

Hispanic Foundation of Silicon Valley
NEWS RELEASE
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HISPANIC FOUNDATION OF SILCON VALLEY TO AWARD HEALTHY KIDS FUND

Grant Program Encourages Physical Activity in Latino Community

SAN JOSE, Calif. – June 20, 2008 – The Hispanic Foundation of Silicon Valley (HFSV), in partnership with The Health Trust, will award **2008 Healthy Kids Fund** grants to non-profit organizations working to prevent childhood obesity in the Latino community.

The Hispanic Foundation of Silicon Valley will award two to five grants ranging from \$15,000-\$50,000 to organizations with community-based programs that get kids (ages 5-15) physically active, with an emphasis on activities that take place outdoors and in nature. Organizations must serve clients in Santa Clara County or the southern portion of San Mateo County.

“Childhood obesity continues to be a challenge for the Latino community, for many reasons, including declining exercise rates for all kids,” said Teresa Alvarado, executive director of the Hispanic Foundation of Silicon Valley. “The Healthy Kids Fund promotes fun, healthy lifestyles for Latino children in the Silicon Valley.”

Letters of Inquiry must follow a template which can be downloaded at <http://www.hfsv.org/grants.html> and be submitted to the HFSV no later than 5:00 p.m. on Friday, July 11. Selected organizations will be invited to submit full proposals. For more information, call 408-278-2210 or visit www.hfsv.org.

About Hispanic Foundation of Silicon Valley

The Hispanic Foundation of Silicon Valley cultivates philanthropy to inspire Hispanic children and families to achieve personal greatness. The Hispanic Foundation of Silicon Valley engages leadership and bridges resources to invest in a thriving Hispanic community. For more information, visit www.hfsv.org.

About The Health Trust

The Health Trust is a nonprofit foundation that provides grants, services and advocacy to support its vision of Silicon Valley as the healthiest region in America. In January, The Health Trust announced a \$30 million investment in three initiatives – Healthy Living, Healthy Aging, and Healthy Communities. For more information, visit www.healthtrust.org.

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