

NEWS RELEASE Hispanic Foundation of Silicon Valley

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Hispanic Foundation of Silicon Valley seeks nominations for the 2007 *La Familia* Award

Annual honor recognizes a Silicon Valley Hispanic family for its contributions to the Latino community and philanthropy at the Hispanic Charity Ball

May 3, 2007 --- The Hispanic Foundation of Silicon Valley (HFSV) today opened the nomination period for its 2007 *La Familia* Award, an annual honor that recognizes a Hispanic family that has demonstrated exemplary commitment and dedication to the community through volunteerism.

The *La Familia* Award is presented each year at the Hispanic Charity Ball, scheduled this year for Saturday, October 13, 2007 at the San Jose Fairmont Hotel. Since 1990, 17 families have been recognized. Nomination forms for the *La Familia* Award are available at www.hfsv.org or by calling, 408-881-0560. **Deadline for nominations is 5:00 p.m. on Friday, June 15, 2007.**

“The Hispanic Foundation of Silicon Valley is proud of its *La Familia Award* legacy and we take honor in being able to recognize exemplary Latino families that are committed to improving our community every day,” said Teresa Alvarado, HFSV Executive Director.

All nominations are reviewed by a selection committee of Silicon Valley leaders. Criteria for selecting the family include:

- ◆ Two parent or single parent households which can also include foster or adoptive children, step-parents, and grandparents
- ◆ Demonstration of family members’ extensive and diverse community involvement
- ◆ The family’s volunteer activities should reflect their multigenerational involvement
- ◆ Hispanic/Latino family residing in Silicon Valley, defined here as all of Santa Clara County, a portion of San Mateo County (North to Hwy 92), and a portion of Alameda County (North to Hwy 84).

The family selected as the 2007 *La Familia* Award winner will be honored at the 18th annual Hispanic Charity Ball, recognized in local media and join the HFSV float in the 2007 San Jose Holiday Parade.

About the Hispanic Foundation of Silicon Valley

The Hispanic Foundation of Silicon Valley cultivates philanthropy to inspire Hispanic children and families to achieve personal greatness. The Hispanic Foundation of Silicon Valley engages leadership and bridges resources to invest in a thriving Hispanic community. For more information, visit www.hfsv.org.

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