



2020 - 2021

ANNUAL REPORT

HISPANIC FOUNDATION COLLEGE SUCCESS PROGRAM INITIATIVE

DIVERSIFYING THE FUTURE HIGH-TECH WORKFORCE



**HISPANIC
FOUNDATION**
OF SILICON VALLEY

TABLE OF CONTENTS



**HISPANIC
FOUNDATION**
OF SILICON VALLEY

**01 COLLEGE SUCCESS PROGRAM
INITIATIVE OVERVIEW**

02 HFCSC CRADLE TO CAREER MODEL

03 PROGRAM SUMMARY

04 PARENT SPOTLIGHT

05 PROGRAM IMPACT: 2020-21

- 05 - Familias Unidas, United Through Education*
- 06 - Family Engagement Institute (FEI)*
- 07 - Parent Institute for Quality Education (PIQE)*
- 08 - Digital Learning Series (Aprendizaje Digital)*
- 09 - Science is Elementary*
- 10 - Elevate Math*
- 11 - Springboard Collaborative*
- 12 - Girls Who Code*
- 13 - Quetzal Mama*

14 INVESTORS & SUPPORTERS

COLLEGE SUCCESS PROGRAM INITIATIVE

In 2011 the Hispanic Foundation of Silicon Valley (HFSV) published the first Silicon Valley Latino Report Card to better understand Latinos' livelihood in Silicon Valley. The report results provided substantial data, analysis, and comparisons about the challenges Latinos face every day and sharpened HFSV's mission to improve the quality of life for Latinos in Silicon Valley through education.

In early 2014, HFSV went into Latino neighborhoods and asked families to participate in a survey, a project that generated over 2,000 responses. The result of this was the Voices of Change report published in late 2014. The report indicated that 40% of the participants place education as the most important challenge, and increasing youth programs to prevent student dropouts is the solution.

In 2016, the Hispanic Foundation College Success Program Initiative (HFSCPI) was designed for Latinx youth and parents to increase educational opportunities. Our HFCSPI is a one-stop hub that encapsulates our "cradle to career" course of action that empowers elementary school, middle school, high school, college students, and their parents to excel through education efforts and understand the importance of a college education. The HFCSPI helps students and parents obtain information on college access, advice, guidance, workshops, and online resources.

Our program is run by two full-time HFSV staff and an intern from Santa Clara University. Melissa Canela, Education Programs Manager, joined the team in March of 2020 and is responsible for overseeing the HFCSPI and building community partnerships. Karla Mondragon became Education Programs Coordinator in January 2021. In her role, Karla handles program logistics and partner collaborations with current and new programs. Carolyn Valencia joined the team as the Education Programs Intern in October of 2020. She brought a new level of charisma and analytical skills to the team with her educational background in Finance.

Meet the Team



Melissa Canela
Education Programs Manager



Karla Mondragon
Education Programs Coordinator



Carolyn Valencia
Education Programs Intern

CRADLE TO CAREER

LATINOS IN TECHNOLOGY INITIATIVE



College

Latinos in Technology Scholarship
 Career Coaching Program (*Empowered Students, Conexiones Mentorship Program*)
 Summer Internships



High School

College Prep Workshops (*Quetzal Mama*)
 A-G and AP Credit Courses (*UC Scout*)



6-8 Grade

Coding (*Girls Who Code*)
 Algebra 1 Proficiency (*Elevate Math*)



K-3 Grade

Reading Proficiency (*Springboard Collaborative*)
 Science and Literacy (*Science is Elementary*)
 Math and Science (*Calculus Roundtable*)



Parent Education

Parent Education Academy
 (*Family Engagement Institute, Parent Institute for Quality Education, United Through Education - Familias Unidas*)
 Digital Literacy - Aprendizaje Digital (*Grow With Google*)

PROGRAM SUMMARY

The Hispanic Foundation College Success Program Initiative (HFCSPI) maintains several objectives at the forefront of our work. Our goal is to increase high school and college graduation rates, provide access to high-quality college readiness workshops to increase student and parent knowledge about the college journey, as well as grow the number of Latinos employed in the high-tech industry.

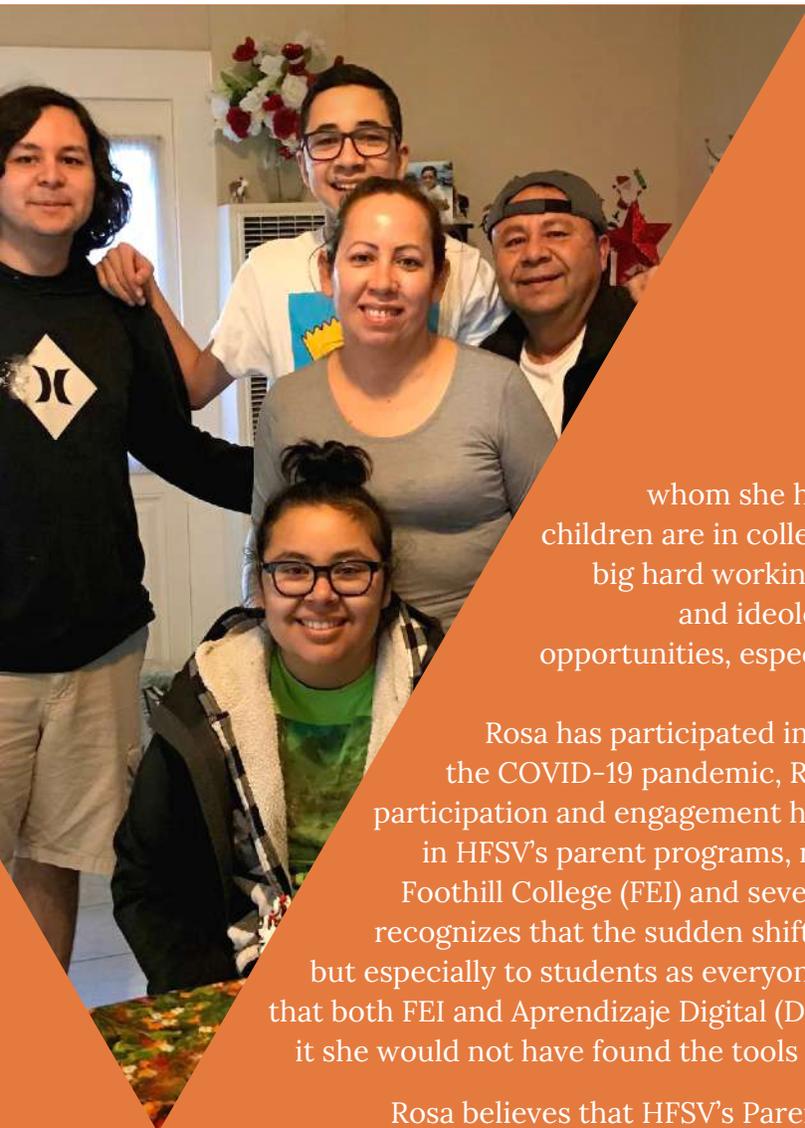
The impact of the COVID-19 pandemic on low-income Latinx students has been significant. The Hispanic Foundation has continued running all programs via online learning platforms to continue providing essential services to our community. These are some lessons learned: Latinx families are extremely resilient and proactive about their learning. We are proud to share that our HFCSPI has seen significant increases in attendance, retention rates, and overall participation during the last 15 months!

The HFCSPI strives to continue providing access to high-quality STEM education, college preparation, and parent education courses to Latinx families in order to mitigate and decrease the summer learning loss gap. Thank you to our community partners whose collaboration helped us reach the following impact in our 2020 - 2021 school year.



2020-21 MILESTONES

- Successfully completed a full year of online learning programs with increased attendance and retention rates.
- New Host Site Partner: McKinley Elementary
- New Program: Digital Literacy for Parents, *Aprendizaje Digital*
- Virtually provided 6 College Readiness workshops to 175 students in high school
- Virtually supported online Parent Education classes to 1,000 parents
- Virtually launched 12 online Girls Who Code workshops to 150 middle school students
- 80% graduation rate across all College Success programs



PARENT SPOTLIGHT

Maria Rosa Rojas

Maria Rosa Rojas is a proud mother of 3 children, whom she has raised alongside her husband in San Jose. Two of her children are in college, and her youngest in high school. Rosa comes from a big hard working family in Mexico, where she developed her work ethic and ideology of never settling for less and always looking for new opportunities, especially when it comes to her children and their education.

Rosa has participated in several Parent Education Academy workshops. Despite the COVID-19 pandemic, Rosa shares that this has been the year where her parent participation and engagement has been through the roof! Rosa has actively participated in HFSV's parent programs, notably graduating from Family Engagement Institute at Foothill College (FEI) and several Aprendizaje Digital (Digital Learning) workshops. She recognizes that the sudden shift to the virtual world was not only frustrating to parents but especially to students as everyone learned how to navigate it together. Rosa emphasized that both FEI and Aprendizaje Digital (Digital Learning) were incredibly helpful because without it she would not have found the tools needed to support her three children in their education.

Rosa believes that HFSV's Parent Education Academy programs are important because they allow parents to be part of a community in which they can connect with other parents and most importantly, understand that they are not alone in their experience. By having a safe space to share and listen, they are able to learn from one another and hear new perspectives. Additionally, FEI gave parents the opportunity to stay on top of current news during the pandemic and discuss topics directly affecting our community.

After Rosa's participation in HFSV's Aprendizaje Digital (Digital Learning) workshops, Rosa expressed that her biggest takeaway is that technology isn't a bad thing; in fact, it is an incredibly timely resource for parents and now that she has been given opportunities to learn the basics, she is energized to continue learning even more.

She believes that if parents take time to learn about it and find the right resources, it can bring about very fruitful opportunities that will benefit an entire community.

Rosa noticed how many more parents participated in the workshops and even in school meetings. *"We are able to stay updated and know what's happening at our children's schools and be able to advocate and ask school leaders what steps they are taking to ensure that our students succeed academically"*. Rosa shared how technology has allowed parents to be virtually present during parent school meetings and be at work at the same time. In some instances, she was able to be at several zoom meetings at once!

"Thank you- It's a pleasure and honor to share my perspective because HFSV, FEI, DCP and all other programs who contributed to parent education and engagement have given me way more than I can give back.

Thank you so much for everything!" - Maria Rosa Rojas

FY 2020 - 2021

PROGRAM UPDATE

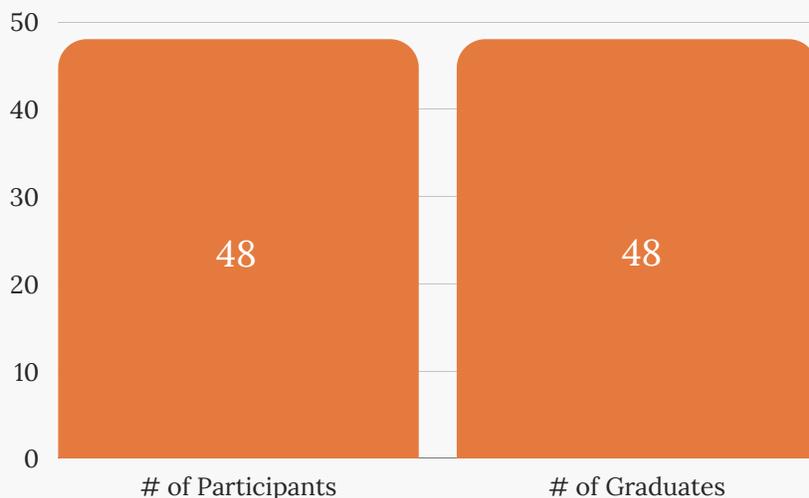
Parent Education Academy | Familias Unidas, United Through Education

Familias Unidas builds better communities through the education of the whole family. Familias Unidas offers family based classes with a focus of reading, math, science, technology, health and arts to create a healthy community with a passion for lifelong learning and development.

Total: 48 Parents



Parent Participation Breakdown



Schools Served

- Hoover ES (Redwood City)

FY 2020 - 2021

PROGRAM UPDATE

Parent Education Academy | Family Engagement Institute (FEI)

FEI serves as a college bridge program where families and educators together grow the skills, tools, and agency to successfully navigate educational systems and build capacity to promote family engagement, school and workforce readiness, and pathways to post-secondary education.

Total: 257 Parents

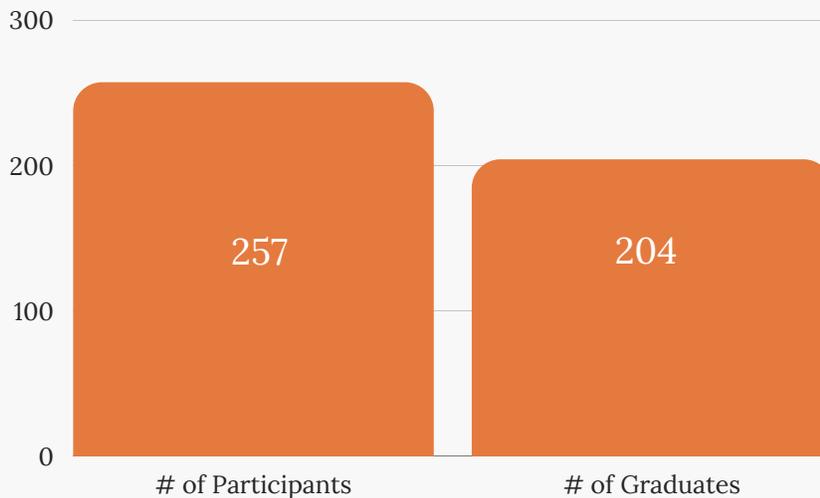


98.8%

of parents in FEI demonstrated an increased understanding of the importance of a college education.



Parent Participation Breakdown



Schools Served

- Breakthrough SV
- KIPP Parent Network
- DCP Parent Network

FY 2020 - 2021

PROGRAM UPDATE

Parent Education Academy | Parent Institute for Quality Education (PIQE)

The Parent Education Academy provides families with the knowledge and skills needed to work with schools to ensure their child achieves. In addition to the PEA, a STEM two-lesson curriculum educates parents on the importance of helping their children build a strong foundation in math and science. Parents learn the meaning of STEM and recognize the importance of fostering careers in these areas. They learn fun and interactive ways to teach their children about STEM concepts in their everyday lives. The curriculum also stresses how parents can cultivate their children's interests towards a STEM career.

Total: 655 Parents

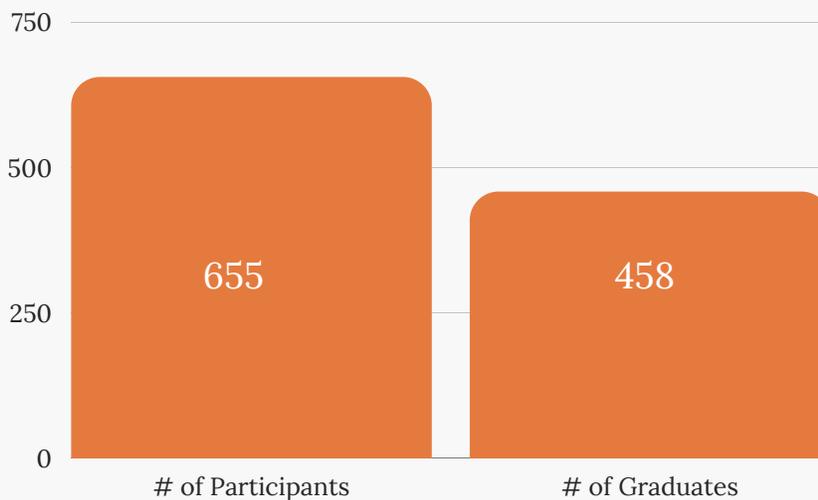


PIQE participants demonstrated a

112%

increase in their understanding of the importance of a college education.

Parent Participation Breakdown



Schools Served

- DCP El Camino Middle School
- Hillsdale High School
- Independence High School
- McKinley Elementary
- Ravenswood Middle School
- San Jose Parishes
- Silver Creek High School
- Yerba Buena High School

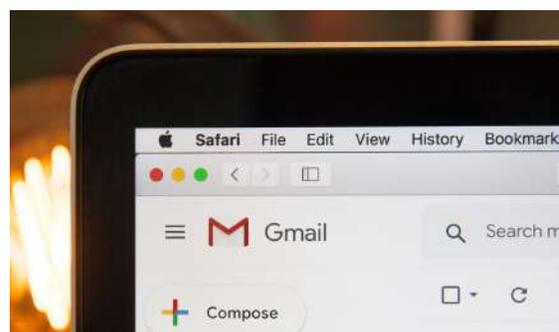
FY 2020 - 2021

PROGRAM UPDATE

Parent Education Academy | Aprendizaje Digital (Digital Literacy), HOLA South Bay!

The Grow With Google Digital Literacy class, led by the HOLA Google ERG is a Spanish led workshop for adults seeking to further their computer skills. Through the class, the participants learned how to use gmail, apply for jobs, translate search results to Spanish, and other useful tools to enhance their lives. Every parent was provided a laptop and had individualized support from the Google HOLA members. Not only do the participants learn useful skills, but they are given a sense of confidence and pride knowing they can navigate technology and are more digitally literate than before.

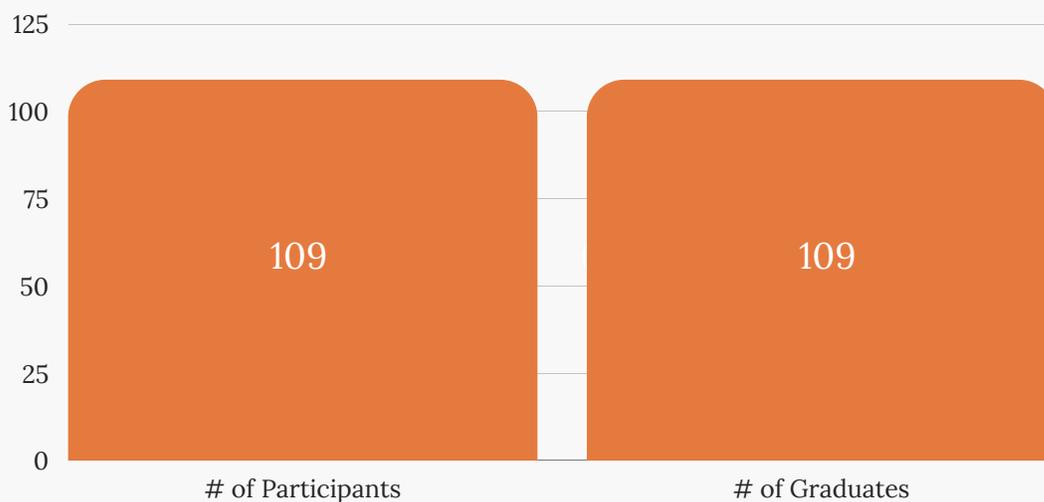
Total: 109 Parents



100%

of parents reported an increase of confidence on their knowledge regarding emails and cyber security after a post survey.

Parent Participation Breakdown



FY 2020 - 2021

PROGRAM UPDATE

Science & Literacy | Science is Elementary

Science is Elementary provides our families with the opportunity to learn about science and reading at home by creating packets that include a storytime book, parent guide, and all necessary materials to conduct the experiment featured in the children's book.

After reading together, students and parents put what they learned to the test by making observations and conducting an experiment on their own!

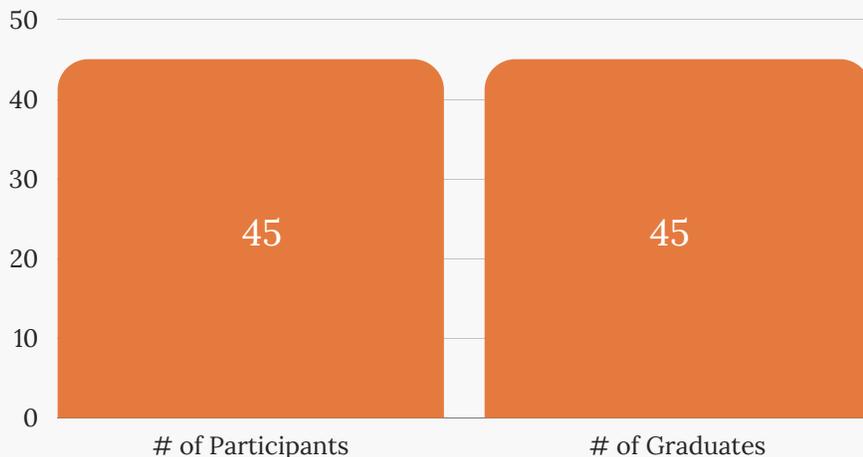
Total: 45 Students



96%

of students aged 5 -7, expressed that they very much enjoyed the packets and 85% of them completed all or more than half the activities on their own.

Student Participation Breakdown



Schools Served

- Hoover ES (Redwood City)

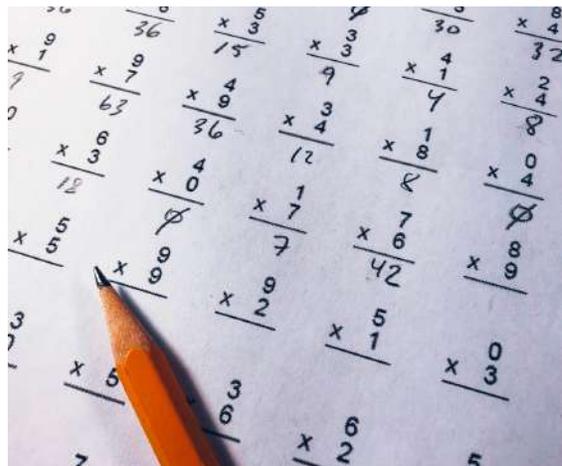
FY 2020 - 2021

PROGRAM UPDATE

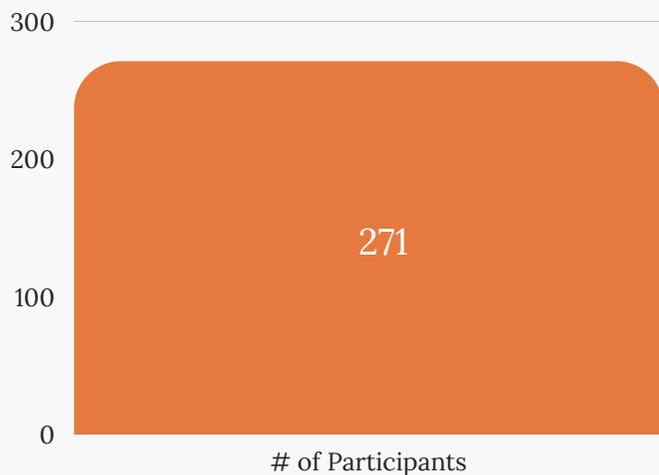
Algebra 1 Proficiency | Elevate Math, Silicon Valley Education Foundation

The goal of Elevate [Math] is to increase the number of students passing and meeting Common Core math standards in their next-level math class, to get them on a path for college and career success. Elevate [Math] 3-8 are 19-day summer intervention programs that provide 75 hours of research-based Common Core math instruction to rising 3rd-8th grade students. Elevate [Math] 9-10+ are 24-day summer intervention programs that provide 125 hours of Common Core math instruction to rising 9th-10th+ grade students.

Total: 271 Students



Student Participation Breakdown



Schools Served

- Voices Franklin-McKinley
- Alum Rock Unified School District
- Redwood City School District
- Franklin-McKinley School District
- Bayshore Elementary School District
- Downtown College Preparatory

Note: Final Program Data pending.

FY 2020 - 2021

PROGRAM UPDATE

Literacy Proficiency | Springboard Collaborative

Springboard Learning Accelerators (SLA) provide the structure and support educators and families need to set and achieve reading goals. Over a 5- to 10-week period, SLAs help students boost reading skills while also strengthening family-educator relationships. SLAs serve as a starter pack for schools or districts looking to implement Springboard’s game-changing FELA framework. Learning Accelerators can be implemented remotely or in-person at any time during the year, including summer.

Total: 116 Students

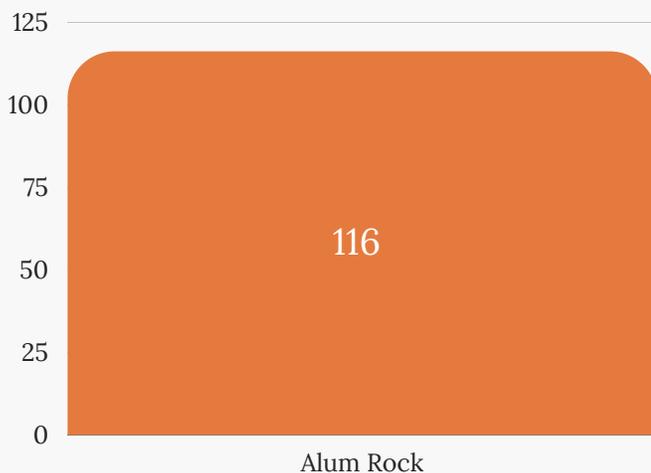


Students read independently for

52,525

combined total minutes throughout the program.

Student Participation Breakdown



Schools Served

- Alum Rock Unified School District

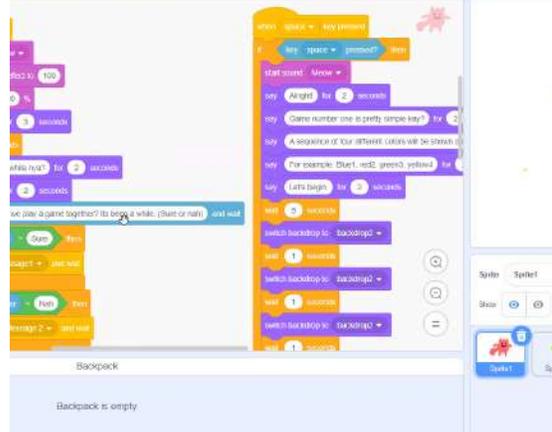
FY 2020 - 2021

PROGRAM UPDATE

Virtual Coding Club | Girls Who Code

The Girls Who Code Club is designed to bring girls to the forefront of STEM education and achievement. The curriculum is designed to engage girls of varying computer science backgrounds. The girls will develop teamwork, time management, confidence, and a plethora of other skills that will build their confidence in STEM. The curriculum is developed to have the girls learn computer science by exploring their own interests and ultimately use code to solve a problem.

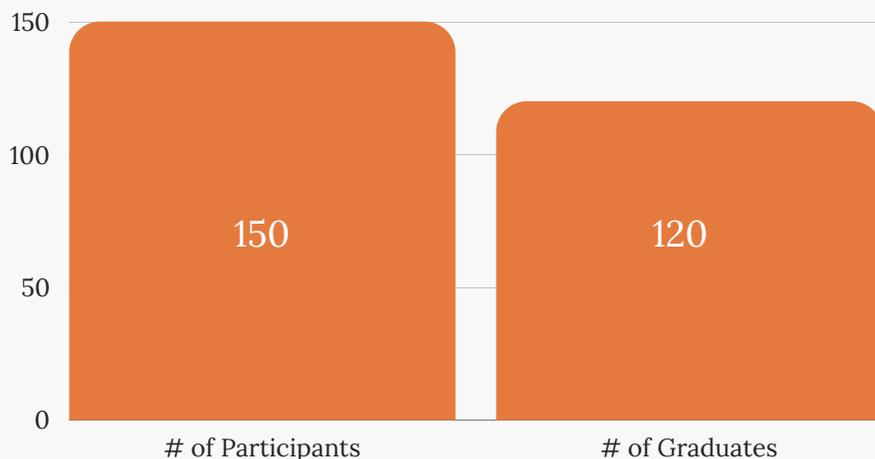
Total: 150 Students



173%

increase in students who felt Very Confident in their skills and understanding of coding and computer science.

Student Participation Breakdown



Schools Served

- KIPP & DCP Middle Schools
- Hoover Middle School
- Breakthrough SV
- KIPP San Jose
- KIPP Peninsula

FY 2020 - 2021

PROGRAM UPDATE

College Prep | Quetzal Mama

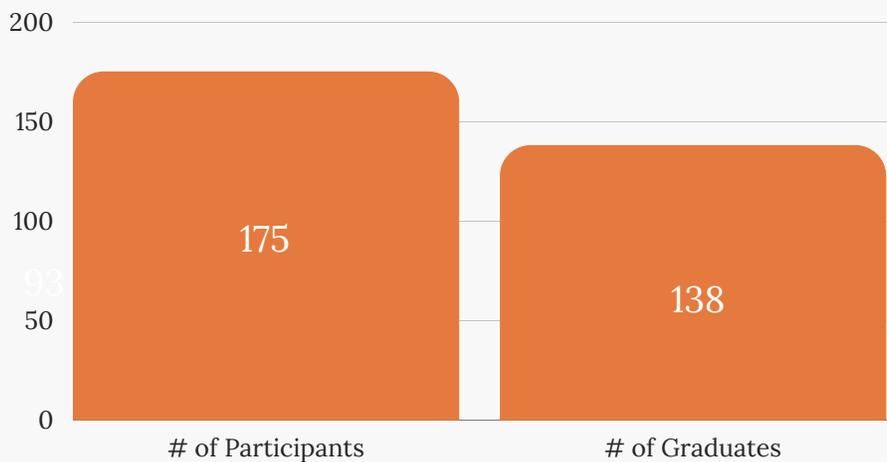
Dr. Roxanne Ocampo is the CEO of Quetzal Mama - a college admission coaching practice for Latinx students. Through the College Essay Bootcamp, 12th-grade students will receive a specified, interactive, and culturally relevant approach to completing their UC college applications. Students are provided a copy of Dr. Ocampo's book on college essays and are guided in various aspects of college applications such as: writing the college essay, populating the UC application, acquiring letters of recommendation, and selecting which UC campuses to apply to.

Total: 175 Students

67%
increase in students who strongly agreed to the statement "I am confident in my knowledge about college requirements" after a pre and post survey.



Student Participation Breakdown



INVESTORS



Bank of America



CISCO
CONEXION
LATINO GIVING
CIRLCE



Santa Clara County
Office of Education

