



Hispanic Foundation of Silicon Valley

NEWS RELEASE

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Hispanic Foundation of Silicon Valley Appoints Four New Directors for 2007

San Jose, California (January 8, 2007) - - The Hispanic Foundation of Silicon Valley (HFSV) has appointed four new members to its board of directors with broad experiences and community involvement spanning the Bay Area and beyond.

Silicon Valley/San Jose Business Journal publisher **Vintage Foster** joins the HFSV board of directors. In addition to working for more than fifteen years in journalism, Mr. Foster has a long history working with organizations dedicated to the advancement of culture and education. He founded the East Bay Leadership Foundation which provides mentorship and guidance to local youth. As for joining the HFSV board of directors, Foster notes “It fits with my personal goals as well as the goals of the Business Journal – making sure all people have an opportunity to be a part of the success of the region.”

Jan Masaoka is recognized as one of the “Fifty Most Influential People” in the nonprofit sector nationwide. Her resume includes more than 14 years as Executive Director of CompassPoint Nonprofit Services and significant work nationally in the areas of nonprofit management. Despite her extensive background, Masaoka believes that joining the Hispanic Foundation of Silicon Valley will broaden her experience. She states, “I believe that HFSV is uniquely situated to experiment and grow a significant, community-based foundation in an important community of color. I want to learn from the Foundation’s experiences and challenges.”

As Consul General of Guatemala for five years, **Erika Pineda Sharron** represented Guatemalans throughout the Western United States and oversaw projects in the areas of literacy, education, health and tourism. Sharron looks forward to utilizing those talents and passion to better serve the local community,

noting that “Hispanic Foundation is a leader in the Latino community” and that she is “proud to join such a highly regarded organization.”

Francisco X. Márquez rounds out the four new board appointments for 2007. He currently serves as General Counsel for Exeros, Inc., and teaches at Hastings College of the Law. Márquez “shares the values and vision espoused by the HFSV” and also volunteers at the Third Street Community Center.

“Since 1998, the Hispanic Foundation of Silicon Valley has engaged Hispanic and non-Hispanic leadership to join together to develop philanthropic initiatives that promote a strong and vibrant Latino community,” says Teresa Alvarado, executive director of the HFSV. “It’s the diverse contributions of an energized board of directors that helps further the foundation’s mission to expand our reach and build on the rich traditions of giving in the Latino community,” adds Alvarado.

The four new board members join eleven current members: Honorable Teresa Guerrero-Daley (Santa Clara County Superior Court Judge), Jose Villarreal (San Jose Redevelopment Agency), Perla Rodriguez (Pacific Gas & Electric Company), Honorable Rosemary Kamei (Planned Parenthood Mar Monte), Muhammed A. Chaudhry (San Jose Education Foundation), Jess Gutierrez (Alliance Credit Union), Martha Kanter (Foothill-De Anza Community College District), Ivonne Montes de Oca (The Pinnacle Company), Marielena Scanlon (New York Life Insurance Company), Carmen Sigler (San Jose State University) and Sandra Soto (Office of U.S. Representative Zoe Lofgren).

The 15-member volunteer board of directors will engage in a strategic planning process in early 2007 in order to determine its key initiatives and ways the Foundation can make an even greater philanthropic impact in the community.

About the Hispanic Foundation of Silicon Valley

The Hispanic Foundation of Silicon Valley cultivates philanthropy to inspire Hispanic children and families to achieve personal greatness. The Hispanic Foundation of Silicon Valley engages leadership and bridges resources to invest in a thriving Hispanic community. The Hispanic Foundation of Silicon Valley was established as an umbrella organization in 1998 to oversee the Hispanic Charity Ball and build philanthropic programs in the community. Visit www.hfsv.org or call (408) 881-0560 for more information.

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