopefully recedes. Among all our priorities, we will expand our efforts on these key program areas:

- Expand virtual program offerings.
- Support the Latinos in Technology Scholars with internships.
- More opportunities for convening and engaging through the Latinx Speaker Series.



2021 EVENTS

LATINX SPEAKER SERIES

February, May, December

LATINO BOARD LEADERSHIP ACADEMY

Class XVII February - April

Class XVIII April - June

LATINOS IN TECHNOLOGY SCHOLARSHIP

Applications open

January 1st - March 19th

32nd HISPANIC FOUNDATION BALL

Saturday, October 16, 2021



THANK YOU

The Hispanic Foundation of Silicon Valley extends its deepest gratitude to all our supporters who contributed to supporting our work in this past extraordinary year. The commitment of our donors—individuals, foundations, corporations, governments, and nonprofits — enable us to improve the quality of life for Silicon Valley Latino families.

\$100,000 +

Google Community Grants Fund
Hastings Education Fund
(Silicon Valley Community Foundation)
Reed Hastings
Intel Corporation
KLA Foundation
Silicon Valley Bank

\$20,000 - \$99,999

Bank of America
Coca-Cola Refreshments Foundation
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Gilead Sciences, Inc.
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(Silicon Valley Community Foundation)
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Wells Fargo Foundation

\$10,000 - \$19,999

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University of California Santa Cruz

\$5,000 - \$9,999

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Chevron
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(Latino Community Foundation)
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\$250 - \$999

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 from January 1, 2020
 to November 30, 2020.

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